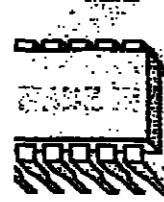


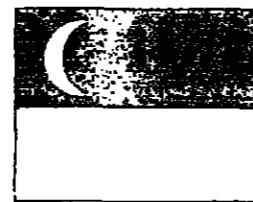
# FINANCIAL TIMES



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**Today's surveys**  
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**Seven summits of a climber's world**

World Business Newspaper

FRIDAY FEBRUARY 24 1995

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## Demand for inquiry into leak of French espionage report

French foreign minister Alain Juppé demanded an inquiry into how a report into an alleged CIA spying was leaked. His demand exposed divisions within France's centre-right government and appeared to bear out concerns that the report on the alleged industrial espionage was leaked to divert attention from a phone-tapping scandal and enhance the nationalist credentials of prime minister Edouard Balladur. Page 16; Spy's new target, Page 2; Editorial Comment, Page 15

**Italy cuts spending and raises taxes:** Italian prime minister Lamberto Dini unveiled emergency tax increases and spending cuts to cover a £20,000m (£12.3bn) shortfall in the 1995 budget. Page 16

**Cost cutting lifts Shell:** The Royal Dutch Shell group reaped the benefits of cost-cutting and a buoyant chemicals market to produce annual earnings on a replacement cost basis 28 per cent higher than last year at £1.1bn (£1.74bn). Page 17; Lex, Page 16; Cost cutting moves, Page 23

**Brussels rejects WTO compromises:** The European Commission rejected suggestions that the three declared candidates for the job of director general of the World Trade Organisation should stand down in favour of an outsider to break the succession deadlock. Page 16

**Pentagon bars Lucas contractor:** Lucas Industries, the UK aerospace and automotive company, is to be barred from winning new contracts with the US Department of Defence after its conviction for falsifying records of equipment it supplied to the US Navy. Page 8

**Tokyo pressed to ease imports:** Japan came under pressure from the US and the European Union to dispose of regulations which hinder imports. Page 7

**British Gas turns in £1.24bn:** British Gas, under fire for failing service levels and rising executive salaries, reported pre-tax profits of £1.24bn (£1.97bn) for 1994. Page 22; Lex, Page 16

## Black says City of London 'has not seen the last of us'

Conrad Black (left), chairman of The Telegraph, yesterday denied that the reason he was planning to buy out the newspaper group's minority shareholders was that he had been "blackballed" by London's financial centre. He said his relations with most people there were "quite good" and that he was not turning his back on them for ever. "It may not please all of you readers, but I don't feel the City has necessarily seen the last of us," he said. Hollinger, Mr Black's Canadian-based master company which owns 59 per cent of The Telegraph, plans to buy out the other shareholders as part of wider reorganisation of Mr Black's newspaper empire. Page 17; Lex, Page 16

**ICI looks for global recovery:** The recovery in the world's chemicals industries has only just begun, ICI chief executive Sir Ronald Hampel said, reporting annual pre-tax profits up 84 per cent to £514m. Page 23

**Trafalgar raises bid for Northern:** UK conglomerate Trafalgar House slightly sweetened its £1.2bn hostile takeover bid for Northern Electric, the British regional electricity distributor, but warned its own shareholders to expect a loss in the first half of the year. Page 17; Lex, Page 22

**Japan plants new telecoms format:** UK telecoms group Cable and Wireless is linking with privatised Japanese utility NTT to provide a new form of portable telephone service. Page 7

**Yeltsin promises to reform army:** Russian president Boris Yeltsin vowed to reform the army after conceding that the Chechen campaign had exposed its limitations. Page 3

**Countrywide "key to Vietnam's growth":** Vietnam must tackle rural poverty if it is to secure sustainable economic growth, the World Bank said. Page 6

**Decline of family life "exaggerated":** The demise of the traditional family is "grossly exaggerated", but policy adjustments are required to deal with changes such as lone parenthood, the UK-based Joseph Rowntree Foundation said. Page 8

**STOCK MARKET INDICES**

	<b>GOLD</b>
New York Comex	\$361.00
Dow Jones Int'l Av	4,015.11
NASDAQ Composite	758.75
Europe and Far East	1,027.01
CAC40	1,918.41
DAX	2,002.3
FTSE 100	4,292.8
Market	17,320.0
	(-278.63)

**US LUNCHEONTE RATES**

	<b>DOLLAR</b>
Federal Funds	5.50%
3-month Treasury Bill Yld	5.85%
Long Bond	10.1%
Yield	7.45%

**OTHER RATES**

	<b>STERLING</b>
UK 3-month Interbank	6.1%
UK 10 yr Gilt	9.9%
Banker, 10 yr Gilt	9.71%
Germany, 10 yr Bund	10.04%
Japan, 10 yr JGB	9.97%

**NORTH SEA OIL (Argus)**

	<b>DM</b>
Brent 15-day (Apr)	346.98
	(18.95)
Tokyo close	Y 67.15

Austria 50000 Greece 50000 Malta 50000 Qatar 50000  
Denmark 50000 Hong Kong 50000 Morocco 50000 Saudi 50000  
Belgium 50000 Hungary 50000 Neth 50000 Spain 50000  
Switzerland 50000 Iceland 50000 Nigeria 50000 Stock 50000  
Cyprus 50000 India 50000 Norway 50000 S. Africa 50000  
Czech Rep 50000 Israel 50000 Oman 50000 Spain 50000  
Denmark 50000 Italy 50000 Portugal 50000 Sweden 50000  
Spain 50000 Jordan 50000 Poland 50000 Switzerland 50000  
Estonia 50000 Jordan 50000 Turkey 50000 Turkey 50000  
Finland 50000 Kuwait 50000 Portugal (Intra) 50000  
France 50000 Lebanon 50000 Turkey 50000 UAE 50000  
Germany 50000 Lux 50000 US\$1.50

Market seizes on Greenspan suggestion of a drop in US interest rates

## Dow passes record 4,000 level

By Philip Coggan in London and Lisa Bransten in New York

The Dow Jones Industrial Average powered through the 4,000 level for the first time yesterday, as share traders speculated that US short-term interest rates might be at, or close to, their peak for this year.

The market seized on comments made by Mr Alan Greenspan, chairman of the US Federal Reserve, to the Senate banking committee on Wednesday, which he reiterated yesterday. He suggested that the US economy may be slowing to a sustainable growth rate, with inflation under control, and held out the possibility of lower interest rates.

US bond and equity markets took heart from the news, with the 30-year Treasury bond rising about a point in early New York trading, bringing the yield down to just below 7.5 per cent for the first time since September.

The Dow, which had reached record highs without topping 4,000 level last week, finally broke through it at around 10am New York time. By 1pm, it was trading at 4,014.42, up 41 points on the day.

In January 1994, the Dow seemed headed for 4,000 when it hit 3,978. But it fell back as the Fed raised interest rates seven times over the past 12 months in an attempt to slow the growth of the US economy and head off inflation.

The latest stock market rally, which saw the Dow rise from below 3,700 in December, was spurred by a number of official statistics, in particular employment data, which suggested the economy was slowing.

A slower rate of growth would remove the need for the Fed to



Wall Street traders cheer as the Dow Jones breaches the 4,000 level for the first time on hopes that US rates may have peaked. Picture: Associated Press

raise interest rates substantially. The market's expectation for the level of three-month US interest rates in March, has fallen from 7.4 per cent in December to 6.25 per cent yesterday.

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Yesterday's strong performance by US financial markets cheered investors in Europe and Latin America. In Paris, the

CAC-40 stock market index was 1.25 per cent higher, while in Frankfurt, the DAX had risen 1.44 per cent in after-hours trading. London's FT-SE 100 index rose 2.98 points, or just under 1 per cent, to close at 3,049.3.

European government bonds were also higher, with UK 10-year

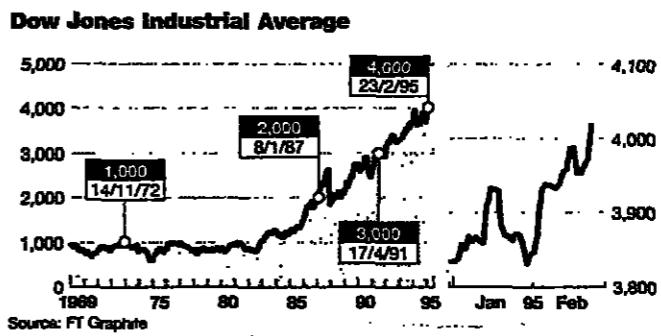
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Bonds, Page 30

Currencies, Page 31

London stocks, Page 36

World stocks, Page 38



Source: FT Graphite

## Sony to press on with rival video disc format

By Michiyo Nakamoto in Tokyo

its Japanese competitor, Matsushita.

This time, the war will be waged over rival technical formats for digital video discs. These compact discs are expected to replace pre-recorded video tapes as the predominant form of packaged video entertainment.

The decision leaves the industry with the prospect of another bruising battle between competing and incompatible technical standards - reminiscent of the "video wars" of the 1980s in which Sony unsuccessfully pitted its Betamax format for video tapes against the more widely supported VHS format backed to

by Matsushita.

Both camps say they are aiming to launch products based on their respective standards in the latter half of next year. Consumer electronics companies have been pouring research and development energies into the new discs in the hopes of setting the industry standard.

Last month, it appeared that the two sides might try to reach

a compromise and agree on a unified standard after Matsushita, the world's largest consumer electronics maker and owner of the MCA entertainment group, cast its vote for the Toshiba standard.

However, Sony said yesterday it had studied the standard proposed by the Toshiba camp, which comprises seven consumer electronics companies, and concluded that it's own format, which is also supported by Philips, the Dutch group, provides the best option for optical media for the coming multimedia age.

The format proposed by Sony is for a single-sided disc with two versions: one that is single-layer

and can play up to 135 minutes of video, which is sufficient for most Hollywood films, and another version that will be double-layered and will be capable of playing up to four and a half hours of video.

Toshiba's standard calls for using both sides of a disc to store up to 270 minutes of video. The Toshiba camp is confident that its system provides better quality video and therefore has the support of Hollywood studios.

Under procedures for the group's sale five candidates, each seeking to take a stake of more than 10 per cent in Bull, were selected for a shortlist this year.

With the departure of AT&T and Quadril, the remaining bidders are thought to include NEC of Japan, Motorola and Sequent of the US, and IPC of Singapore. Binding offers for their proposals were due by Wednesday, but

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In contrast, Toshiba's standard will require two optical pickups to read the contents or will necessitate turning over the disc.

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Under procedures for the group's sale five candidates, each seeking to take a stake of more than 10

## NEWS: EUROPE

Economic intelligence to help with national competitiveness is being used to justify secret agency budgets

## Post-cold war spies turn to commercial targets

By Andrew Jack in Paris,  
Bruce Clark in London and  
George Graham in Washington

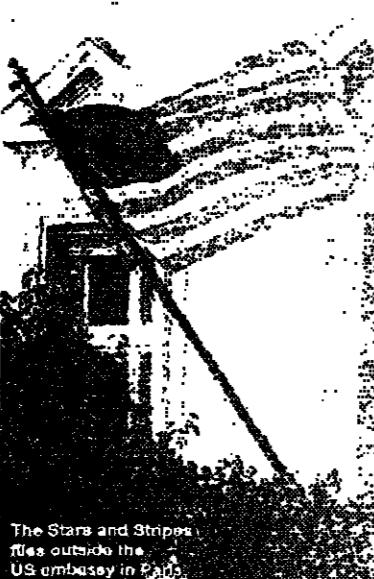
The diplomatic flare-up between France and the US this week highlights a shift in the work of the contemporary spy away from cultivation of the cold war towards the pursuit of commercial targets.

According to the allegations reported in the French newspaper *Le Monde*, the US was involved in gathering information on the French negotiating position during talks within the General Agreement on Tariffs and Trade and also on the audiovisual and telecommunications industries. It is in these areas, along with aerospace and defence, that France and the US are in greatest competition. The US intelligence agencies have been debating the issue of so-called "economic intelligence" for years, in part, according to rival agencies, to try to justify maintaining their budgets now that the cold war no longer places such demands on their services.

"Intelligence agencies are trying to justify large budgets by saying they can make their countries more competitive," said Mr Peter Schweizer, author of a book on espionage between allied countries.

The US Central Intelligence Agency has traditionally drawn a line between helping US companies with information on foreign market trends

### Industrial espionage: France and the US swap allegations



The Stars and Stripes  
flies outside the  
US embassy in Paris

France accuses the US of secretly gathering information about a wide range of industries, including telecommunications and audiovisual electronics. The French also suggest that US agents have been collecting information involving differences between the countries over world trade, and have sought to recruit members of prime minister Edouard Balladur's staff.

The US considers France among the worst offenders in the world. US legislators and government agencies have claimed over the past three years that French government agencies had targeted more than 70 US big corporations and leading financial institutions, including Boeing, IBM, NCR, Texas Instruments and Coming Glass.

Other countries singled out in the US include Japan, Israel and South Korea. The CIA has estimated 80% of Japan's intelligence work was in commercial espionage, with most of the effort directed against the US. Israel was reported to have used over ten years 50 full-time agents in the US. South Korea was accused of trying to recruit federal civil servants.

Source: news agencies

and actually spying on foreign companies. Under the Bush administration, such direct industrial espionage was banned, but Mr James Woolsey, the CIA chief until his recent resignation, described economic intelligence as "the hottest current topic in intelligence policy".

Senior US officials say the CIA has passed on information about bribery by foreign companies competing against US businesses for overseas contracts, either to the US compa-

nies or to the governments of the country giving the contract. But, they say, CIA officials have also intervened directly to "level the playing field".

In one case last year the US exerted pressure on the Brazilian government to award a satellite surveillance contract to a US consortium after it produced evidence of bribery by a French competitor. The CIA also briefed US aerospace companies in 1993 when it found a French government document

spelling out plans to steal technology secrets in the US. One of the companies, Hughes Aircraft, withdrew from the Paris air show in protest.

US companies often complain that they are put at a disadvantage by the Foreign Corrupt Practices Act, which makes bribing an overseas official an offence punishable in the US. The State Department has been pushing for an anti-bribery code to be adopted by other leading industrial countries. Mr

andreyev, the CIA chief until his recent resignation, described economic intelligence as "the hottest current topic in intelligence policy".

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French foreign minister Alain Juppé speaking in Paris yesterday

**I am scandalised that a delicate problem was dragged out into the open. I want the government to carry out an inquiry to throw full light on the origin of the leaks'**

Schweizer, who is also director of the James Madison Institute, a US think-tank, said damage to the US economy from industrial espionage was estimated at 30-35 per cent of its intelligence assets to economic and technological information-gathering.

He said there was an important difference in attitudes to

this activity between the Anglo-Saxon world and continental Europe. Mr Schweizer estimated that France devoted 30-35 per cent of its intelligence assets to economic and technological information-gathering.

What makes the latest incident so unusual is that while

the expulsion of diplomats from hostile nations in the past has frequently been heralded by publicity, fit-for-fit removals of those suspected of spying between allies is normally handled far more discreetly.

It is particularly embarrassing at a time when relations between the two countries had been improving under the Clinton administration, symbolised recently by the US president's speech after the D-Day celebrations to the French national assembly last summer, and comments by Mr Alain Juppé, the French foreign minister, last month about the central role of the two countries in the Nato alliance.

The argument centres on the viability of Spain's public pension scheme, which is financed out of payroll taxes on a pay-as-you-go basis.

Public pension schemes are showing strains in all developed societies and the Spanish system, which is among the most generous in the EU, is being severely undermined by sharply decreased fertility, fast increasing longevity, and a small working population with the highest proportion of long term unemployed in the EU.

However, Mr Philip Gordon, a senior research fellow at the International Institute for Strategic Studies, said the row would not reverse the improvement in Franco-American relations achieved over the past two years. "Both countries know that this sort of thing goes on," he said. "All the issues that France and the US squabble about are on hold."

Mr Michel Jacquot, a former businessman and vice chairman of the Franco-American Foundation, a policy think tank in Paris, said: "I think there was definitely a mistake on the French side to publish this information. But it is not going to create any problems. It might embarrass some diplomats, but they are paid for that."

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## NEWS: EUROPE

## EUROPEAN NEWS DIGEST

**Opel to recall over 1m cars**

Opel, the German car manufacturer owned by General Motors of the US, is recalling immediately more than 1m cars because of problems with airbags and fuel tank caps. But it said the recall costs of its popular Astra model and some others would not have a large effect on profits. In Germany, the recall will affect about 800,000 Astras produced since 1992, which could have a problem with a metal plate in the fuel tank cap. The company also said it was recalling at least 550,000 cars in Germany (including 260,000 Astras) built since 1983 to check the connection on an electrical plug with the airbags. Vauxhall is to recall 600,000 vehicles in the UK. Opel will issue recalls in other countries where the vehicles are sold.

PS Report, a German automobile industry newsletter, said the fuel cap problem recall could affect over 2.3m vehicles worldwide. The recall is the largest in the company's history. Andrew Fisher, Frankfurt

**IG Metall strike to start today**

IG Metall, the German engineering trade union, said today's strike in Bavaria - the first in the industry for 11 years - will start at the early shifts of 22 plants, including several operated by such big employers as AEG, Siemens and MAN. Around 11,000 union members will come out in the first phase of the strike at factories where 24,000 people are employed. In the second wave from March 1, a further 12 plants will be affected.



Klaus Zwickel, IG Metall leader, announces the start of strikes at a press conference. EPA

From March 6, seven more would be added. IG Metall called the strike after a strong Bavarian vote for industrial action. This follows the lack of a reply from employers to its 6 per cent wage claim. Mr Heinrich von Pierer, Siemens' chairman, warned the strike could soon escalate into a bitter confrontation. Andrew Fisher, Frankfurt

**UK-France ferries disrupted**

Cross-channel ferry services between France and the UK were disrupted yesterday by a 48-hour strike by the French national seamen's union, protesting against the firing of low-paid Polish crews. Ferry links to Corsica and other French Islands were also halted, but a threatened blockade of the Channel Tunnel did not materialise. The strike was called by the seamen's three main labour unions, CGT, CFDT and CGC, in protest at the use of non-EU crews by the small UK freight company Meridian ferries on the Folkestone-Boulogne route. The mainly Polish seamen are paid less than half the minimum wage for French sailors. The strike forced Brittany Ferries to cancel all its crossings for two days until Saturday, affecting 7,000 passengers. Ferry companies employing UK crews, such as P&O, were unaffected. Stena Sealink, which has both UK and French crews, operated a reduced service. ■ French navy police yesterday held Greenpeace protesters trying to block a UK vessel preparing to ship nuclear material. The ship, the Pacific Pintail, later left the French port of Cherbourg for Japan. Reuter

**Hungary raises rates**

Hungary's central bank yesterday temporarily raised three key repo rates in an attempt to stop heavy speculation against the forint and denied it was planning a large devaluation of the currency. The bank raised its overnight active rate to 35 per cent and the one week active rate to 33 per cent, both up from 31.25 per cent, and the one week reverse rate to 30 per cent, from 28 per cent. The forint closed yesterday at 114.35/45 to the US dollar. Virginia Marsh, Budapest

**Swedish budget deficit to fall**

Sweden's budget deficit and borrowing requirement in 1994-95 will be significantly lower than the Social Democratic government predicted in its January budget, said the National Audit Office. But the improvement was down to a "one-off" surge in tax receipts. The NAO yesterday forecast a budget deficit of SKr17.1bn (US\$2bn), around 11.4 per cent of GDP, for the year to June 30, SKr21bn lower than the government's SKr19.2bn estimate, with a corresponding drop in the country's borrowing requirement to SKr20.4bn from the SKr22.8bn anticipated by the government. Christopher Brown-Humes, Stockholm

**Ex-York Hannover chief held**

Mr Karsten von Wersbe, former head of the collapsed York Hannover property group, has been arrested in Zurich. York Hannover was the controlling shareholder in the Hamburg trading house Coutinho Caro which went into bankruptcy in 1992 amid allegations that Mr von Wersbe had illegally removed DM150m (\$86m) from it to prop up York Hannover's US operations. Ian Rodger, Zurich

**ECONOMIC WATCH****German M3 growth declines**

**Germany: M3 money growth**  
Annual % change from 4th quarter of 1993

Year	1994	1995
1993	25	20
1994	15	10
1995	5	0

Source: Datastream

Germany's money supply growth declined more steeply than expected in January. Compared with the fourth quarter of 1993, M3 grew in January by an annualised 4 per cent against a rate of 4.9 per cent in December. This represents an annualised 5.8 per cent decline against the fourth quarter of 1994, the Bundesbank said. But economists said the central bank would concentrate on price and industrial production data to assess when to raise interest rates. It would also keep a close eye on the wage round. The Bundesbank provided a comparison with the last quarter of 1993. Increased monetary capital formation, with funds moving to longer term investments, was mostly responsible for the improvement, along with capital outflows abroad.

In addition, the bank gave a figure for extended M3, including flows into money markets permitted since last summer. This rose at an annualised rate of 0.5 per cent over the second half of 1994 against a 1.5 per cent decline for normal M3. Bank lending slowed, but was still strong with a 7 per cent annualised increase in January. Andrew Fisher, Frankfurt.

■ Spain's industrial output rose 7.1 per cent last year, the first annual rise since 1982. This compares with a 4.7 per cent fall in 1993. Motor industry output was up 22.7 per cent, shipbuilding down 7.3 per cent.

■ Norway's February unemployment fell 0.2 per cent to a provisional rate of 5.3 per cent. The total number unemployed was 112,800, down from 117,300 in January.

**Yeltsin 'tough and firm' on army reforms**

By John Thornhill in Moscow

Mr Boris Yeltsin, Russia's president, yesterday vowed to reform the army after conceding that the Chechen campaign had exposed its limitations and sapped its morale.

At a wreath-laying ceremony to remember Russian soldiers who had died in defence of the motherland, Mr Yeltsin said: "The army is starting to receive unprecedent criticism in parliament and even from within its own ranks. The Russian media have suggested that some sections of the army have been riddled with corruption. The army's brutal conduct of the 11-week-old Chechen campaign has provoked condemnation from abroad.

to be done but promised the government would find extra money to pay for any reforms.

The Russian army, which is this year planning extensive celebrations to mark the 50th anniversary of the defeat of Nazism, has recently received unprecedent criticism in parliament and even from within its own ranks. The Russian media have suggested that some sections of the army have been riddled with corruption. The army's brutal conduct of the 11-week-old Chechen campaign has provoked condemnation from abroad.

General Pavel Grachev, the defence minister, yesterday repeated his standard complaint that the army had been starved of money and appealed for more funding. "If there is no money there will be no reforms at all," he said.

But he added that the defence ministry would review all aspects of the army's performance in Chechnya at a meeting on March 1, starting with the conduct of the senior commanders.

However, several leading army officers have suggested that the army's problems run far deeper than a short-

age of money. General Alexander Lebed, commander of Russia's 14th army who is rumoured to be considering standing in next year's presidential elections, has fiercely criticised the army's high command - and Mr Yeltsin - for the conduct of the war.

The leaders of the four branches of the Russian armed forces yesterday called for the creation of a strong professional army capable of meeting the country's current defence needs.

They said this would entail a thorough review of strategic theory, an upgrading of military hardware, a re-organisation of administration and an overhaul of military education and training.

■ President Yeltsin yesterday vetoed a draft law which would have more than doubled the minimum wage to Rbs4,100. Mr Yeltsin said the draft, approved by both houses of parliament, would have cost an additional Rbs150,000bn (US\$1bn). The proposals would have severely undermined this year's restrictive budget which is a precondition for Moscow receiving a \$6.25bn International Monetary Fund standby loan.

**Parliamentary vote set to test Papandreou**

By Karin Hope in Athens

Greece's elderly Socialist prime minister, Mr Andreas Papandreou, faces a fresh test of his fading authority today as parliament holds the first of three votes to elect a new head of state.

Mr Papandreou is under attack by dissidents in his governing Panhellenic Socialist Movement, not just for proposing a conservative former cabinet minister, Mr Costis Stefanopoulos, as the Socialists' candidate for president, but for failing to consult deputies and the party's central committee over the choice.

Moreover, grassroots Socialists are annoyed by Mr Papandreou's willingness to form an alliance with Political Spring, the rightwing nationalist

party, to back Mr Stefanopoulos, in order to secure the extra votes needed to elect a president and avoid an early general election.

Mr Stefanopoulos is not likely to capture the two-thirds majority needed in the 300-member house to win election today.

Some Pasok deputies may show their disapproval by abstaining on the first and second rounds of the vote, but analysts predict that Mr Stefanopoulos will scrape in on the third vote on March 8, when only 180 votes are required.

Mr Papandreou calculates that after four general elections in the past six years, the lack of enthusiasm for an early poll among both politicians and voters will outweigh Pasok deputies' thoughts of rebellion.

Mr Stefanopoulos, 69, a centre-right politician from the Socialist stronghold of Achaea in southern Greece, failed in two attempts to become leader of Greece's conservative party in the 1980s. He broke away to form a splinter party, Democratic Renewal, which collapsed last year after failing to win any seats in the European parliament elections.

Despite - or because of - his unsuccessful political career, Mr Stefanopoulos is popular with politicians from all parties.

He could also attract votes from the conservative New Democracy party following the Socialists' decision last month to drop corruption charges against Mr Constantine Mitsotakis, the former New Democracy prime minister, who now leads an influential group of backbenchers.

Yet Mr Papandreou, increasingly isolated by failing health, may soon regret his decision to stay on as prime minister rather than take over himself the untaxing and mostly ceremonial job of president from Mr Constantine Karamanlis, the veteran conservative statesman.

The presidential alliance with Political Spring has already dealt a blow to the government over its campaign to ensure Cyprus's accession to the European Union.

Concern that Mr Antonis Samaras, the Political Spring leader who takes a hard line on relations with Turkey, would withdraw his support for Mr Stefanopoulos's candidacy is blamed for Greece's decision last week to veto the EU package linking approval

of a customs union with Turkey with the timetable for Cyprus's entry.

The rift is also deepening between Pasok's pro-European faction, led by Mr Theodore Pangalos, the outspoken former European affairs minister who keeps a distance from Mr Papandreou, and the populists under Mr Akis Tsotzopoulos, the Pasok secretary general who is still one of the prime minister's closest associates.

Mr Papandreou's continuing refusal to appoint a deputy premier points to his fears of being unseated by a potential successor.

However there is speculation that he will signal his retirement later this year by offering the deputy prime minister's job to Mr Carlos Papoulias, the foreign minister and a close personal friend.



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## NEWS: THE AMERICAS

# Mexico seeks new price and wages pact

By Ted Bardacke  
in Mexico City

The Mexican government will renegotiate its wage and price agreement with labour unions and business leaders as early as this Sunday, according to government officials.

The agreement, known as the pacto, will include a revision of the government's economic projections for 1995 but is unlikely to define a new exchange rate regime for the Mexican peso, say the officials.

In the negotiations the government is expected to present an annual inflation projection of 30 per cent, up from the government's first revised rate of 19 per cent, and zero economic growth for the year, down from 1.5 per cent.

Even the new assumptions are viewed as optimistic in some quarters.

It is also likely to lower its suggested target for the peso from 4.5 to the dollar to between 5 and 5.5.

With these fresh projections, the big uncertainty going into the negotiations for the pacto will be what wage demands

labour leaders present. In January organised labour agreed to limit wage increases to 7 per cent, but that was when inflation was projected to come in under 20 per cent for the year.

The head of Mexico's official labour federation, Mr Fidel Velazquez, said that labour had still not decided what it would ask for, but that "we are sure that wages will rise" above their current 7 per cent limit.

Analysts and some government officials expect labour leaders to ask for an additional and immediate 5-10 per cent wage rise, as well as a promise to renegotiate further increases should the government be unable to meet its newly revised target.

President Ernesto Zedillo signalled his willingness to renegotiate the pacto but warned that its new measures would be strict: "We have to reinforce and consolidate the economic adjustment programme so as to avoid a major financial bankruptcy that would provoke massive unemployment and severely damage the development possibilities for an entire genera-



Zedillo says new measures will be strict to "avoid bankruptcy"

tions of Mexicans."

In the pacto the government's new target for the peso will be between 5 and 5.5 to the dollar, according to Mr Miguel Mancera, the head of the central bank.

In an interview in the local newspaper *El Financiero*, Mr Mancera also indicated that the peso would continue to float "for the time being."

The value of the Mexican peso responded well to Mr Mancera's comments, a sign

that the central bank's strategy of raising interest rates to strengthen the currency was beginning to take effect.

At midday the peso was trading at 5.665 to the dollar, stronger than Wednesday's close of 5.915. The Mexican stock market fell as the peso appreciated, with the main IPC index down 3.21 per cent in midday trading.

However, the high interest rate policy has come under severe criticism from both the

banking and corporate sectors which are being squeezed heavily by the high cost of money.

In response, the central bank is expected to announce formally, in an adjunct to the new pacto, the indexation of loans and deposits in order to set real interest rates and a scheme to capitalise banks who are buckling under a growing amount of overdue loans and a falling capital base.

## Sidelined Congress fights back over bail-out

By George Graham  
in Washington

The Clinton administration may have sidestepped a congressional roadblock by using the Treasury's Exchange Stabilisation Fund to finance \$30bn of aid to Mexico, but it has not entirely escaped hostile fire from Congress.

Both Republicans and Democrats have complained that although the president may use the fund on his own authority, the aid to Mexico is unprecedented in its

size and duration.

Congressional leaders have

slapped down attempts to block the Mexican aid package, and it now appears extremely unlikely that any legislative step will be taken that would undo the deal signed this week by Mr Robert Rubin, the US treasury secretary, and Mr Guillermo Ortiz, the Mexican finance minister.

Nevertheless, efforts are under way to tie the administration's hands in future. Resentment of the Mexican bail-out is so widespread in

Congress that some officials believe new restrictions on the use of the Exchange Stabilisation Fund are likely.

Senator Alfonse D'Amato, the New York Republican who chairs the Senate banking committee, said this week that he remained "strongly opposed to the president's unilateral decision to use \$20bn from our Exchange Stabilisation Fund to bail out a mismanaged Mexican government and global speculators."

He said he would hold committee hearings next month,

and promised to "find whether the administration's inaction or silence during 1994 helped precipitate this crisis."

Senator D'Amato and Senator Connie Mack, chairman of Congress's joint economic committee, have introduced a bill that would require the Treasury to file monthly reports on the use of US money and on Mexico's economic policy.

Congresswoman Marcy Kaptur, one of the leading Democratic critics of the Mexican rescue package, has urged passage of an even tougher bill

## Argentina may ask for \$410m loans from IMF

By David Pilling  
in Buenos Aires

Argentina may ask the International Monetary Fund to grant it \$410m in loans that were turned down by Buenos Aires last September, Mr Domingo Cavallo, the economy minister has admitted.

However, he denied reports that Argentina would seek fresh funding from the IMF, other than the previously agreed loans, to see it through severe financial problems provoked by the Mexican crisis. His denial followed speculation that Argentina might try to agree a deal for up to \$2bn.

Instead, Buenos Aires would ask the IMF to audit its economic performance on a quarterly basis, as part of an "enhanced monitoring" programme designed to restore investor confidence in Argentina's economy.

Regular audits by the IMF, expected to start in April, would "transmit to the financial community that Argentina's programme is serious," Mr Cavallo said.



Cavallo: playing down loan

In order to release the \$410m the Fund would need to issue a waiver, exonerating Argentina for failing to meet fiscal targets last year.

In September, Argentina turned down the tranches, saying its financial standing was such that it could easily raise the money on international capital markets and had no need of soft loans. However, its

decision coincided with a sharp deterioration in its fiscal accounts.

Mr Cavallo tried to play down the about-turn on the loans, saying that reaching an IMF monitoring agreement was far more important. "For the moment, getting resources from the IMF is not relevant," he said.

An IMF monitoring accord might release up to \$1bn in loans being negotiated with the Inter-American Development Bank and the World Bank. This cash would be used to help push through privatisations of banks and utilities in several near-bankrupt provinces.

Argentina's country-risk premium has shot up since the Mexican financial crisis, making it far more costly to raise cash needed to pay off maturing debt. Concord has been expressed over the banking sector, which is now undergoing a rapid, though so far fairly ordered, contraction. There has also been scepticism about the treasury's ability to meet ambitious 1995 fiscal targets.

## Bermuda freedom disquiet grows

By Canute James in Kingston

Disquiet is growing in Bermuda's banking and financial services sector over the impact of a planned debate by legislators on the country's political status.

Bankers fear the debate, which could lead to a referendum on independence from Britain, may polarise party politics on the islands. They fear damage to Bermuda's image of stability, the basis of its international financial services sector and tourism, the main pillars of the economy.

The territory is one of the world's leading offshore financial centres and home to a growing insurance market.

There has been pressure on the ruling United Bermuda Party to put independence on the legislative agenda, although the party is split on the matter. The main opposition Progressive Labour Party supports political independence, but has never made it an issue in election campaigns. The opposition wants the question of Bermudian independence to be determined in a referendum by the colony's 60,000 people.

A poll last year indicated a sizeable majority in favour of maintaining the status quo, but about 30 per cent suggested the issue be put to a referendum.

The PLP has argued for the debate by legislators to begin after the planned visit of a parliamentary delegation from the UK, but the government wants to start next month.

Bermuda is the oldest British colony in the Commonwealth and has benefited from self-government under a 1968 constitution. The UK is responsible for defence, internal security and foreign affairs. The UBP has formed the government since 1988.

The UK is willing to grant independence if there is a clear indication the majority want this change, say British officials.

Conservatives in the ruling UBP say undecided Bermudians should look south to the "mess" some former colonies in the Caribbean have made of their golden opportunities.

Bouchard is back, but it is not clear that he will be able to steer the province to independence, reports Bernard Simon



Bouchard (left): back after having his leg amputated

## Quebec secessionists look to saviour

**A**n air of personal drama and political expectancy hung over the House of Commons in Ottawa earlier this week as Mr Lucien Bouchard limped, with the aid of a cane, to the Opposition front benches.

Mr Bouchard took his seat as leader of the Bloc Québécois (BQ) and the official opposition for the first time since his left leg was amputated in early December to halt the spread of a lethal flesh-eating disease.

Quebec nationalists have eagerly awaited his return to public life. They are banking on his charisma, down-to-earth style and canny instincts to rejuvenate their campaign to turn the French-speaking province into an independent country.

The campaign has faltered in Mr Bouchard's absence to the point where a shift in the separatist forces' strategy looks increasingly likely.

Mr Jacques Parizeau, Quebec's premier and leader of the Parti Québécois, the BQ's provincially-based counterpart, has up to now promised to hold a referendum on independence by the end of this year, with an unambiguous question on the ballot.

While Mr Parizeau still insists that these pledges will be fulfilled, Mr Bouchard has used his return to politics to open what could be an escape hatch. In his first interview since leaving hospital, he said: "I can't envisage a hypothesis where we deliberately expose Quebec to a 'No' to sovereignty."

Until recently, the separatists were confident that the wind was blowing their way. The frustration that accompanied the failure of two rounds of constitutional talks, aimed at giving Quebec a new deal within the Canadian federation, encouraged the view that a majority of Quebecers could at last be persuaded to take what one former PQ leader called "le beau risque".

The independence movement planned to push forward by capitalising on Ottawa's towering debt burden, inefficient duplication of government services, and disdain in Quebec towards Mr Jean Chrétien, the staunchly federalist prime minister.

The PQ has also encouraged the notion that separation would be relatively painless, with Quebec automatically acceding to the North American free trade agreement and retaining the Canadian dollar and Canadian passports.

## Lawyers divided on smoking case ruling

Judge's compromise on class action gives rise to optimism on both sides, writes Richard Tomkins

US cigarette manufacturers facing the biggest class action in legal history after a court ruling last week take comfort in the fact that, in spite of hundreds of claims over the years, they have never paid out a penny in damages.

Yet as lawyers examine the implications of the New Orleans ruling, it has become clear that this case will be very different.

Previous claims have usually sought compensation for health damage but juries have taken the view that the health risks of smoking are well enough known for it to be assumed that smokers choose to accept them.

In the New Orleans case, however, some 60 US law firms have united against the tobacco industry to seek compensation for smokers claiming to have been addicted to cigarettes. The class comprises all nicotine dependent smokers in the US, together with the spouses, children, relatives and "significant others" of nicotine dependent smokers now dead. Lawyers for the plaintiffs say the companies could face claims of between \$50bn and \$100bn.

They allege that the cigarette companies fraudulently failed to inform smokers that nicotine was addictive even though the companies knew it was. They also claim that the companies manipulated the level of nicotine in cigarettes to make them addictive and keep them that way.

The plaintiffs want compensatory damages for the money spent by smokers on cigarettes, for the emotional distress caused by their alleged addiction, and for the cost of monitoring their health for related-addiction problems. They also want punitive damages for the manufacturers' alleged fraud and negligence.

Ruling in a New Orleans federal court on whether the case could be brought as a class action, Judge Okla Jones struck a compromise. He said that the core issue of cigarette companies' alleged fraud and negligence could be brought as a class action; and if the decision went against the manufacturers, so could the issue of punitive damages. But he said smokers' individual circumstances varied too greatly for compensatory damages to be settled as a class action, so separate trials would be needed to determine the amount to be paid in each case.

In a further twist, Judge Jones ruled that the level of punitive damages should be fixed as a ratio of the compensatory damages awarded to each individual claimant. In that event, Mr Coale says, the industry will find it more attractive to look for ways of settling the compensatory damages as a class action rather than trying to fight every case.

"People would be paid differing amounts of compensation according to their category," Mr Coale says. "You could have one category for people who just started smoking and paid one visit to the doctor, another for people who went

### US CIGARETTE MAKERS NAMED IN THE NEW ORLEANS LAWSUIT

Company	Leading brands	US sales 1993	Market share (%)
Philip Morris	Marlboro, Merit, Basic	7.9	42.2
R.J. Reynolds Tobacco	Winston, Doral, Salem	4.9	30.8
Brown & Williamson Tobacco	Kool, GPC Approved	1.8	11.0
Looffland	Newport, Kent, True	1.5	7.1
American Tobacco	Carlton, Pall Mall, Montclair	1.1	6.7
Liggett & Myers	Mainly private label	0.3	2.4

Note: 1. The suit also names US Tobacco, a manufacturer of chewing tobacco, which is owned by Philip Morris. 2. American Tobacco was acquired by BAT Industries in December. It is being merged with Brown & Williamson, also a BAT subsidiary.

Source: BAT Industries

US tobacco manufacturers were yesterday claiming a legal triumph after a court in Indiana refused to award damages to the wife of a man who died of lung cancer. The man had claimed he was addicted to smoking.

The case had been closely watched because it was the first to go to a jury since last year's disclosures in congressional hearings suggesting that the tobacco companies had deliberately concealed evidence that their products were addictive. After a three-week trial, the judge dismissed the jury after it was unable to agree on a verdict. The tobacco companies said that demonstrated jurors would not award damages to people who knowingly chose to engage in behaviour carrying well-known risks.

Other words, the cigarette manufacturers would only have to pay punitive damages each time an individual claim resulted in an award of compensatory damages.

The cigarette companies have welcomed this aspect of the ruling because it seems to mean that, even if the class action goes against them, individual claimants will still have to argue their cases at millions of separate trials across the US if they want to qualify for damages. In that event, the tobacco companies say, they will have the opportunity to deploy all their traditional defences - in particular, arguing that people in knew what they were letting themselves in for when they started smoking.

Mr John Coale of Coale & Van Susteren, one of the law firms leading the class action suit for the plaintiffs, suggests that this is false bravado on the tobacco industry's part because if the core case goes against the industry, each individual trial will become a "no-win" proposition for the claimant. "It'll just be reaching up for dollars because, if the liability is already clear, then it just a question of how much each claimant is going to get."

In that event, Mr Coale says, the industry will find it more attractive to look for ways of settling the compensatory damages as a class action rather than trying to fight every case.

"People would be paid differing amounts of compensation according to their category," Mr Coale says. "You could have one category for people who just started smoking and paid one visit to the doctor, another for people who went

soldiers had been killed in the area. There were no details of deaths on the Peruvian side.

The head of the 16-member delegation, General Ariel Perera da Fonseca of Brazil, recommended permanent observers arrive as soon as possible.

International observers from the four mediating countries (the US, Chile, Argentina and Brazil) said there was intense combat in the disputed Cenepa river valley. The Ecuadorian armed forces said 13 of their

deadly

Meanwhile, the federalist side has made itself an elusive target. Mr Chrétien and Quebec Liberal leader Mr Daniel Johnson have refused to take up the PQ's challenge to come up with new constitutional proposals.

"We haven't yet started to fight," says Mr Michel Belanger, a former chairman of Montreal-based National Bank of Canada who is masterminding the federalists' strategy.

The Liberals made an important symbolic breakthrough earlier this month when their candidates won three simultaneous elections in Quebec. One of the newcomers was elected to the cabinet, with responsibility for referendum strategy. Just a few hours before Mr Bouchard returned to the House of Commons,

## Algiers mutiny highlights west's dilemma

Prison carnage coincides with IMF loan talks and requests for official debt relief, writes Roula Khalaf

**T**he mutiny at the Sers-kadji prison in Algiers on Wednesday and the brutal reaction of the army-backed government bodies will for Algeria's attempts to seek international economic aid.

The deaths of at least 25 Islamist prisoners in the bloodiest incident yet in the country's three-year civil war also throws into sharp relief the dilemma for the west as the first round of negotiations began in Geneva this week with the International Monetary Fund on a three-year credit facility.

Mr Anwar Haddam, a senior leader in exile of the Islamic Salvation Front, the party that was poised to win elections cancelled by the government in 1992, yesterday urged the international community to cut all non-humanitarian aid to Algiers.

Even before the killings there was rising international pressure to link aid to Algiers to the army-backed government's willingness to seek a political settlement to a crisis that has already claimed more than 30,000 lives.

Algiers will require \$8bn to \$9bn in debt relief and new money this year to keep its economy afloat, according to bankers. An IMF agreement - from which Algiers is seeking



Anwar Haddam: "Cut aid"

between \$1bn and \$3bn in aid over three years - will pave the way for a new rescheduling of debt to the Paris Club of official creditors.

Swayed by French arguments that only economic growth can stem the rise of Islamism in a country where nearly 60 per cent of the population is under the age of 25 and half of them are unemployed, the IMF last year extended a \$1bn standby credit to Algiers. This was followed by a Paris Club rescheduling of \$8bn. The aim was to steer an economy plagued by decades of socialist mismanagement towards market reform. Both agreements will have run out by May.

Meanwhile, support for the army-backed government has been weakened by the Rome declaration, a "national contract" signed last month by Algeria's opposition parties, including the FIS. The declaration commits the FIS to principles of democracy and calls for negotiations with the government on an interim administration leading to elections.

This is true on paper. The budget deficit shrank to 5.4 per cent of gross domestic product last year from 9.3 per cent in 1993; the dinar has in effect been devalued by more than 50 per cent, and average inflation of 30 per cent last year was

better than IMF projections of 38 per cent.

Former Algerian officials, however, argue that these numbers do not point to real economic and lasting reform. For example, they say the budget deficit is raised in because employees, rather than worrying about their own safety, are not working, or requesting supplies or salary increases.

"When we look behind the numbers, we see that the mechanisms continue to favour non-productive and speculative sectors," says Mr Small Goumeziane, former commerce minister. Pointing to sluggish GDP growth, which stood at a mere 0.2 per cent last year against IMF projections of 3 per cent, and the fact that state enterprises continue to run at no more than 50 per cent of capacity, Mr Goumeziane says this proves the limited amounts of foreign currency auctioned off by the government are going to speculators and merchants who import goods, rather than to shore up imports of raw material and equipment for state enterprises.

"Who can afford to buy foreign currency? People who have dinars," he says, "but the state companies are losing money" and have come to buy foreign currency with it.

The dismantling of state companies, in a country where the public sector accounts for

70 per cent of GNP, is the key to any real reform. Mindful of that, the Algerian government has been working with the World Bank on a draft privatisation law and five hotels have already been put up for bids. Curiously, as meetings with the IMF got under way, the state radio in Algiers announced plans to create a privatisation ministry and said negotiations with trade unions over privatisation, which would result in 250,000 layoffs, had already started.

But selling state companies assumes someone, other than government cronies, is willing to buy them and the effectiveness of the exercise lies in its ability to spur a class of investors that could build the foundation of a private sector. This is something even Mr Goumeziane would agree is improbable at a time when, according to human rights groups, up to 1,000 people are killed every week and bridges and railway lines are blown up.

Algerian experts believe that the west is not ready, nor can it afford to cut Algiers' lifeline. But given the growing mistrust of Algiers and the uncertainty regarding the government's fate in the long run, economic aid will flow less generously this year, with Algiers getting the lower end of its requests.

### INTERNATIONAL NEWS DIGEST

## US seeks backing on Iraq sanctions

US President Bill Clinton is sending Ms Madeleine Albright, his United Nations delegate, to several member states of the Security Council to drum up support for maintaining sanctions against Iraq. She is due in London today at the beginning of a tour that will include Moscow, Prague and Rome.

Neither Paris nor Moscow is in the schedule, apparently because the US believed that France and Russia are unlikely to be persuaded to reduce pressure to lift sanctions. Bonn is also excluded because Mr Clinton and Chancellor Helmut Kohl discussed the issue last week. The timing of Ms Albright's mission was clearly dictated by the fact that the Security Council must again review sanctions in mid-March. An immediate Iraqi response to the announcement was that the US was "growing desperate".

The US statement said that in talks with leaders, Ms Albright would discuss "the best means to ensure Iraq's full compliance with its obligations" under council resolutions.

After returning to New York she will visit Argentina and Honduras, the Latin American states on the council. Iraq is already exporting oil through Iran at bargain prices in defiance of the embargo. Michael Littlejohns, New York

### Zambian bank chief sacked

The Zambian government dismissed Mr Dominic Mulalishi, the Bank of Zambia's governor, yesterday following this week's sudden depreciation of the kwacha.

A brief statement from State House, the president's office, said he had been replaced by Mr Jacob Mwanza, a senior government economic adviser in the president's office.

After a stable average rate of 700 kwacha to US\$1 for over six months, the kwacha has, for unclear reasons, fallen to 850 in the past week. AFP, Lusaka

### ANC ignores Buthelezi

South Africa's dominant African National Congress decided yesterday to ignore what one senior member described as the "silly tantrums" of Chief Mangosuthu Buthelezi, minister of home affairs, who on Tuesday said his Inkatha Freedom party would boycott parliament for at least the next fortnight.

President Nelson Mandela demonstrated his contempt for Mr Buthelezi's action by asking Mr Thabo Mbeki, the deputy president, to take charge of the crisis just hours before he left South Africa on a two-week trip to Europe and the US. Mr Mbeki said before departing that nothing would happen to resolve the problem before his return on March 6, three days after a congress of the IFP is due to decide whether to maintain the boycott. Roger Mattheus, Cape Town

### Warning on 'donor fatigue'

Mrs Emma Bonino, the EU Commissioner for humanitarian aid, yesterday warned of an outbreak of "donor fatigue" unless taxpayers saw positive results from aid programmes.

An explosion of humanitarian aid since the collapse of the Soviet Union had led to the EU's aid effort increasing seven-fold between 1990 and 1994. But, she said, "I am afraid that taxpayers will decide to tighten the purse-strings of humanitarian aid if they do not see any results".

Mrs Bonino also warned that "a continuous and open-ended growth in funding" was unrealistic and that the only acceptable alternative was a preventative strategy.

The EU, the world's largest aid donor, increased its aid resources from Ecu\$65m (\$769.35m) in 1993 to Ecu\$760m last year, according to the European Community Humanitarian Office annual report. Caroline Southey, Brussels

## Nato turns to N Africa

By Bruce Clark,  
Diplomatic Correspondent

Mr Willy Claes, the hard-pressed secretary-general of Nato, will today set in motion the alliance's controversial effort to upgrade its relationship with North African countries and Israel.

In separate meetings with the ambassadors of Israel, Egypt, Tunisia, Morocco and Mauritania, Mr Claes will initiate a cautious diplomatic dialogue whose stated purpose is to "contribute to security and stability" in the region.

Despite its low-key billing, the Nato initiative has already prompted an angry and suspicious reaction from Islamic and North African countries left out of the process.

Hostility towards the initia-

tive was fuelled by a comment from Mr Claes - later withdrawn - that Islamic fundamentalism was "at least as dangerous" as the threat once posed by the Soviet bloc.

In an official commentary, Algeria has complained that its exclusion from the dialogue portended "interference in a sovereign state's intentions" and possibly "intimidating intentions" on the part of Nato.

Diplomats emphasised yesterday that, at this stage, the Nato initiative amounted to a discreet exchange of views, aimed at comparing notes on security threats and ironing out misunderstandings.

France, Spain and Italy have been pressing fellow Nato members to "look southwards" since the collapse of communism. However, scepticism

## Cost of CFA devaluation

By Frances Williams in Geneva

The 50 per cent devaluation of the CFA franc a year ago has hit health and education services in francophone Africa's 80m people, according to evidence presented to a United Nations-sponsored meeting in Geneva this week.

Living standards in urban areas have fallen in the 14 countries affected (Benin, Burkina Faso, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Ecuador, Guinea, Gabon, Mali, Niger, Senegal and Togo), while access to health care has declined and resources for schools are being spread more thinly.

Nine of the 14 are among the world's poorest nations as defined by the UN.

Dr Michel Jancloes of the World Health Organisation, the meeting's chairman, said yesterday that there had been "no preparation at all" for the social impact of January 1994 devaluation, even though governments and international agencies knew about it beforehand.

The CFA (Communauté financière d'Afrique) franc, pegged to the French franc since 1945, was devalued after persistent pressure from the International Monetary Fund and World Bank to remedy the economic imbalances caused by its massive overvaluation.

In the longer term the devaluation should regenerate domestic agricultural and industrial production, previously unable to compete against cheap imports, and

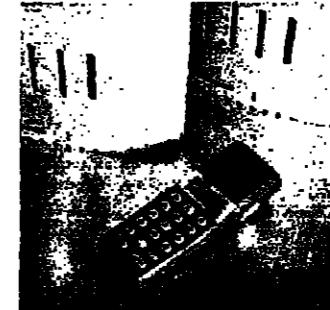
increase prosperity. But in the short term it has meant higher inflation, a bigger import bill and a heavier burden of external debt.

The four-day meeting, co-sponsored by the WHO and the UN Educational, Scientific and Cultural Organisation (Unesco), has brought together the top finance, health and education officials in all 14 CFA franc nations to draw up post-devaluation strategies for the health and education sectors.

In the pharmaceuticals sector, the devaluation's impact is "potentially disastrous", the WHO says. Ninety per cent of drugs are imported. Their prices doubled overnight, though most governments initially tried to hold down the cost to patients.

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## NEWS: ASIA-PACIFIC

# Countryside 'is key to Vietnam's development'

By Peter Montagnon,  
Asia Editor

Vietnam needs to tackle rural poverty if it is to engage the bulk of its population in its development and secure sustainable economic growth for the longer term, the World Bank said yesterday.

Although the country's economy is now growing at an average rate of 8 per cent a year, annual per capita income is less than \$200 and 51 per cent of the population live in absolute poverty, the bank said in a policy report.

"This report will set the stage for a lot of our future studies and projects," said Ms Jennie Litvak, a bank economist and one of the authors. "There is no way Vietnam can have sustainable economic growth unless it involves a greater part of the population than just those living in Hanoi and Ho Chi Minh City."

The experience of countries such as Indonesia and China shows that poverty levels can be reduced more sharply if emphasis is placed on rural development. Absolute poverty was slower to fall after economic growth took off in Thailand, which paid less attention to rural areas, she said.

"Broadly based economic growth - with policies that absorb and make productive use of the rural labour force - will expand employment and income-earning opportunities for the poor in Vietnam," the report says. "Policies that fail to benefit farmers will bypass most of the poor."

If economic growth continues at its current rate, only 29 per cent of the population

would be living in absolute poverty by the turn of the century. But the risk is that the pattern could vary sharply from region to region. The economic growth rate varies from 2.5 per cent in the north central coastal region to 15 per cent in the south-east. If that continued, poverty would be all but eliminated in the south-east by the year 2000 but would still affect 68 per cent of the population living along the north central coast.

The report recommends focusing education spending on primary and lower secondary schools, while encouraging private financing of vocational training and university. Vietnam should also improve access to basic health care and target its social welfare spending more towards the rural poor. The ability to fall back on a social safety net might encourage rural people to take more risks in deciding to diversify away from agriculture.

While social welfare, health and basic education are of national importance and should be funded centrally, government finance should be reformed to give more independence to local government both in raising revenue and allocating spending.

Vietnam also needs a more efficient land market with a clear system for transferring land title and improved access to credit for the rural population. Progress is under way in the latter area with the launch of new rural credit institutions.

*Vietnam Poverty Assessment and Strategy, The World Bank, 1818 H Street NW, Washington DC 20433, USA*



Former New Zealand prime minister, Mr David Lange, sips from a coffee cup he used when he led the reformist Labour government between 1984 and 1988. Now opposition foreign affairs spokesman, he said yesterday he would stand down in 18 months' time at the next general election, which will be held under the German system rather than the Westminster first-past-the-post method he favours. At 52 he was "too old to be forced to conform to life in a different fishpond". Internationally Mr Lange was best known for his row with the US, Australia and Britain when New Zealand banned visits by nuclear ships.

## Asean minister reaches for the sky

By Kieran Cooke

In Kuala Lumpur

Mr Jusuf Habibie, Indonesia's minister of research and technology and one of the country's most powerful figures, yesterday raised the prospect of a civil airliner consortium along the lines of Airbus Industrie by countries in the Association of South-East Asian Nations.

In Kuala Lumpur for the signing of a complex military and car barter deal with Malaysia, Mr Habibie said: "I now dream of the 21st century when a commercial aircraft will be made by a consortium comprising Indonesia, Malaysia, Singapore and other south-east Asian countries."

Mr Habibie is head of Indonesia's state-owned aircraft manufacturer, Industri Pesawat Terbang Ngarai (IPTN). The deal with Malaysia involves the Malaysian defence forces purchasing six IPTN manufactured CN235 transport aircraft.

In return Indonesia will buy 20 MD3-160s, a small aircraft manufactured by a Malaysian state concern, plus 1,500 Malaysian-made Proton cars. In addition Indonesia will purchase aircraft maintenance services from Malaysia. The total deal is estimated to be worth \$224m.

"Both countries are paying cash and, at the end, the money will be squared," said Mr Najib Abdul Razak, Malaysia's defence minister.

Mr Najib said the Malaysian air force would use the Indonesian aircraft for troop transport while the Indonesian transport ministry would use the Malaysian planes. The Proton cars would be used as Indonesian government vehicles and as taxis in Jakarta.

Though both Mr Najib and Mr Habibie were keen to emphasise that the barter arrangement was a significant step in co-operation between Asean countries, there has been criticism of the deal. Indonesian car assemblers and importers are questioning whether the Malaysian Protons will be given preferential treatment and be exempted from car import taxes of as much as 200 per cent. Sections of the Malaysian military are believed to be unhappy with the choice of the Indonesian

manufactured aircraft.

Mr Habibie's plans for overseas sales of both IPTN's transport and commercial aircraft were dealt a blow this week when the Indonesian finance ministry ruled out the provision of government sponsored export credits to so-called state strategic industries, which include IPTN.

Malaysia, which has its own aerospace development programme, is also being cautious about committing itself to Mr Habibie's vision of an Asean manufactured aircraft.

"Once we have finalised our aerospace plans we can discuss with Indonesia and other south-east Asian nations the merits of setting up a consortium based on the European model," said Mr Najib.

## ASIA-PACIFIC NEWS DIGEST

### China fears dam turmoil

Internal Chinese government documents published by the US-based Human Rights Watch/Asia detail plans by China's public security authorities to control widespread social turmoil expected to stem from the resettlement of 1m people in the controversial Three Gorges dam project. Two government documents obtained by Human Rights Watch warn of clashes between those who are relocated from fertile areas like Kai County, famous for its Mandarin oranges, to poor areas where peasants even now fight over water, trees and patches of farm land. "The redistribution of benefits during the adjustment period will intensify jealousies between the masses in different relocation zones," says the Internal Report of February 1993 by security officials in Wanxian Prefecture.

A 1991 report by officials from Hubei Province Hichang Municipal Public Security Bureau warns of "sabotage by domestic reactionary forces" and increasing activity among the Chinese criminal population.

Human Rights Watch has sent its report to US investment houses like Merrill Lynch and Morgan Stanley as well as 20 institutional investors representing public pension funds, asking them to raise human rights matters with the investment banks. *Nancy Dunn, Washington*

### Pakistani Christians reprieved

The Lahore high court in Pakistan last night freed two Christians, one a 14-year-old boy, who had been sentenced to hang by a lower court for blasphemy. The boy, Salamat Masih, and Mr Rehman Masih, 40, were arrested in 1993 when a village imam or prayer leader in the Gujranwala district south of the capital Islamabad accused the two of throwing a piece of paper in a mosque with blasphemous remarks against the Prophet Mohammed. A third defendant was shot dead as the three walked out of a court in Lahore last April.

Pakistan's national human rights commission said the case appeared to have developed out of a personal grudge. The case gained worldwide publicity and international human rights groups used it as an opportunity to criticise Pakistan's Islamic laws. It also brought some of the strongest opinion from local Islamic groups. Ms Benazir Bhutto, the Pakistani prime minister, was criticised by hardline Moslems when she was shocked by the death sentence.

There are fears for the safety of the two if they return to their village, and some human rights activists suggest they may have to seek asylum abroad. *Farhan Bokhari, Karachi*

### NZ finds more cash for schools

New Zealand's rapidly improving economy will allow the government to accelerate spending on education and the environment over the next three years, Mr Jim Bolger, the prime minister, said yesterday. He was speaking after the release of Treasury budget forecasts which said that stronger than expected economic growth had pushed up the expected tax take by NZ\$1.37bn this financial year. The Treasury forecast that the growing tax revenues would provide an operating surplus of NZ\$3.58bn this financial year. Mr Bolger said this would allow new spending on education, health and social welfare of NZ\$950m over each of the next three years. Tax cuts would still be on the agenda, but would depend on the maintenance of low inflation as well as continuing debt repayment and economic growth. *Terry Hall, Wellington*

### Chinese inflation falls again

China's inflation rate in January slowed to 24.1 per cent a year, a fall of 1.4 percentage points on December, raising hopes that the price surges of last year may be abating. It was the third month in a row to show an easing of inflationary pressures. China's inflation rate hit a high for the year of 27.7 per cent in the 12 months to October before the rate of increase began slowing. Chinese economists, quoted by the official Xinhua news agency, said the latest figures indicated that China was getting on top of inflation - identified by the leadership as the country's main problem. "The extent of the drop during the three-month period was remarkable according to our research and it represents the start of a downward trend," said Mr Liu Shucheng of the Academy of Social Sciences. But he warned that bringing down inflation further would not be easy. *Tony Walker, Beijing*

### Lift ban on holding companies

Japan's 48-year-old ban on holding companies, adopted during the US occupation to break up large conglomerates, should be abolished, Mr Tomio Tsutsumi, vice minister at the Ministry of International Trade and Industry, said yesterday. His remark followed a report to the ministry which said there was no logical background to the prohibition of holding companies. "Abolition would create new business ventures, support restructuring efforts and promote foreign investment," it said. *AFP, Tokyo*

### Australian investment surges

Capital spending by Australian businesses is estimated to have risen by more than a fifth over the past year. According to the Australian Bureau of Statistics, private net capital expenditure rose by 3.2 per cent in the December quarter to A\$7.87bn, a slightly lower increase than some economists had been predicting. However, this still left total capital expenditure up by 21.5 per cent over the December 1993 quarter, with spending on equipment, plant, and equipment almost 34 per cent higher. The surge has been seen as one of the main reasons for Australia's recent current account problems, since many capital goods are imported. The federal government recently revised upwards its estimates for the increase in capital expenditure during the 1994-95 fiscal year, and is now predicting a 24 per cent advance, compared with the previously estimated 14.5 per cent rise. *Nikki Tait, Sydney*

### Bribes row angers Singapore

The Singapore football team has quit the Malaysian league following a row over allegations that betting syndicates bribe players and "fix" matches. Singapore has played in the league since the first Malaya Cup in 1921. Last year it won both the league and Malaysia Cup titles. Malaysian officials said all 16 teams in the league are likely to have been involved in match fixing.

## Power sector sell-off plans divide Australians

Poll finds opposition as Victoria leads the way in break-up of electricity monopolies, writes Nikki Tait

Members of Victoria's state government headed off on a tour of world financial centres earlier this month hoping to sell their A\$3.6bn electricity privatisation scheme to investors. No sooner had they departed, than the battle began at home.

A poll of state residents, conducted by the polling group AGB McNair, showed that only 22 per cent agreed with the proposed sale, while 63 per cent were opposed. An even larger percentage - 69 per cent - believed that the power assets should, in any event, remain wholly Australian-owned.

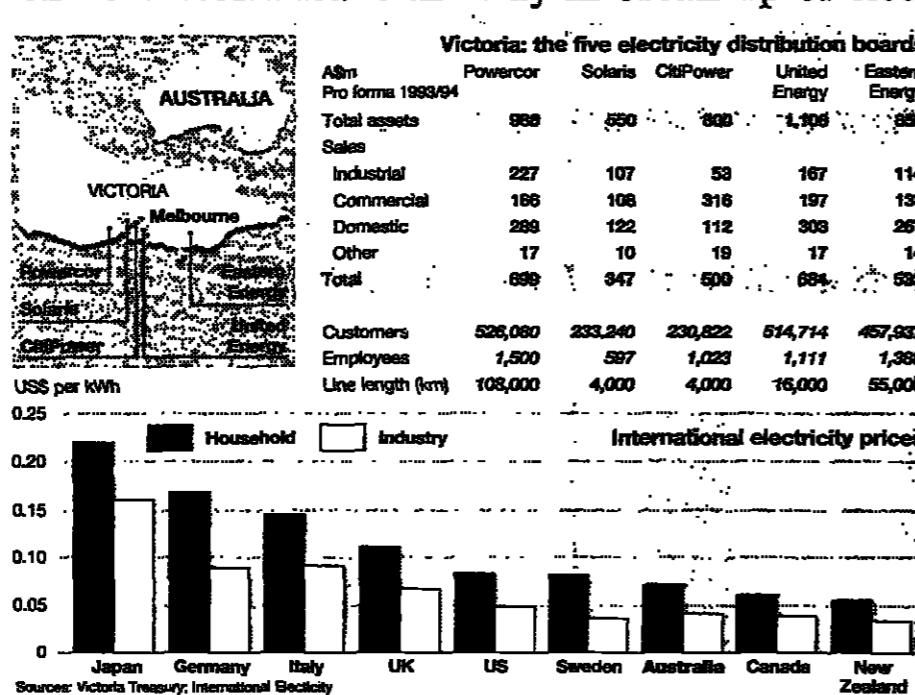
Opposition politicians hopped on the bandwagon last week, formally launching a fighting fund to keep the power industry in state hands. The sell-off, they warned, would cost hundreds of jobs and lead to higher tariffs for many consumers.

For all the future, few observers think the objectors will achieve anything more than some modifications.

For a start, Victoria's Liberal government has a A\$3.6bn debt mountain bequeathed to it by the former Labor administration which privatisation proceedings would help meet. At the same time other Australian states are restructuring their electricity assets and there are plans to have the beginnings of a national grid up and running by mid-year, which would expose Victoria's relatively high-cost electricity authority to competition.

"There really is no alternative," Mr Jeff Kennett, Victoria's premier, said.

For decades, Australia's electricity sector has been run by



state-owned monopolies, varying in size and structure partly as a result of the vagaries of the country's abundant natural resources. New South Wales, for example, has the largest generation capacity and is heavily dependent on coal; in Western Australia, gas plays a much bigger role.

Connections between these state-owned authorities have been limited, although some transmission links have been established recently, especially on the eastern seaboard. The large Snowy Mountains hydroelectric scheme, operated by a federal authority, also feeds electricity to NSW, Victoria and the Australian Capital Territory.

Thanks to the wealth of natural resources, Australian electricity costs are low by international standards. Even so, advocates of competition policy see scope for efficiency gains.

The influential Hilmer Report, which recommended a "national competition policy" in August 1993, noted that opportunities had been identified in the rail, electricity, water and gas industries for raising gross domestic product by 2 per cent a year, or A\$8bn.

So, change is in the air. The joint federal-state plan to implement a national grid is aimed at encouraging open access and free trade in electricity and being a forerunner to a fully competitive system in which large buyers would be able to negotiate directly with generators.

As a recent study of Australia's electricity supply industry by Barclays de Zoete Wedd pointed out, the mid-1980s target date for such a grid may be "somewhat ambitious" - given that key measures such as the interconnection operating agreements, have yet to be finalised. However, draft legislation and regulatory arrangements are under consideration by the interested parties.

There are also independent initiatives being pursued by the states. In Western Australia, for example, the State Energy Commission has been split into two separate "corporatised" - commercially run gas and electric utilities, and in New South Wales and

Queensland transmission and generation functions are also being divided. These various manoeuvres are seen either as a prelude to privatisation or as a means of encouraging accountability and efficiency within the state ownership structure.

By far the most advanced and complex proposal is Victoria's. To an extent, the authorities have followed the UK electricity privatisation model, although they also claim to have learnt its lessons.

As a first step, just over a year ago, the old monopoly's assets were divided into three entities. These were responsible for generation, for the high voltage transmission grid (and system control) and for low voltage distribution, retail supply and customer service.

The three entities have been further subdivided, so that there are five distribution companies covering different parts of the state; a transmission network company; a separate company administering the wholesale electricity market and overseeing system control; and a holding company for the generation assets, under which five groups of power stations will eventually trade as independent producers. The changes are now evident to the public: Melbourne households, for example, find their bills coming from companies with names like Solaris, CityPower or United Energy.

The declared aim is to turn everything over to the private sector in due course. However, for many of the assets, there is no fixed sale timetable nor has any preferred sell-off method been announced. What has been said is that one of the five distribution companies could

be sold off in the first half of this year and the remaining four later this year.

First will almost certainly be the largest, United Energy. This covers south-east metropolitan Melbourne and areas immediately to the south-east and north-east of the city. It has more than half a million customers, and sales of A\$684m for 1993-94.

How closely this outline timetable is adhered to may become clearer when the state government delegation reports back on its tour of financial centres - London, Paris, Zurich, New York - having got a better sense of investor interest.

It is no secret that overseas utilities, including some of the UK electricity companies, are casting an eye over the opportunities, although interest from domestic investors has appeared more muted.

The interest in Europe, particularly in Britain but also Ireland, Sweden, France and Germany, has been very strong." Mr Alan Stockdale, Victoria's treasurer, was reported as saying from New York "In the US we have had more requests for discussions than we can accommodate."

But a few warning voices

have already been raised about longer-term implications of the scheme. Moody's, the US rating agency, noted last year that Victoria had only 4.5m people and a relatively small base for five competing generators.

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# US and EU press Tokyo on red tape

By William Dawkins in Tokyo

Japan yesterday came under pressure from the US and European Union to do more to dispose of the tangle of official regulations which hinder imports.

A US working group led by Mr Ira Wolf, assistant US trade representative, began two days of talks with Japanese counterparts, on the contents of an eagerly awaited five-year deregulation programme to be published by the Japanese government at the end of next month.

At the same time Mr Jorn Keck, EU ambassador to Japan, urged a panel of the three government coalition parties to make import barriers a priority of the anti-red tape plan.

The forthcoming scheme is the latest in a series of only partly successful government attempts to curb Japan's business costs and consumer prices, among the highest in the industrialised world and a constraint on its economy's growth capacity.

The US and the EU late last year handed the Japanese government separate lists of measures they would like included in the programme. Washington concentrated on cars and car parts, telecommunications, distribution and financial services, while the EU urged progress on all those, plus government procurement, agriculture and transport.

Diplomats in Tokyo are divided on whether Japan's latest deregulation attempt will turn out to be mainly cosmetic, he said.



Deputy US trade negotiator Charlene Barshefsky meets reporters at her Beijing hotel yesterday during talks with the Chinese government over intellectual property rights, which threaten to spark a trade war.

like some of its predecessors, or whether the government will make real headway in curbing the more than 10,000 economic regulations that affect an estimated 40 per cent of industrial activity.

The answer depends only partly on the success of foreign lobbying. More decisive will be the outcome of an intense debate between Tokyo government ministers.

Some, such as the Ministry of International Trade and Industry, are eager to reduce company costs fast, responsive to the wishes of the Keidanren business federation, but others, like the powerful Ministry of Finance, believe the pace of deregulation should be carefully controlled to avoid economic instability.

Mr Tomiochi Murayama, the prime minister, seized on deregulation as a policy priority soon after taking office last June. He is hoping for a package good enough to lift his flagging public popularity. The crusade to curb state economic intervention, in which regulations are one of the main tools, is one of the few issues that commands support on all sides of mainstream politics, as well as from Japan's trade partners.

The US has seen no progress in talks with Japan on deregulation, a senior US trade official said yesterday, reports AFP from Tokyo. "If the process continues in the same vein in the next weeks, the result will be a regrettable one for the people of Japan, for the international economy as well as for Japan's trade partners," he said.

## WORLD TRADE NEWS DIGEST

### EU studies Asia shoe 'dumping'

Running spikes, ski boots and other sports shoes from China, Indonesia and Thailand are among the targets of the latest European Union anti-dumping investigations, the European Commission said yesterday.

The EU announced the start of procedures after complaints to the Commission by the European Confederation of the Footwear Industry.

West European shoemakers said imports from the three countries came in at prices which "significantly undercut" their prices.

Imports from China to the EU of various shoe types increased by up to 340 per cent between 1990 and 1993 while those from Indonesia rose by up to 226 per cent, the Commission said. Thai-made shoe exports to the EU rose 67 per cent during the same period. Reuter, Brussels

### Japanese pledge to Vietnam

The Keidanren, Japan's powerful private-sector business federation, has reassured Vietnam that last month's Kobe earthquake will not check the flow of Japanese investment into Vietnam. "The earthquake will not affect our investment programme," said Mr Shioichiro Toyoda, Keidanren chairman.

But it has expressed concerns about Vietnam's investment climate. The Keidanren has asked Hanoi to address a nine-point economic agenda before Japan feels fully confident about heavy investment in Vietnam.

Japan's worries about committing big investments to Vietnam centre on cumbersome investment licensing procedures, uncertainty over foreign exchange stability and the settling of Vietnam's debt to Japanese commercial banks and trading houses, estimated at \$400m.

Japan is the fifth largest investor in Vietnam, with 74 projects worth a contractual commitment of \$790m, official statistics show. Mr Toyoda said Japan was likely to become the third largest investor in Vietnam this year, after Taiwan and Hong Kong.

Japanese companies are preparing a string of big-ticket investments for Vietnam this year, including cement, car and motorcycle making projects. Our Hanoi correspondent

### Ford finishes Hanoi study

Ford said it became the first US carmaker to apply for a vehicle-manufacturing licence in Vietnam after signing a joint venture deal with a local partner yesterday. "Song Cong Diesel and Ford anticipate government approval in April and will immediately proceed with plans to form a joint-venture company to produce Ford cars and trucks in 1997," Ford said. A joint feasibility study for the plant on a site 55km east of Hanoi has been completed. Ford has declined to reveal how much it plans to invest in the joint venture, in which it is a majority partner.

Several other big foreign manufacturers are applying for licences to assemble cars, trucks or light buses in Vietnam. They include Chrysler, Daimler-Benz, Peugeot and Suzuki. Reuter, Hanoi

### Contracts

The Asian Development Bank has granted a loan of \$77.9m to India to develop a port in the southern state of Andhra Pradesh, the Press Trust of India said. The Kakinada port project would entail the construction of deepwater berths and dredging and navigational facilities, to increase its cargo handling capacity by 3m tonnes. Reuter, New Delhi

Mess Air, a New Mexico commuter line, has ordered 25 Dash-8-200 37-passenger aircraft from Bombardier, the Canadian aerospace group, in a deal worth US\$250m. Mesa has taken options on a further 25 aircraft. Robert Gibbons, Montreal

Dyno, the Norwegian chemicals and explosives group, yesterday said its Dyno Wesfarmers subsidiary has finalised a \$51m joint venture with Thai Petrochemical Industries to build Thailand's first ammonium nitrate plant. The plant will have annual production capacity of 70,000 tonnes and is scheduled to come on stream next February. Karen Fossli, Oslo

ABB Asea Brown Boveri, the Swedish-Swiss electrical engineering group, has won a \$120m order from Norwegian State Railways for 16 three-carriage train sets, for use on the line between Oslo and its new airport at Gardemoen. The sets, with capacity for 184 passengers, will be built at ABB units in Norway and Sweden. Deliveries are to begin in autumn 1997. Ian Rodger, Zurich

## Sri Lanka phone market draws international interest

AT&amp;T of the US and Sweden's Ericsson are among the telecommunications groups seeking a share of Sri Lanka's small but lucrative telephone market, Reuter reports from Colombo.

The government plans to spend almost \$600m in the next four years to improve telecommunications and has invited foreign companies to set up their own networks.

"We have signed two contracts with

Korea Telecom and Ericsson and are in the process of finalising contracts with five other suppliers," Mr Hemasiri Fernando, chairman of the state-owned Sri Lanka Telecom, said. The other suppliers are Sumitomo, Mitsui and Marubeni of Japan, Finland's Nokia and AT&T.

Labour unions are demanding a review of licences already granted to private operators and oppose plans to privatise Sri Lanka Telecom (SLT).

The government says it plans to sell 20 per cent of the company to local and foreign investors, a move unions fear will eventually lead to full privatisation and cuts of up to two thirds of the workforce.

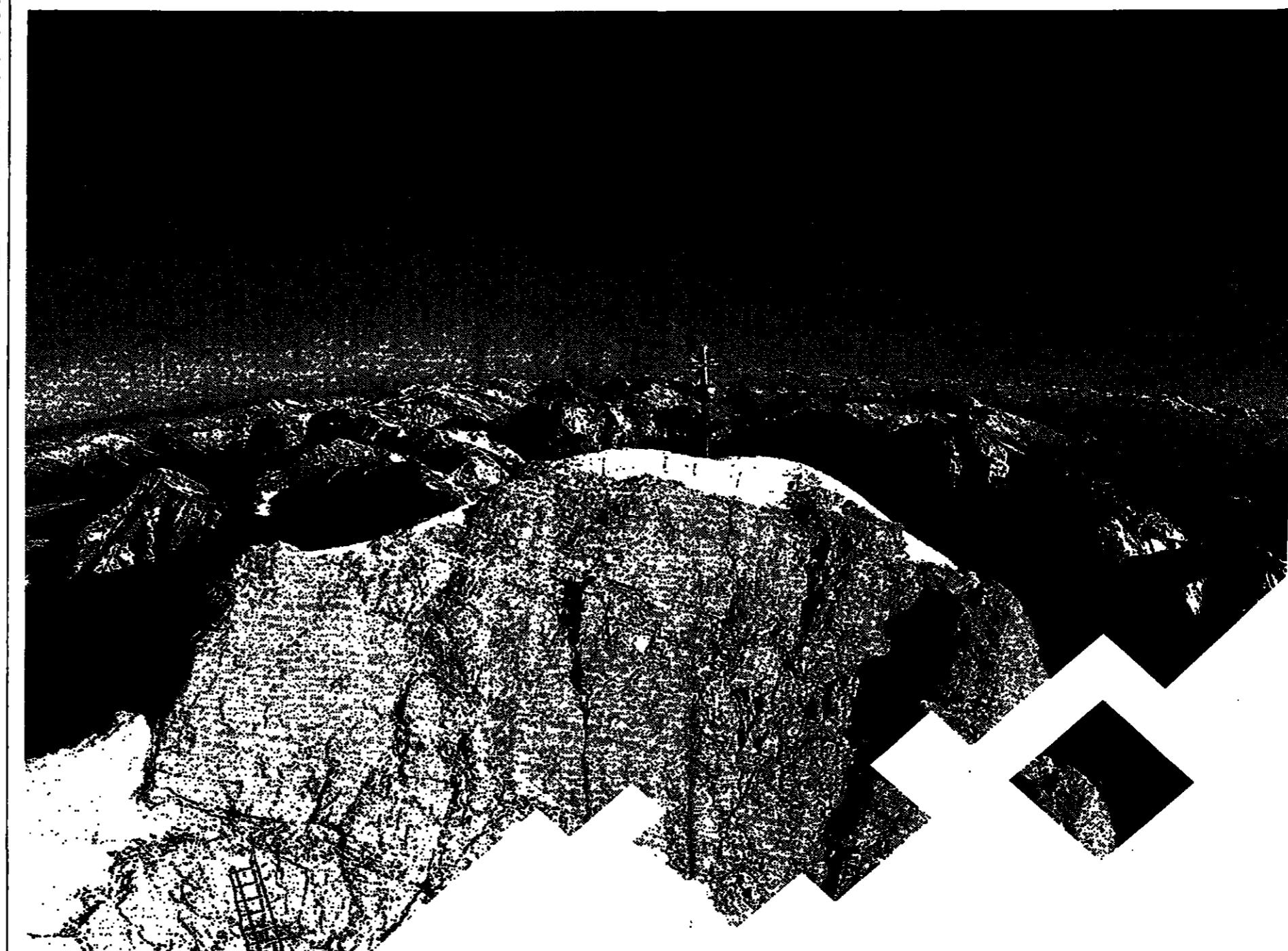
Mr Fernando said the seven suppliers would install 180,000 new lines as part of the country's single largest telecommunications project. "One hundred thousand lines will be installed by the year's end," he said.

"We will only issue licences and lay down access charges to our network."

Mr Fernando said Sri Lanka had called for fresh bids to install 44,000 phones in Colombo after it cancelled a proposed deal with AT&T and Marubeni in September, saying the consortium's bid of Rs97.7m was higher than those of other companies.

The country plans to add 335,000 lines to its existing network of 180,000 fixed lines by 1998.

Mr Fernando said foreign companies would be allowed to set up parallel networks to meet demand quickly, as Sri Lanka Telecom had been unable to expand its network fast enough due to lack of funds. Telecom officials say there are 160,000 people registered as waiting for phones. Ninety per cent will get them when the 180,000-line project is completed. Residents of some areas must currently wait years for a phone.



## Bayern. At the peak, research at its peak.

In Bayern, research is paramount. At the very peak of the Zugspitze, Germany's highest mountain, there's an atmospheric research station. Though a bit lower in altitude, the state's other scientific institutes (the headquarters of the world-renowned Max-Planck and Fraunhofer institutes are in Bayern), universities, polytechnics and technology transfer agencies all conduct research at the same high level.

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## NEWS: UK

Sinn Féin leader may join St Patrick's Day events but bar on fundraising could stay

## US soon to set terms for Adams visa

By George Graham in Washington

The US is weighing the terms on which it will grant Mr Gerry Adams, the president of Sinn Féin, the political wing of the Irish Republican Army, a visa to join St Patrick's Day celebrations in the US next month.

The White House and leading members of Congress have welcomed Wednesday's announcement of the UK-Irish framework document as an important step towards peace in Northern Ireland, and the US is now considering how it can best prod the process along. Officials in Washington said Mr Adams has submitted a visa application. Mr Adams was for years denied entry into the US on the grounds of his terrorist links, but the Clinton administration

has progressively relaxed the conditions surrounding his visits. He was first allowed to speak only in New York, then to travel to other US cities and finally to meet administration officials.

The UK would like his next visit to be tied to some commitment from Sinn Féin to decommissioning, but US officials indicated they were unlikely to insist on this as a condition for granting the visa. Mr Adams may still, however, be barred from fundraising in the US.

Discussions are also continuing on precisely which festivities Mr Adams should be invited to join on March 18, St Patrick's Day, when US politicians of all ethnic backgrounds are quick to

wear the green. President Bill Clinton welcomed the framework document in an official statement on Wednesday, and White House officials said they hoped the document would open the way to "an inclusive dialogue on the future of Northern Ireland".

"We continue to work with the parties to provide in some sense a third party perspective when we can to lend them encouragement," said Mr Mike McCurry, White House press secretary, adding that the most important thing the US could do to help was to support economic development in Northern Ireland.

Members of Congress who have been closely involved in Irish issues also applauded the framework document. Senator Edward Kennedy of Massachusetts

said the document was "a welcome next step on the path to peace for Northern Ireland, and it offers a fair and balanced way to move the peace process forward".

The Ad Hoc Committee on Irish Affairs, a grouping of members of Congress which has traditionally supported Irish Republicanism more eagerly than the congressional leadership, urged "all parties in Northern Ireland to embrace the spirit of the Framework Document and take advantage of this unique opportunity".

Congressional aides said that Congress's swing from Democratic to Republican control had made little difference, since involvement in Irish affairs broke down more on regional than on party lines.

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## Pentagon blocks Lucas contracts

By Bernard Gray, Defence Correspondent

Lucas Industries, the British aerospace and automotive company, is to be barred from winning new contracts with the US Defence Department after its conviction for falsifying records of equipment it supplied to the US Navy.

The Pentagon said Lucas would remain barred until it could "demonstrate the responsibility, honesty and integrity required of a government contractor".

The company said it would appeal against the bar, which it described as "unsupportable and unjustified".

Lucas said the ban would not affect business performance. About 10 per cent of its business is with the Pentagon, but existing contracts are not affected. If the ban remains, Lucas could lose out when some contracts come up for renewal in two to three years.

Lucas admitted in January that its Lucas Western subsidiary had falsified the quality control documents on gearboxes it supplied for the navy's F/A 18 fighters. It paid an \$18.5m fine.

The navy is also seeking substantial civil damages because it says the gearboxes have proved sub-standard. There have been persistent allegations in the US media that gearbox failures have caused more than 160 forced landings of F/A 18s.

Lucas has disputed the claims and said that although quality was not properly checked, the gearboxes performed above required specification. The navy has continued to take the gearboxes and the F/A 18s have not been grounded. The company has offered to make a payment to settle the civil claim without admitting liability. The navy has rejected the offer.

Lucas said the ban was "designed to bring maximum pressure to bear on the negotiations between the company and the US Navy regarding the settlement of the remaining civil action".

## UK NEWS DIGEST

### Future of City 'bright' despite Emu uncertainty

The City of London would continue to prosper even if Britain remained outside a European economic and monetary union, it was predicted yesterday at a London conference organised by the right-wing Bow Group with the Association for the Monetary Union of Europe.

Mr Stanislas Yassukovich, an investment banker and former chairman of the Securities and Futures Association, said the biggest fear about non-participation in Emu for the City was the likely creation of a large Ecu-denominated bond market in Frankfurt. But he said trading in European debt would soon develop in London and it was "inconceivable" that other City-based markets and services would leave London. Instead, there was a danger that the City's global role could be vulnerable to increased competition from New York, Tokyo and possibly Singapore if Britain joined Emu, Mr Yassukovich said.

Mr Norman Lamont, the former UK chancellor, told the conference that a single currency was irrelevant to competitive business in Europe. He pointed to the success of the North American Free Trade Area as an example of a successful free trade area using separate national currencies. *Peter Norman, Economics Editor*

### Daewoo nears service deal

Daewoo Cars and the Boots group subsidiary Halfords confirmed yesterday that they were near agreement for Halfords' 136-strong chain of car parts and servicing centres to carry out routine maintenance of Daewoo's South Korean-built cars after they go on sale in the UK in April. The wholly-owned importer of Korea's third largest carmaker also disclosed other changes to the sale and distribution structure it announced last October. However, the changes do not affect Daewoo's fundamental approach to the project, which it claims could "revolutionise" car retailing. Daewoo itself - rather than independent franchises - will own the dealer network, thus stripping off a tier of profit-taking. *John Griffiths*

### Hotels investment warning

Hotels in the UK will have to change their image and management practices if they are to attract more institutional investment, says a report on their investment performance.

The study of 25 regional UK hotels conducted by Pannell Kerr Forster Associates found that they generated annual returns of 15.9 per cent over 15 years to the end of 1993, compared with returns of 10.7 per cent achieved by pension funds on investment in UK property. UK equities yielded 19.5 per cent per annum a year over the same period. *Scheherazade Dameshku*

### Building society reforms set

The British government will today unveil plans to ease controls on building societies in a move which would allow them to enter a wider range of activities and advance up to 25 per cent of their loans outside the housing sector. The measures would enable societies to respond more quickly to changes in the market and give them more freedom to compete with high street banks. The new regulatory regime would also make societies more accountable to the millions of members who own them.

The government statement comes in the wake of two deals which have sent shock waves through the industry. The members of the Cheltenham & Gloucester Building Society are now voting on whether to accept a £1.8bn (\$2.835bn) cash bid from the Lloyds Bank group. Halifax and Leeds Permanent, two of the largest societies, are working on plans to merge and then become a public limited company. *Alison Smith*

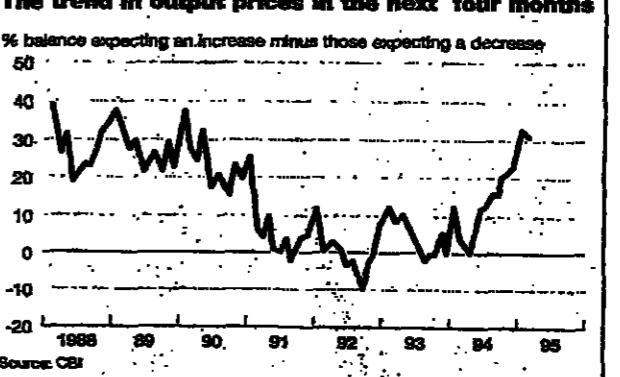
### More consumer gloom predicted

Mr Kenneth Clarke, the UK chancellor, will face an increasingly difficult task keeping the economy on track and voters happy in the run-up to the next election, the Confederation of British Industry's latest quarterly economic forecast suggests.

The document, published today, says exports and investment are likely to surge, and unemployment fall below 2m in 1996. But, it adds, consumers will see little rapid improvement in their spending positions before 1996, the likely date of the next election. And if the chancellor cuts taxes ahead of the election, the CBI's forecast models indicate price rises will probably break the government's inflation target.

Even without tax cuts, the CBI notes that mounting price pressures across the economy are likely to push underlying

### The trend in output prices in the next four months



% balance expecting an increase minus those expecting a decrease

Source: CBI

inflation to the edge of the government's target to keep inflation between 1 and 2.5 per cent by the time of the next election.

One indication of these mounting price pressures emerged in the CBI's February industrial trends survey, which showed that the proportion of manufacturers planning to raise prices was unchanged from January's high levels. The CBI forecasts that consumer caution should prevent some of this price pressure seeping into the retail sector, and that underlying inflation will be 2.6 per cent this year, falling back to 2.5 per cent in 1996. *Gillian Tett, Economics Staff*

## Decline of family life exaggerated, study indicates

By Andrew Adonis, Public Policy Editor

The imminent death of the traditional family is "grossly exaggerated", the Joseph Rowntree Foundation, a charitable trust sponsoring social research, said yesterday. But it called for policy adjustments to deal with changes in family structures such as lone parenthood.

The report highlights tax treatment of marriage and child-rearing - and poverty among lone-parent households - as keys to political parties' efforts to promote family values.

"The ball, in terms of creating a more 'family-friendly' society, is very firmly in the court of the policymakers," it concludes.

Drawing on wide-ranging research on trends in family life over the past two decades, the report reinforces the findings of the controversial Rowntree study on income and wealth published this month.

The earlier study dwelt on the "20 to 30 per cent" of the population who failed to gain from economic growth in the 1980s, a figure disputed by ministers. The latest report stresses the concentration of relative poverty in lone-parent

households, which now constitute one in five of all households with dependent children.

Although marriage remains by far the most popular course for couples bringing up children, the report says, "public policy has failed to give practical recognition to the central role of families in society".

It says that the relative tax position of low and middle-income families with children "has deteriorated further". It notes that a childless man on average earnings pays a lower proportion of his income in tax and National Insurance than 15 years ago. But for a couple with two children under 11, the direct tax burden has risen from 9 per cent of average gross earnings in 1985 to 22 per cent this year.

The report says that the proportion of the population living in married-couple families with dependent children is above 25 per cent in all parts of the UK except in a number of inner London boroughs.

But it found significant variations between ethnic groups.

Whilst 58 per cent of the total adult population are married, fewer than half of the adult black population are married, while seven out of 10 Bangladeshi, Indian, and Pakistani adults in the UK are married.

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# WORLD TAXATION

Friday, February 24, 1995

## Administrators prepare for a more efficient future

Faced with domestic opposition to tax rises, governments are focusing on cross-border transactions in an attempt to increase revenue. Jim Kelly looks at ways in which laws are being remodelled

Tax regimes are beginning to resemble each other. Driven on by the growth in cross-border transactions and multinational operations, governments are increasingly finding it necessary to incorporate many common elements within their tax rules.

Conversely, the trend highlights any differences between tax regimes. National administrations as a result have become acutely aware of the need not to be out of step, given that success in attracting inward investment can hinge crucially on the relative taxation advantages or disadvantages of setting up in one country rather than in another.

"Countries are under a lot of pressure not to be out of line with their competitors because they know it would disadvantage inward investment," Jim Marshall, head of the international tax group for KPMG in London, says.

At the same time countries are concentrating more and more on maximising the tax yield in their own jurisdictions. Transfer pricing, the methods by which multinationals determine how much of their tax bill should be allocated to each country in which they do business, has become the focus of this debate.

Yet, these developments are taking place, across much of the developed world, in tax regimes under acute pressure. Countries emerging from recession, are seeking higher levels of yield, but increasingly are finding that attempting to raise the levels of direct taxation presents tricky political problems, and can prove electorally disastrous.

One remedy has been for governments to involve tax

payers in helping to cut costs by obliging them to take on some aspects of tax collection and administration themselves.

In addition, compliance has become stricter, financial penalties have become more common, and new forms of taxation have been introduced. Tax treaties between countries and changes to domestic rules very often have as their objective the restriction or elimination of cross-border arbitrage possibilities.

Thin capitalisation, the practice whereby multinational groups place debt in overseas subsidiaries to reduce tax liability, is a good example of a practice which a number of countries have been seeking to eliminate by adopting a common approach. Germany, Spain, the US and the UK have all attempted this recently.

Corporate tax rates have tended to fall in the battle by countries to gain advantage in world markets for their companies and to attract inward investment. The UK, which led the way in the 1980s, setting the lowest corporation tax rates among member countries of the Organisation for Economic Co-operation and Development (OECD), has now been overtaken by the Nordic countries, which previously had some of the highest rates in the industrialised world.

Developing countries are also under pressure to conform to international standards and are adjusting their taxation regimes and accounting practices to bring them into line with acceptable models. Ashok Shah, Indian tax specialist at Ernst & Young in London, says: "We see big opportunities ahead in infrastructure projects in India but the tax system will

have to be amended if foreign participation is to be encouraged."

Yet, while bigger countries are increasingly being obliged to bring their tax regimes more closely into line with each other, there has also been a considerable growth in the use of small low tax regimes. Within the EU, the Belgium Co-ordination Centres, the Irish Financial Service Centre Companies, and exempt company laws on Madeira are typical examples. "The big question is whether the European Commission will take any retaliatory measures," says Tony Hughes, international tax partner at Coopers & Lybrand.

Transfer pricing is one area in which tax administrations have failed to agree a common approach. During the 1992 presidential campaign, Bill Clinton claimed that \$45bn in tax revenue could be raised from foreign-based enterprises operating in the US. These companies were accused of charging too much for goods and services supplied to their US subsidiaries which, in turn, charged too little to their foreign parents, thus reducing the potential tax take in the US. There is little doubt the US will continue to adopt an aggressive stance on this matter.

The prospect of harmonisation was raised in the OECD draft rules on transfer pricing released in June last year. The draft enshrines the guiding principle of international transfer pricing rules that prices charged by a company to its subsidiary in another country should be set for tax purposes on an arm's length basis - in fact, as if they were charged to an unrelated company.

The European Commission's recent successes have related mainly to indirect taxation. VAT, the first truly European tax, is closely harmonised, as are customs duties. As far as direct taxation is concerned, progress has been slower," says Stephen Barnes at KPMG.

Even the future of VAT is far from clear. A draft report on the proposed switch to a regime based on the "origin

But French and German business groups, with some support from their governments, objected to inclusion within the draft of provision for the comparable profits method, which US tax authorities have recognised in regulations. They were unhappy that the method is based on an assessment of the profit ratios, rather than the prices, of an unrelated company in the same business.

In June, when the OECD meets, a compromise may be found. Tax specialists believe it is possible that if the OECD makes it clear that the comparable profits method can only be used as a last resort, objections may be set aside.

If the guidelines are accepted it will be an historic step towards the adoption of a common approach on this divisive issue. The alternative is the prospect of continuing uncertainty and of companies suffering double taxation.

Within Europe, the process of harmonisation has also suffered setbacks, however. The withdrawal of the draft directive on cross-border interest and royalty payments, based on the approach adopted for dividend payments, marks a significant setback for direct tax harmonisation.

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## WORLD TAXATION 2

**T**he right to levy taxes is at the heart of sovereignty. It is not surprising therefore that tax developments in the European Union mirror the struggle between the advocates of national sovereignty for member states and the advocates of collective European decision-making.

In the direct tax field, the recent withdrawal of the draft directive on cross-border interest and royalty payments marks a turning point in European tax harmonisation. This draft directive proposed the adoption of the approach already in place in relation to cross-border dividend payments - the limitation of withholding tax between member states. Despite approval by the European Parliament, the taxation commissioner at the time, Mrs Christiane Scrivenor, was unable to persuade the council ministers to accept the directive. As a result, it has been withdrawn, leaving a question mark over the future of further direct tax harmonisation by directive.

This lack of progress in harmonisation has caused the Commission to change tack. Rather than pursue harmonisation of laws, it has recently issued recommendations on the taxation of cross-border workers and on the taxation of

small and medium-sized enterprises (SMEs).

The Commission identified three main problems that have tax implications for SMEs:

■ Their capacity to attract sufficient financial resources;

■ Their ability to cope with administrative complexity; and

■ Continuity of the enterprise when ownership changes.

The Commission recommends:

■ Improvement of the tax treatment of self-financing for unincorporated enterprises;

■ Abolition of tax obstacles to the use of venture capital;

■ Reduction in administrative complexity facing enterprises operating across borders through permanent establishments by taxing those establishments only in the country of residence of the enterprise;

■ Easing the problems arising when the enterprise changes ownership by limiting the tax charge; and

■ In the case of international situations, effective prevention of double taxation.

The Commission has also recommended that where individuals work in one member state and live in another, they should not be subject to tax on income which is heavier than if they and their families were resident in that member state. The rule is only

## EUROPEAN UNION: Jonathan Schwarz on cross-border developments

## Rough ride for harmonisation

required where at least 75 per cent of the individual's total taxable income is earned in that state during the year. This recommendation comes after the failure of the council of ministers to adopt a directive to harmonise the taxation of cross-border workers.

These recommendations carry no legal force and reveal the lack of authority on the part of the Commission in relation to direct tax matters.

However, the taxation of savings continues to be an issue on the harmonisation agenda. A proposal introduced in 1989 to establish a common withholding tax for interest earned on savings within the EU is once again before the council of finance ministers.

Although all member states are regarded as relatively high taxed jurisdictions, they all effectively act as tax havens for residents of other member states because, typically, they do not impose withholding tax on interest paid to non-resident investors in a wide range of

circumstances. The revival of this proposal has been sponsored largely by Belgium and Germany. The German finance ministry has estimated that DM300bn (£125bn) of German funds have been switched to Luxembourg in recent years following tax changes in Germany.

The move is opposed by Lux-

embourg and the UK who are concerned that such a system would result in a flight of capital to non-EU countries. Luxembourg, in particular, would not agree to any proposals unless the majority of other OECD countries adopted a common approach. The German finance ministry claims to have had discussions with the Swiss and Austrians.

Another area that the Commission is considering is the possibility of proposals to eliminate tax obstacles on cross-border transfers of occupational pension assets. The Commission is aware that where employees are members of a pension scheme in one member state transfer the value of their pension rights to a scheme in another member state, the member state of origin usually tries to

recoup any tax advantages given in respect of those pension assets.

At present, the only way of avoiding the loss of tax advantages is by leaving the pension rights in a scheme in the country of origin.

The focus of attention of the Commission in relation to tax matters has become dominated by cross-border issues, rather than harmonisation in general. Issues such as the harmonisation of the structure of road

taxes are viewed in the context of their impact on intra-EU trade. The Commission has, however, been beaten to this by some regional agreements. For example, the governments of Belgium, Denmark, Germany, Luxembourg and the Netherlands have signed an agreement adopting a common system for time-related road use charges on heavy goods vehicles.

Attention in VAT matters is now turning to the prospects for a "definitive" VAT system for intra-EU trade which is intended to be in place by the beginning of 1997. The European Commission is to report shortly on its proposals.

The definitive VAT regime is expected to be based entirely on the origin basis. The precise nature of the system and indeed whether it will in fact be implemented result from the fact that the origin system favours countries that supply goods and services, rather than those in which the goods and services are consumed.

Concern has also been expressed about the increasing complexity of the VAT system. The main difficulties arise from variations in laws between member states, particularly in the context of distance sales to non-taxable customers, transport operations, construction work, as well as cultural, artistic, sporting or scientific activities.

The Commission has set out proposals to avoid multiple VAT registrations and to avoid the cost and complexity of tax representation where possible. Generally, there should only be one person liable per taxable transaction.

One notable success for the European tax system is the entry into force on January 1, 1995, of the EU Transfer Pricing Arbitration Convention. This multilateral treaty has now been signed by all member states with the exception of the three new members. It adopts the OECD definition of arm's length pricing and authorises the possibility of arbitration in disputes between member states in a European multinational enterprise.

The new Taxation Commissioner, Mario Monti, will undoubtedly have as full a programme as his predecessor.

**T**ax policy in the US continues to be problematic for persons engaged in transnational business. The administration and many members of Congress accuse both US-based and foreign-based groups of not paying their fair share of US tax on profits derived from the US.

According to these officials, foreign-controlled enterprises are avoiding US tax by means of artificially high charges from foreign affiliates and US-based enterprises are achieving the same goal by not charging foreign subsidiaries enough. Some observers suggest that the concern is really directed at the nationality of the tax payer rather than the arm's length nature of the intercompany transaction.

The policy of the Congress and the administration is not likely to change soon. The government is strapped for cash and both the Republican-controlled Congress and the Democratic administration have promised to reduce the tax of their respective constituencies. The tax reduction must be funded by reductions in expenditures and new sources of revenue. Persons involved in foreign trade may be easy targets for tax increases.

The internal revenue service (IRS) routinely screens tax returns which report transactions between US businesses and foreign affiliates. These transactions must be identified on special forms. Using this information, international examiners of the IRS often propose transfer pricing adjustments which raise tax and form the basis for the imposition of penalties that can reach 40 per cent of the increased tax. For the examiners, it does not matter whether the group is based in the US or abroad.

The IRS believes that many foreign investors in the US claiming to be treaty residents are not entitled to treaty benefits. Accordingly, strong consideration is being given to a requirement under which tax payer identification numbers would be required of any investor wishing to avoid withholding tax. Discussions have taken place with representatives of the brokerage industry and with foreign banks.

Congress has been instrumental in limiting the extension of income treaty benefits to companies resident in a tax

OECD corporate income tax rates (January 1, 1995)		
Country	Top tax rate (%)	Note rate (%)
Australia	33	
Austria	34	
Belgium	40.7 <sup>1</sup>	1
Canada	44.3 <sup>2</sup>	2
Denmark	34	3
Finland	25	4
France	33.3 <sup>3</sup>	5
Germany	58.9/46.1 <sup>3</sup>	6
Greece	40	7
Iceland	33	8
Ireland	40	9
Italy	52.2 <sup>10</sup>	10
Japan	51.6	11
Luxembourg	40.29 <sup>12</sup>	12
Mexico	34	
Netherlands	35	13
New Zealand	33	14
Norway	23	15
Portugal	36.5	16
Spain	35	
Sweden	28	
Switzerland	28.5 <sup>17</sup>	17
Turkey	42.8	18
UK	33	19
	40 <sup>20</sup>	20

1. Belgium: A lower rate applies to companies owned more than 50 per cent by individuals. The rate incorporates a "crisis" levy of 3 per cent and applies as of the 1st year 1994 (i.e. according to the order December 31, 1993).

2. Canada: The federal rate is 44.3 per cent including surtax plus provincial tax. The total effective rate ranges from 45.8 per cent to 50.7 per cent to 52.7 per cent to 58.9 per cent for manufacturers.

3. Denmark: Corporations must either pay corporation tax or account during the income year 1994.

4. Finland: In 1993 corporate tax was abolished and retained income tax set at 25 per cent.

5. France: Long-term capital gains are taxed at 16 per cent, provided that the balance (62 per cent) is retained in the company as a long-term reserve. There is a proposal to increase this rate to 20 per cent from January 1, 1996, but to date this has not yet been adopted by the French parliament.

6. Germany: Of the two rates quoted, the first applies to retained profits and the second to distributed profits. Both rates include corporate tax at 40/50 per cent, and trade tax which can be deducted from the corporate tax. The second rate applies to both retained and distributed profits. The corporate tax rate is increased to 46.1 per cent in 1996.

7. Greece: The 40 per cent rate applies to retained corporate profits by foreign shareholders and to foreign shareholders of Greek companies. The 40 per cent rate applies to distributed profits.

8. Ireland: Most manufacturing and many service companies are effectively taxed at 10 per cent. Closely owned companies suffer a surcharge on an effective rate of 12 per cent on retained and distributed profits plus a surcharge of 7.5 per cent of the corporate tax.

9. Italy: Corporate income tax rate at 35 per cent plus trade tax at 16.2 per cent.

10. Japan: Corporate income tax rate at 35 per cent plus 17 per cent business tax and 10 per cent surcharge on corporate income.

11. Luxembourg: Corporate income tax rate at 35 per cent plus 17 per cent business tax and 10 per cent surcharge on corporate income.

12. Mexico: Long-term capital gains tax at 3.6 per cent.

13. Netherlands: The rate shown for 1994/95 applies for ordinary companies in Zürich. These rates are subject to different government surcharges. The rates shown are the pre-tax rates for an ordinary company.

14. Norway: Most manufacturing and many service companies are effectively taxed at 10 per cent.

15. Portugal: Corporate income tax rate at 35 per cent plus surcharge of 10 per cent.

16. Spain: There is a small corporate rate of 25 per cent applicable to companies with taxable profits below €300,000 and marginal relief for profits up to €1.5m.

17. Switzerland: The Swiss total corporate tax is made up of federal, cantonal and municipal taxes. The corporate tax has increased from 28.5 per cent to 4 per cent for the 1995 tax year.

18. Turkey: The first 100,000 of taxable income is taxed at 40 per cent.

19. US: Norway: Corporate tax rate at 35 per cent plus provincial taxes, plus 17 per cent income tax on foreign income tax which can range from 6.7 to 10 per cent. Total marginal tax rate changes from 35 to more than 40 per cent.

Source: NPMG

**US: Stanley C. Ruchelman reports**

## Cross-border targets

treaty jurisdiction but owned by persons resident in a third country. The branch profits tax rules of domestic law override existing tax treaty provisions when foreign corporation is not a qualified resident of a tax treaty jurisdiction. A series of complex tests must be met before a company is considered to be a qualified resident.

These tests served as the model for the limitation of benefits article under recently negotiated income tax treaties. This provision generally applies to all treaty benefits, including withholding tax reductions and the need for a permanent establishment to exist before business profits may be taxed.

Congress also enacted an earnings stripping rule under which excess interest expense of US subsidiaries of foreign-based groups are not deducted

currently. As originally enacted, the limitation applied only to interest paid to a related foreign party. In 1993, the scope of the rules was broadened to apply to interest arising from all borrowings supported in any way by the credit of a foreign parent. This affected interest on borrowings in which the guarantor or acknowledgement of a foreign parent was only an administrative requirement. It also affects interest on loans that existed before the enactment.

At the same time, Congress has hampered the ability of US-based corporations to claim a meaningful benefit from the foreign tax credit. The credit alleviates double taxation for profits that are earned abroad, taxed by a foreign government, repatriated to the US and taxed in the hands of a US shareholder.

Under the limitation rules that apply, the foreign tax credits and the foreign source income must be separated among an infinite number of categories or baskets, of foreign income. The technical result is an incredibly complex mechanism that few persons other than tax accountants understand. Because not all credits can be utilised under this system, operating income on financial statements must be reduced.

Congress has also eliminated benefits derived by US-based groups which operate abroad and retain profits in overseas companies. Unless a company has a substantial investment in machinery or equipment, a foreign company that retains profits overseas will be categorised as a "passive foreign investment company". At the time retained earnings are distributed, an interest charge will be imposed on the benefit of deferral. To avoid the interest charge, deferral of tax must be relinquished.

Even if a company is not caught in this web, the opportunity to defer US taxes is reduced further through a provision that accelerates US tax on groups that invest overseas earnings of controlled foreign corporations in excess passive assets. A deemed distribution takes place if more than 25 per cent of a controlled foreign corporation's assets consist of investment-type assets.

Both US-based and foreign-

based groups have been targeted for tax increases by Democrats. One proposal allows the US to tax foreign-based groups on a formulary basis similar in principle to the worldwide unitary method used by many states. The Treasury Department would be required to include language in future treaties allowing tax to be computed on a formulary basis.

Another proposal replaces the foreign tax credit with a deduction. Also, income of controlled foreign corporations would be taxed to US shareholders as earned and restrictions on the use of arm's length transfer pricing by multinationals. The latter proposal is expected to raise US \$2.7bn annually.

Finally, a soak-up tax has been proposed for US shareholders of controlled foreign corporations that manufacture products abroad. Additional limitations would be placed on the foreign tax credit.

During the 1992 presidential campaign, the president claimed that \$45bn in tax revenue could be raised from foreign-based enterprises operating in the US. Although that assertion ultimately became inoperative, the administration continues to look at the cross-border investor as a source of revenue.

In the president's recent budget, middle class tax breaks are to be funded in part by three provisions. First, the administration proposes to tax foreign individuals who come to the US and who eliminate tax on investment income through the use of a grantor trust funded by a foreign individual. For technical reasons of US law, trust distributions to US residents from this type of grantor trust are treated as tax-free gifts from the grantor. This rule would be reversed. Unless the grantor is taxed in the US, the gifts will be reclassified as income. Second, the administration proposes a departure tax for wealthy US citizens and non-citizens who are long-term residents. If enacted, the tax would be effective as of February 6, 1995.

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Both US-based and foreign-

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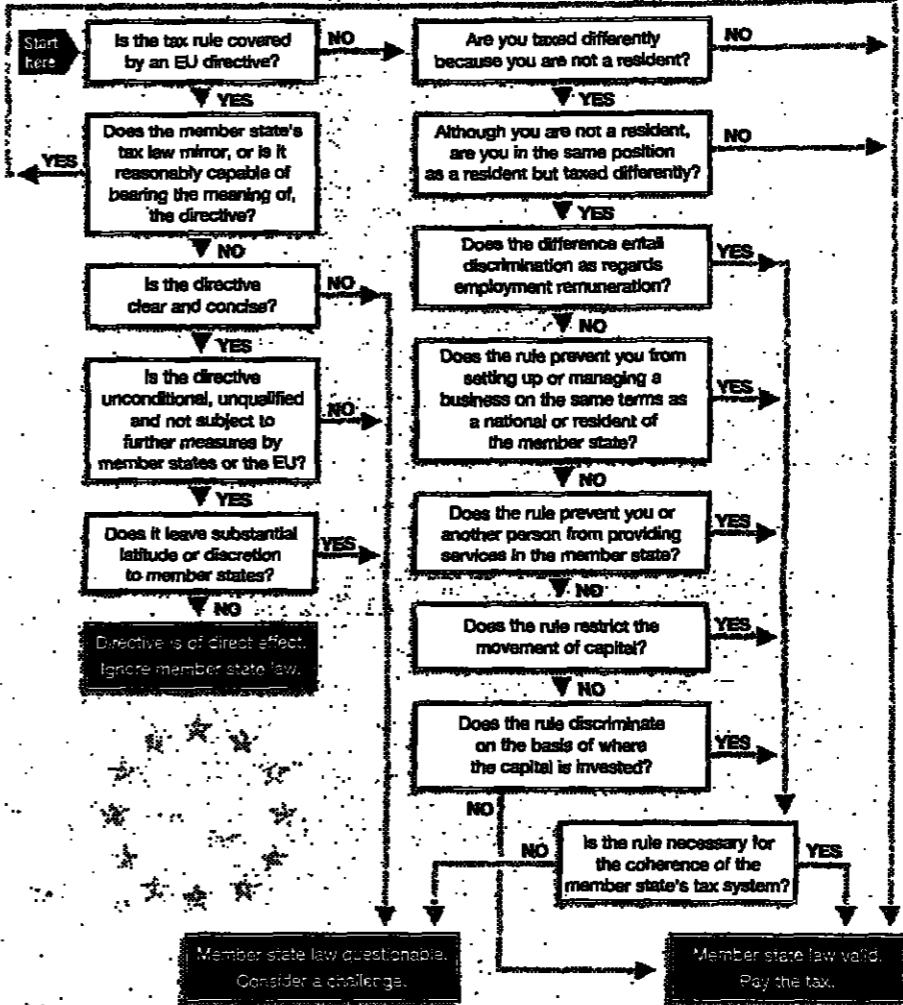


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## EU LAW

## Challenging legal questions

## Challenging direct tax laws in the European Union



VAT, on the other hand, being a creature of European law is specifically regulated by Articles 95 to 98 of the Treaty of Rome which prohibit any form of indirect taxation that does not comply with European law.

The Company Tax Directives therefore are authorised largely on the basis of Article 100 of the Treaty of Rome which permits the harmonisation of laws generally to create a single European market.

## TRANSFER PRICING

## Profit-split rules lead to clash

The past 12 months have proved to be something of a watershed in the area of transfer pricing. In the US, the Supreme Court upheld the constitutionality of the California unitary tax in the Barclays Bank case. Following on from this, proposals have emerged in the US Congress for a form of unitary tax at the Federal level to replace the traditional approach adopted to transfer pricing in US tax law.

Within a month of the Barclays Bank decision, the IRS issued its final transfer pricing regulations which took eight years to devise. The process caused uncertainty and anxiety among tax payers in relation to earlier proposed and temporary regulations.

The OECD, not to be outstaged by this, immediately released a draft of its Transfer Pricing Guidelines for discussion purposes. It represents a thorough overhaul of the earlier Guidelines which date back to 1979.

On the European front, the EU Transfer Pricing Arbitration Convention signed in July 1990 has now come into effect.

This flurry of governmental and inter-governmental activity highlights the prominence given to the issue of allocation of income for tax purposes between related entities in different countries.

The concept that related parties should be treated for tax purposes as if they are unrelated finds almost universal acceptance. There is, however, some difference of opinion about what that means in reality and how this should be determined. In particular, so-called profit-split methods which form part of the US Transfer Pricing Regulations do not find favour among other OECD member countries, particularly in Europe.

Critics of these methods insist that arm's length pricing requires analysis to take place on a transaction by transaction basis, rather than by an examination of overall profitability. The OECD's position on this generally is more ambivalent. While rejecting unitary and global formulary apportionment methods, the OECD does recognise that in certain exceptional circumstances profit split methods might be acceptable. The Committee on Fiscal Affairs intends to follow closely the use of such methods by member countries to provide more precisely agreed guidelines on their application as experience develops.

A further divergence in opinion between Europe and the US on this issue relates to the allocation of administrative resources in dealing with transfer pricing examinations and disputes. This has become an important priority for the US administration, which has deployed considerable resources into this field.

It has not achieved the same degree of priority among European tax administrations where the approach has been one of reaction to US initiatives. The European Commission has recently confirmed its

commitment to the arm's length principle for transfer pricing purposes. The Commission has also noted that the number of European companies that had apparently been facing adjustments according to a leaked IRS document was in reality small compared to the number of European businesses operating in the US.

The Commission has indicated that it has no objection in principle to the deployment of additional resources to transfer pricing provided any adjustments are in accordance with the arm's length rule and the administrative effort involved for the businesses concerned is not disproportionate.

European reaction to the Barclays Bank case has similarly focused on commitment to the arm's length principle.

The UK has issued a warning that the Barclays Bank decision should not be viewed as a licence to reintroduce worldwide unitary tax on UK-owned companies. UK transferability legislation is to be retained as a deterrent.

Tensions in transfer pricing

The OECD Guidelines are a thorough overhaul of its earlier guidelines dating back to 1979

exist not only between the US and Europe. The Japanese National Tax Administration has recently proposed a US\$145m tax adjustment for Coca-Cola in relation to royalties allegedly overpaid by Coca-Cola's Japanese subsidiary. Procter & Gamble's Japanese subsidiary has also been assessed to US\$95m in taxes and penalties relating to products exported to affiliates in Asia. Commentators believe that this may be a start of increased enforcement by the Japanese tax authorities.

In many cases, the multinational company is caught up in disputes between tax authorities on the allocation of income between them. The European Union Arbitration Convention aims at providing a method for resolving these issues. Where tax administrations in the EU are unable to agree on income allocations, the matter may be referred to an arbitration panel for consideration.

The Arbitration Convention is to run initially for a period of six years to test its feasibility. Similar arbitration clauses are also found in new tax treaties such as the Protocol to the US-Canadian Treaty and the US-German Treaty.

Despite these many developments, the subject matter is far from exhausted. The OECD intends to release two further parts to its Guidelines. The first will cover documentation, intangible properties, services and administrative rules. The second part will comprise special topics such as permanent establishments, thin capitalisation and cost sharing.

Jonathan Schwarz

## TECHNOLOGY AND TAX

## Keyed up for a revolution

example of this. In the international context, the ability of tax administrations to exchange vast amounts of information on tax payers with each other moves international compliance work into new realms of possibility.

The US and Canada have for many years had a programme of automatic exchanges of information.

Thus, exchange of details of interest payments made by US banks to Canadian recipients and vice versa has been made possible by the use of modern technology.

Within the European Union, the mutual assistance regulation is aimed at preventing VAT avoidance and fraud arising out of the single European market.

It requires member states to establish databases with the details of VAT payers in each member state. The VAT authorities in each member state are required to either give direct access to their counterparts to the databases or to provide the information very quickly on request.

One of the unanswered questions in relation to the increasing use of computers to store information about tax payers relates to security. The ease of access and of transferability means that substantial amounts of confidential information relating to tax payers could become available to

## THIN CAPITALISATION

## New laws limit profit shifting

Tax considerations form part of any multinational group's financial strategy. Loans play an important role in this. The reason is that the tax cost of intra-group debt financing is usually less for the group overall than equity finance.

It also raises a problem for governments relating to the delimitation of taxing jurisdiction between the country of payment and receipt of the interest. In particular, in an international context, the ability to deduct interest on loans made by a shareholder to an overseas subsidiary may produce considerable tax savings. The interest expense is deductible and therefore not subject to corporation tax in the hands of the subsidiary.

In those countries that impose further tax at the shareholder level, this second level of tax is similarly avoided. Furthermore, many bilateral tax treaties either eliminate or reduce withholding taxes on interest. The net result may be a significant loss of revenue for the tax administration where the subsidiary is located.

Thus, opportunities arise for profit shifting in the form of debt service payments. This may be done not only through loans from the parent to a subsidiary, but between any members of the multinational group. Profits may be shifted from countries of high tax to those of low tax or to group members with tax losses.

Similar issues may arise in the purely domestic context, although the issue is often less serious because in most cases, the interest payments will still be subject to tax. Double taxation at the corporate and shareholder level may, however, be avoided.

As a result, many countries now limit the amount of debt that a subsidiary – particularly one that is foreign owned – may borrow by reference to its equity base. This is sometimes done by reference to general transfer pricing principles. Countries are, however, increasingly introducing specific laws on this subject.

Most recently, the UK 1995 Finance Bill has introduced thin capitalisation rules. While the UK position may not be significantly different for UK companies with parent companies located in countries with which the UK has tax treaties, it represents a liberalisation in the country of payment. In the country of receipt, they may seek to have it categorised as a dividend, so as to benefit either from tax exemptions or foreign tax credits. The UK has recently enacted rules to try to limit this and the United States now requires the same categorisation in the US as is adopted in the other country.

Other difficult issues which are addressed with varying degrees of success include a multiplicity of arrangements such as back-to-back financing to circumvent thin capitalisation rules.

Jonathan Schwarz

## WORLD TAXATION 3

## SELF-ASSESSMENT: Jim Kelly explains the new rules

## Nasty surprise lurks ahead



Keneth Clarke's Budget speech last year contained a "lurker".

Tax experts who regularly examine the UK Chancellor of the Exchequer's speech on Budget day pride themselves on being able to spot what is known in the trade as the "lurker" – the one issue which appears to be inconsequential but which history will count as critical.

This year's "lurker" was self-assessment, the new tax regime which will come fully on stream in 1995/96, catching out nearly 9m tax payers. While "SA" as it is called, may be old news in many parts of the world, it is likely to prove an uncomfortable surprise for many in the UK.

Although other tax regimes, principally those in the US, Australia, Ireland, and New Zealand, are further down the SA road, there will still be considerable interest in how the UK authorities make the system work – and particularly how they harness developments in new technology to make it work efficiently.

Tax authorities welcome SA because it shifts some of the costs of administering tax on to the tax payer, leaving room either to reduce bureaucracy, or to improve policing, thus increasing revenue from compliance. Business and the individual, may complain that the burden is too great but the trend towards SA seems unstoppable. Governments also claim that SA "empowers" the taxpayer.

In the UK, the Inland Revenue is making tremendous efforts to ensure that the system is user-friendly. At the same time it is relying heavily on projected improvements in information technology to bring about savings. The recent announcement that the Inland Revenue is to cut 12,500 jobs by 2002 reflects, to a large extent, the impact of SA on the administration of tax.

So what, briefly, does SA involve? SA is a new tax system, with a new set of tax forms, and a new set of payment dates. Of those who return a tax form, and who will be caught by the new legislation, half are self-employed and half are employees. They include business partners, directors, and employees and pensioners with complicated

It is not uncommon for multinational groups to seek to exploit differences in categorisation of particular financing transactions. There is a possibility that the same transaction could be viewed as a loan in one country and as an equity contribution in the other. Typically, where this happens, the multinational group will seek an introduction in the country of payment. In the country of receipt, they may seek to have it categorised as a dividend, so as to benefit either from tax exemptions or foreign tax credits. The UK has recently enacted rules to try to limit this and the United States now requires the same categorisation in the US as is adopted in the other country.

Other difficult issues which are addressed with varying degrees of success include a multiplicity of arrangements such as back-to-back financing to circumvent thin capitalisation rules.

Financial Times

## World TAX Report

Essential tax intelligence – from the Financial Times

account is due on July 31.

For example, a tax payer with income tax liability of £5,200 for 1997/98, the first year of current year assessment, would pay £2,600 on January 31, 1999, and £2,600 on July 31, 1999. If the actual tax liability for 1998/99 is found to be £5,600 then on January 31, 2000, the taxpayer would pay £2,600, the balance for the previous year, and £2,600 on July 31, 2000. And so on.

The system is based on idea of "process now, check later" in that, apart from obvious errors, the tax payer's figures are accepted. However, all returns will be checked but only a sample will be reviewed and tax payers interviewed. Such inquiries will usually have to begin within 12 months of the due date for the return.

There is also a system of penalties. The time lag in penalties worries many observers. John Whiting, a tax partner at Price Waterhouse in London, may be too tight.

The system's development is essential to the Revenue's strategy. Recent problems with the pilot have emphasised the importance of simplifying tax returns and eliminating the need for back-up documentation.

The success of self-assessment will depend heavily on progress in another development – the electronic lodgement system. This is being tested in a pilot scheme and allows tax returns to be filed from a computer screen direct to the Revenue. The savings here would be huge.

The system's development is essential to the Revenue's strategy. Recent problems with the pilot have emphasised the importance of simplifying tax returns and eliminating the need for back-up documentation.

There is also a system of penalties. The time lag in penalties worries many observers.

John Whiting, a tax partner at Price Waterhouse in London,

may be too tight.

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information technology is having a profound impact on the administration of taxation. In the UK, the loss of 10,000 jobs over the past few years in the Inland Revenue and the planned further 25 per cent reduction in personnel over the next three years is attributable in part to the efficiencies which result from the introduction of a self-assessment system.

While the UK may have been behind other countries in introducing new technology, this rapid modernisation illustrates the revolution in the administration and collection of tax.

The filing of tax returns, assessing of liability and collection of tax amounts to an enormous data processing operation ideally suited to computer applications.

The UK 1995 Finance Bill foresees a legal framework for the electronic lodgement of tax returns. In the 1994 Budget, the government proposed a pilot scheme involving company tax returns. This has now been abandoned because of lack of interest among the accounting firms.

Several countries such as the US and Australia have had successful programs for some years permitting the electronic filing of returns in the case of individual taxpayers. The UK experience is likely to be a short-term blip in the inevitable move towards electronic filing.

The maintenance of a vast amount of information and the ease of access facilitates compliance programmes which would otherwise be impossible. The matching of interest paid by banks to their customers with the receipts returned by those customers is a good

example of this. In the international context, the ability of tax administrations to exchange vast amounts of information on tax payers with each other moves international compliance work into new realms of possibility.

The US and Canada have for many years had a programme of automatic exchanges of information.

Thus, exchange of details of interest payments made by US banks to Canadian recipients and vice versa has been made possible by the use of modern technology.

Within the European Union, the mutual assistance regulation is aimed at preventing VAT avoidance and fraud arising out of the single European market.

It requires member states to establish databases with the details of VAT payers in each member state. The VAT authorities in each member state are required to either give direct access to their counterparts to the databases or to provide the information very quickly on request.

One of the unanswered questions in relation to the increasing use of computers to store information about tax payers relates to security. The ease of access and of transferability means that substantial amounts of confidential information relating to tax payers could become available to

entirely to international issues. It maintains CD-Rom databases on European and Latin American taxation, as well as bilateral tax treaties. Smaller databases include corporate tax and cross-border payments in OECD countries.

Other publishers have ventured into this field, such as Deloitte Touche Tohmatsu which produce a basic database on corporate and withholding tax rates in some 40 countries.

The use of information technology to manipulate data for tax planning purposes remains fairly limited at present. Some of the principal international accounting firms have developed programs, particularly in the field of expatriate taxation. These include the KPMG "Expatriate" program and the Price Waterhouse "AIM" program. Both aim at calculating the tax and social security cost of sending employees to work in various countries.

On the corporate side, Touche Ross maintains a system which is for internal use only. Comtax AB of Sweden remains the only supplier of publicly available corporate international tax planning programs.

Such programs provide "what if" analysis and help generate possibilities that tax advisers or managers may not immediately consider.

The loss of jobs in tax administrations due to the introduction of technology has not been felt in the private sector. However, the trend is clear and in the long term, it is likely that technology will begin to impact on tax advisers, particularly in computational and routine areas.

Jonathan Schwarz

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## ARTS

**A** competition announced on Wednesday, to double the size of Madrid's Prado museum, will send architects around the world straight to their drawing boards.

For the £100 million project will be an international spectacular, potentially ranking with LM. Pei's National Gallery east wing in Washington or his celebrated Louvre pyramid. However, the difficulties and limitations of the site in an historic quarter of Madrid are also reminiscent of those that dogged the National Gallery extension in London.

Two new buildings will be required in addition to the handsome late 18th century original, one probably freestanding, one framed in the ruins of a monastic cloister just behind the Prado. The winning design will also incorporate the two remaining fragments of the 17th century royal palace which stood close to the vanished (royal) monastery and its surviving, many-plumed church.

The extent of the opportunity reflects the richness of the Prado's collection, pulsing with the drama

and intensity of Spanish art, and also the art of Spain's one-time European possessions. El Greco, Velazquez, Zurbaran, Murillo, Goya, Titian, even Hieronymus Bosch are represented here in astonishing abundance.

The former palace buildings also offer striking opportunities. The principal room in one of them - the Sala de Reinos, now part of the Museo of the Army - was decorated by Velazquez, and included magnificent paintings by himself and Zurbaran. These are still held in the Prado and it is open to the competing architects to call for the restoration of this great room to its 17th century splendour.

But if the competition seems likely to prove thrilling, behind last week's announcement there lies a surprising and often - for Spaniards in particular - a disagreeable story.

## Adam Hopkins on how rain in Spain has instigated a world-wide competition

It began on October 10 1993, when rain leaked through the roof of the Prado, dramatically revealing that all in the museum was not as it should have been. The flood descended into the semi-circular gallery at the back of the first floor. This held Velazquez's "Las Meninas" - described by the Italian artist Luca de Giordano as "the theology of painting" - and a good many more of Velazquez's works.

The director of the Prado resigned, and, by what may seem a fortunate coincidence, the chairmanship of the board of trustees simultaneously fell vacant. The government appointed post was given to Jose Antonio Fernandez Ordóñez, engineer and bridge-builder. As Thomas Mann observes in the *The Magic Mountain*, Fernandez Ordóñez told me last week, "the first duty of an engineer is curiosity, so up I went

to the roof to take a look".

What he saw shocked him so much that he immediately commissioned an independent survey from consultants Ove Arup. "And here," he says, "I can't be accused of partiality, or looking for the answer that I favoured. After all, Ove Arup had beaten me to the contract for the Malmö Copenhagen bridge in Scandinavia."

The report immediately proved another bombshell. Abandoning the customary courtesies, Ove Arup stated that the roof was in such bad condition that "radical measures should be taken immediately". It was an inadequate barrier against rain and a potential danger to anybody working on it. Partial repair would be "neither acceptable nor economically viable".

Fernandez Ordóñez set off in pursuit of a complete new roof, expected to cost around \$5m. So per-

spective has he proved that \$2.2m has been set aside for the new roof in 1995, over and above the museum's regular budget, with the remainder promised for 1996. It has also been agreed that the roof would start at the end of July.

But the state of the roof, it transpired, was only one of the problems at the Prado. There was no suitable space for exhibitions and most of the office work went on in rented flats nearby. Access was confused, cloakrooms were inadequate to non-existent. The library was only a quarter of what was reckoned to be a suitable size.

Moreover, the museum was obliged to hold in storage another 500 paintings claimed to be on a par with those already shown. Even more worrying, on the most flattering estimate the museum had only seven curators with full civil service qualifications.

A report drawn up by the Prado itself at the end of last summer punched home all these points. Fernandez Ordóñez presented the report to parliament, adding that the museum's cafe was not only claustrophobic but a potential breeding ground for rats. The result was uproar among the government and press.

Prime minister Felipe Gonzalez made an official visit - the first in Spanish history. Old plans for enlarging the museum were dusted down and ambitiously extended. The Army Ministry was persuaded to site its museum elsewhere and the terms of the competition, drawn up by the UIA, the international union of architects, were duly announced this week. Available space in the Prado will be increased from 20,000 to 40,000 square metres.

Some 1,000 architects are expec-

ted to ask for the tightly-written, 22-page briefing paper and supporting technical documents. About 500 are expected to submit entries to the competition, which will be anonymous.

The 14 person jury is already a matter of open speculation. Under the rules of the UIA it must consist of at least seven non-Spanish architects. The brilliant Portuguese architect Álvaro Siza has already indicated he will not take part in the competition and has been approached as a possible jury member. It is understood that contacts have been made with Hollen, Wilford, Macary, Isozaki and others.

Since the rain leaked through the Prado roof in autumn 1993, the museum's future has been a matter of intense political debate, with the opposition PP (Partido Popular) angrily charging that PSOE, Felipe Gonzalez's ruling Socialist party, has neglected this "national shrine".

Now, with the competition in the bag, the PP, current front-runners to win the next election, say it will back the Prado enlargement for at least two parliaments so that the project can go ahead safely.

## Opera

### Rossini and Gluck on tour

**T**hree-and-a-half months on the road is a testing schedule for an opera company, as it struggles to drum up audiences along the way. English Touring Opera is at least setting out on its spring tour with reasonable optimism. A steady quota of laughs at Sadler's Wells Theatre in London will have given its new production of Rossini's *The Barber of Seville* a decent send-off, even if the company has had to stoop fairly low to put the comedy across.

In some of his previous operatic assignments the producer Martin Duncan has displayed a delightfully quirky sense of humour. Unfortunately, faced with Rossini's stock comic situations, he seems to have found little to rouse it. The opera is transferred to Spain in the Edwardian era, but any comic advantage from that period is promptly undermined by David Purry's coarse translation, which has the characters talking in 20th-century sitcom English. The singers know they have given little to work with and try twice as hard to win the audience over.

Among the most successful is Debra Stuart's attractive Rosina, who is relentlessly bubbly, tripping up and down Rossini's scales with a smile that she hardly dares let slip for a minute. Adrián Clarke has been given an unusual Figaro to play, a fixer in a checked suit with his tritely pulled down over his eyes, but makes it work through determination and buoyant singing. Neither would be likely to fool Jonathan May's businesslike Doctor Bartolo, who sings the role as straight as he plays it. Andrew Burden slithers a little over the Count's semiquavers, but has a pleasing, light lyric tenor; Michael J. Pearson lacks the deep bass tone for his pale-as-death Don Basilio.

The rhythm of the comedy took a while to find a happy enough pace on the first night. When the audience was on the edge of its seats, it was more likely waiting to see if the con-



Naturally beautiful tone: Stephen Wallace as Orpheus

ductor Jonathan Darlington would manage to keep the singers and orchestra together (a few more performances are needed to get this show run in). Francis O'Connor has designed an inventive set, crowned at the end by a giant Spanish orange which rises over the final tableau, but this is ultimately not a production where the creative juices flowed.

The revival of Gluck's *Orpheus and Eurydice* from last autumn is much more inspiring. Stephen Medcalf's

production takes this most timeless of all operatic stories and sets it in the present-day, making every emotion as fresh as if it was felt yesterday. This is a staging which has bags of style and knows it, putting before us classicism with a modern face (the vainglorious over the final tableau, but this is to be glad to know that heaven comes out as an empty room with a gigantic golden mirror).

Stephen Wallace sings Orpheus with naturally beautiful and unforced tone. Elizabeth Woollett is his desirable

Eurydice and Anne O'Byrne a cheeky Amor; Martin André conducts in a rather regimented early-music style. For those who believe opera should be both intelligent and moving, it is the obvious production to choose of the two.

**Richard Fairman**

English Touring Opera is on tour until early June, visiting Poole, Coventry, Reading, Brighton and a dozen other towns in England.

**A**fter waiting almost five years for a really juicy property to fall into their clutches - either from death, divorce, or debt - Sotheby's and Christie's have this week suddenly been handed big potential cheques.

The death last year of Jean Stralem, an heiress of Lehman the bankers, has given Sotheby's a New York auction on May 8 which should raise well over \$40m; while Pamela Harriman, the US Ambassador to France, is selling three major paintings through Christie's in New York on May 11 for over \$20m. She needs the money to fight an expensive law suit brought by her to her late husband Averell Harriman's fortune.

Since the sudden collapse of the market in Impressionist and modern art in 1990, no owner of top quality works

has willingly chosen to test demand. This is the opportunity for the salerooms to lure back buyers with highly desirable modern masterpieces and restore confidence in the market.

There are no doubts about the importance of the paintings on offer. Both sales are dominated by two very different Picasso's. Sotheby's has "The Absinthe Drinker", an early Blue Period work, painted in Barcelona in 1903 and showing his friend Angel de Soto wreathed in tobacco smoke. It should make over \$12m.

Christie's is selling "Mere et éman", painted in 1922, soon after the birth of Picasso's son and one of his finest mother and child images. It is consciously modelled on Leonardo's "Benois Madonna" in the Hermitage and should also

clear \$10m. Even so, if both paintings hit their conservative estimates they will still be around half the price the auction houses would have anticipated in the euphoric late 1980s, when voracious Japanese bidding pushed such art to a peak of \$82.5m, paid for a Van Gogh.

This season Christie's stands a good chance of ousting Sotheby's in terms of turnover for the first time in more than 20 years. Much of this success is due to the company's risky policy of snatching valuable estates from the clutches of its rival by offering sellers a guaranteed sum in return for handing over their art.

This happened in the case of the Harriman pictures which were bitterly fought over by Christie's and Sotheby's. Christie's has a habit of win-

ning these contests (this week it secured the famous Colin collection, which includes a \$7m plus Modigliani by this route) and this is all very fine - unless there is an unsettling economic or political crisis just before sale day which scuttles the auctions and leaves the saleroom owning unwanted art.

Apart from the Picassos, the auctions contain other major paintings, a \$7m Renoir portrait and a \$3.5m late Matissé from Pamela Harriman, and two earlier, more desirable, paintings by Matissé from the Stralem collection. Jean Stralem and her husband Donald bought Impressionists for over 50 years and the 40 odd works up for auction include important paintings by Vuillard and Rouault, and works by Van Gogh, Degas, Boudin, Gauguin, Manet and more.

## INTERNATIONAL ARTS GUIDE

### AMSTERDAM

**CONCERTS**  
Hot Concertgebouw Tel: (020) 571 5345

• Royal Concertgebouw Orchestra: with soprano Sylvia McNair. André Previn conducts Debussy, Rousset and Ravel; 8.15pm; Feb 24

**GALLERIES**  
Rijksmuseum Tel: (020) 673 21 21  
• Art of Devotion 1300-1500: winter exhibition focusing on the spiritual function of objects in the medieval period; to Feb 26 (Not Sun)

**BARCELONA**  
Fundacio Joan Miro Tel: (93) 329 19 08

• Julian Schnabel: works by the American artist including 30 large format paintings and four monumental sculptures displayed outside the building; to May 14

**BERLIN**  
OPERA/BALLET  
Deutsche Oper Tel: (030) 341 9249

• Die Meistersinger von Nürnberg: by Wagner. Conducted by Rafael Frühbeck de Burgos, production by Götz Friedrich; 5pm; Feb 26  
• Ein Maskenball: by Verdi. Conducted by Rafael Frühbeck de Burgos/Sébastien Lang-Lessing, produced by Götz Friedrich; 7.30pm; Feb 26

• Les Intermittances du Coeur: ballet in two parts by Saint-Saëns. Choreographer, Roland Petit; 7.30pm; Mar 2

Theater des Westens Tel: (030) 31 90 31 93

• Street Scene: by Kurt Weill. In English with soloists Janice Fetti and Dean Anthony. Conducted by James Holmes; 7.30pm; Feb 26

**LONDON**  
CONCERTS  
Barbican Tel: (0171) 638 5891

• Pierre Boulez 70th Birthday: Boulez conducts the London Symphony Orchestra with violinist Kyung-Wha Chung to play Ravel, Bartok and his own "Figures, Doubles, Prismes"; 7.30pm; Mar 2

• Tippett: Visions of Paradise: Sir Colin Davis conducts the London Symphony Orchestra with mezzo-soprano Maria Popescu and tenor Laurence Dale to play Tippett's "The Mask of Time"; 7.30pm; Feb 26

• English Touring Opera Tel: (0171) 632 8300

• Madama Butterfly: Puccini's opera originally directed by Peter Hall; 7.30pm; Feb 26

• Rigoletto: Jonathan Miller's updated version of Verdi's opera where the Duke is a Mafia boss; 7.30pm; Mar 1

• The Cunning Little Vixen: by Leoš Janáček. Original director, David Pountney; 7.30pm; Mar 2

Royal Opera House Tel: (0171) 340 4000

• Der Rosenkavalier: by Strauss. Conducted by Andrew Davis, directed by John Schlesinger. Soloists include Falicity Loti/Anna

• Pinchas Zukerman: Phillip Ledger conducts violinist, Zukerman and the English Chamber Orchestra to play Bruch and Beethoven; 3.15pm; Feb 26

• The London Philharmonic: Zubin Mehta conducts Wagner and Weber; 7.30pm; Feb 26

• The London Philharmonic: Franz Welser-Möst conducts Mozart, Bartók and Tchaikovsky; 7.30pm; Mar 2

GALLERIES  
National Gallery Tel: (0171) 839 3321

• Spanish Still Life: from Velázquez to Goya. Exhibition of 16th-17th century Spanish paintings by artists such as Cotán and Zurbarán; to May 21

Roy Miles Gallery Tel: (0171) 495 4747

• Anderson and Low: platinum-palladium prints of images based on classical themes, ranging from sculpture and Renaissance tableaux to geometrical studies; to Feb 28

OPERA/BALLET  
English National Opera Tel: (0171) 632 8300

• Madama Butterfly: Puccini's opera originally directed by Peter Hall; 7.30pm; Feb 26

• Rigoletto: Jonathan Miller's updated version of Verdi's opera where the Duke is a Mafia boss; 7.30pm; Mar 1

• The Cunning Little Vixen: by Leoš Janáček. Original director, David Pountney; 7.30pm; Mar 2

Royal Opera House Tel: (0171) 340 4000

• Der Rosenkavalier: by Strauss. Conducted by Andrew Davis, directed by John Schlesinger. Soloists include Falicity Loti/Anna

• Towne-Shtow as Prinzess von Werdenberg; 6.30pm; Feb 24; Mar 1  
• Giselle: music by Adolphe Adam. A Royal Ballet production choreographed by Merle Arpino after Jean Coralli and Jules Perrot and produced by Peter Wright; 7.30pm; Feb 25 (1pm)

• La Bohème by Puccini. Conducted by Simon Young/Paul Wynne Griffiths, directed by John Copley. Soloists include Angela Gheorghiu/Armenia Thané as Mimì and Maria McLaughlin/Judith Howarth as Musetta; 7.30pm; Feb 26; Mar 2

THEATRE  
Gielgud Tel: (0171) 494 5085

• Design for Living: by Noel Coward and directed by Sean Mathias; 8pm; Not Sun

Greenwich Tel: (0181) 858 7755

• The Duchess of Malfi: by John Webster, directed by Philip Franks. With Juliet Stevenson and Simon Russell Beale; 7.45pm; (Not Sun) National, Lyttelton Tel: (0171) 928 2252

• The Merry Wives of Windsor: by Shakespeare. Terry Hands directs his first production at the National. With Denis Quilley as Falstaff, Brenda Bruce as Mistress Quickly and Geraldine Fitzgerald as Mistress Ford; 7.15pm; Feb 28; Mar 1, 2 (2pm)

Stratford Theatre Tel: (0171) 379 5399

• The Three Lives of Lucie Cabot: adapted from John Berger by Mark

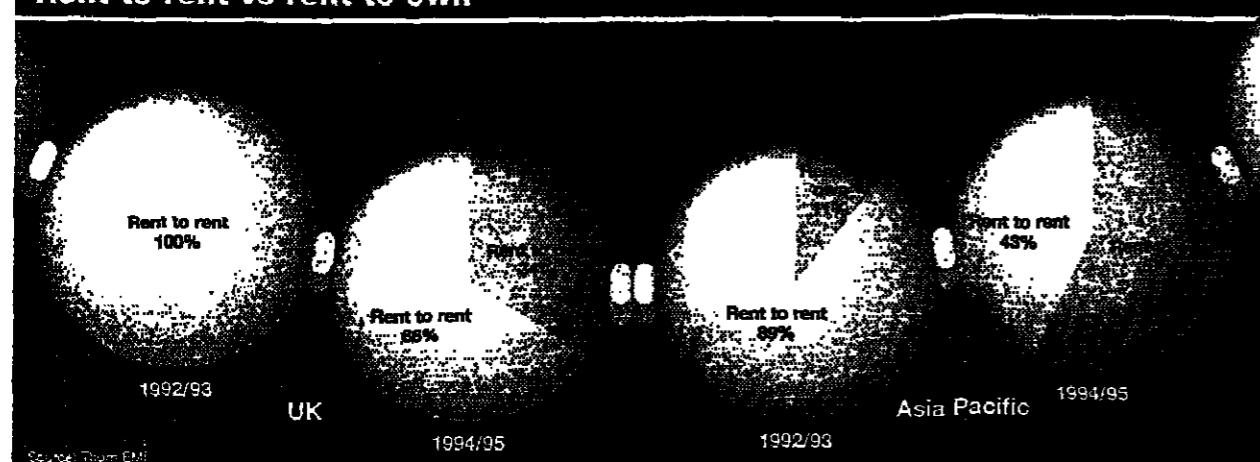
Wheatley and Simon McBurney, who also directs. The Theatre de Complicité presents this violent love story; 7.30pm; to Feb 25 (Not Sun)

**MADRID**  
GALLERIES  
Mercado Puerta de Toledo Tel: (91) 366 7200

• The Golden Age of Dolls: exhibition marking the "Golden Age" of toy making (1840-1940), and its social impact. Over 600 exhibits; to Feb 24

**MUNICH**

## Rent to rent vs rent to own



The problem is familiar: £1500 seems a lot to pay for a PC when you cannot be sure you will like it, or that a better product will not be launched in a few months' time. On the other hand, you may fall in love with your new machine and want to keep it.

The solution may be rent-to-own - a \$2.8bn-a-year (\$1.8bn) business in the US that is now spreading to many other countries. Also known as rental purchase, the concept is simple: as in conventional hire purchase or credit sales a customer rents a PC (or hi-fi, washing machine, or even a string of pearls) and after paying a certain number of instalments, becomes the owner.

Unlike hire purchase, however, there is no down payment, the customer can cancel the agreement or swap the product for a different one at any time without penalty, and enjoys free repair services for the duration of the contract.

More important, rent-to-own is being made available to lower income groups not normally able to obtain credit. In the words of Sir Colin Southgate, chairman of UK-based Thorn EMI, the biggest rent-to-own operator, the concept "provides easy access to consumer goods for people who cannot afford or choose not to buy outright".

But while weekly or monthly payments are low, effective interest rates can be high. In the US the industry has been accused of taking advantage of financially unsophisticated customers to charge two or three times the usual retail price. Legislation has been threatened to curb interest rates.

The rent-to-own industry defends its pricing structure by saying it is taking credit risks that others eschew, and must

## Try it before you buy it

Thorn's concept is catching on in Europe, says Neil Buckley

cover the cost of maintenance services and relatively high staff levels. Thorn EMI says US research found 95 per cent of its customers understood that ordinary retail stores sold products for a lower total price.

"We sit down with people and go over their disposable income and what they can afford. It is often the first time anyone has done that for them," says Sharon Christians, Thorn EMI's corporate affairs director.

Between 25 and 30 per cent of US customers now take their contracts to term and become owners. Many of the rent own products such as camcorders on a short-term basis.

Thorn has 34 per cent of the US market, through the Rent-A-Center chain which it acquired for \$954m in 1987 and has expanded to almost 1,300 stores - bigger than its four biggest rivals combined - and a more upmarket chain called Remco. The US operations made operating profits of \$63m on \$500.2m turnover last year.

Doug Anderson, chief executive of Thorn UK, says the result was a 2 per cent increase year on year in the chain's rental revenues in the final quarter of 1994, after five years of decline. Last year, Thorn built five stores called Crazy George's in the West Midlands, a wholly rent-to-own operation offering a wider range of products, including bedroom furni-

ture, to a more down-market audience.

Results exceeded expectations, and Thorn plans 20 more Crazy George's stores this year. From a 100 per cent rent-to-rent business in 1992-93, Anderson expects the UK business to be 34 per cent rent-to-

own by the end of the year.

There are clouds on the horizon, however.

Rent-to-own's image in the

US is still controversial.

In 1988, the Wall Street Journal accused Rent-A-Center of using

high-pressure sales techniques

and strong-arm debt-collection methods.

Thorn responded by

appointing Senator Warren Rudman, a Republican from New Hampshire who cross-examined Colonel Oliver North during the IranGate hearings to investigate the claims.

Rudman largely cleared

Rent-A-Center of improper

practices. He admitted some of

the allegations were true -

including the use on one occasion

of a Hell's Angels gang to

collect a customer's debts -

but said they were "unpre-

dictive".

Another threat - of legisla-

tion to curb interest rates in

the US - receded after the

Democratic defeat in the mid-

term elections led to the

replacement of Congressman

Henry Gonzalez as chairman of

the House Banking Committee.

While the prospect of legisla-

tion has not entirely vanished,

Thorn is pressing on with

expansion. Analysts predict

others may be attracted to the

concept but, as one observes:

"Thorn has a huge head-start."

Don't misunderstand. This is

not presented as a fair portrait

of Northern Ireland. Those

who have travelled in the

province understand well that

the rugged beauty of its landscape

is matched by a warm hospital-

ity that bridges the sectarian

divide. There is nothing to cel-

lbrate in England's loss of

such community. But most

never visit the province. So it

is the perception that counts.

Unionists, and particularly

their representatives at West-

minster, understand well that

the English support Ulster's

place in the Union through a

sense of duty rather than of

affection.

This understanding condi-

tion in turn the insecurity of

the protestant majority. Their

politics are predicated on the

supposition that the sole ambition

of the English political classes

is to be rid of them.

And it was

from this well

of suspicion that unionist

MPs drew their

reaction to the

proposals for a

political settle-

ment published

this week by

John Major and

John Bruton.

The Frame-

work for Agree-

ment was seen

as just the latest in the long

line of attempted sell-outs

stretching from the 1973 Sun-

ningdale accord to the Anglo-

Irish agreement in 1985.

No matter that the document

offers a triple lock of consent

that nothing can change unless

and until it is endorsed by the

province's political parties, by

its people and by the Westmin-

ster parliament. For a unionist

to endorse the

agreement is to

entrench the

ceasefire.

But language is

just that, lan-

guage. No sell-

out here.

The unionists

misread Mr

Major. He

has not given

Mr Gerry Adams

any pledges.

Rather, he has

refused them

spokesman for the IRA, as he welcomed the "all-Ireland ethos" of the framework document.

"The governance of this state (Ulster) is not the problem. The existence of this state is the problem." No doubt there.

So what? Sure, part of Mr Major's strategy is to ensure that the IRA's paramilitaries whom Mr Adams pretends not to represent have no excuse to break the ceasefire announced last September. The longer the ceasefire holds, the more chance it will be permanent.

Catholics as well as the Protestants of the Shankill are becoming accustomed to the normality of peace. The green rhetoric in the document - the talk of "the people of Ireland, North and South", the repeated references to the "island of Ireland"

- is directed to entrenching the ceasefire.

But language is just that, language. No sell-out here.

The unionists

misread Mr

Major. He

has not given

Mr Gerry Adams

any pledges.

Rather, he has

refused them

that preceded the IRA ceasefire.

Mr Adams insisted on an

indication of Britain's willingness

to withdraw as the precondition for an end to

the IRA's violence.

The Sinn Fein president at one

point suggested he would

accept a commitment to depart

50 years hence. He was refused.

Nor are there political points

for the prime minister in this

Permanent peace in Enniskillen

will not repair the govern-

ment's reputation with the

voters of Southampton or Milton

Keynes. Mr Major doesn't

share the prejudices of most

Englishmen about Ulster. He

likes it. He wants it to remain

part of the UK. No, he is driven

by the just conviction that the

establishment of peace is

the first duty of political

leaders.

Religion widens the chasm

between the sectarian and the

non-sectarian. The Old Testa-

ment fundamentalism preaches

the need to devote the real

concerns of the decent major-

ity. Sinn Fein makes no secret

of its ambition. Listen to Gerry

Adams, the silver-tongued

candidate can be found from

the ranks of the developing

countries, would alienate most

of the membership of the WTO.

The third point is that

## FINANCIAL TIMES

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Friday February 24 1995

## Balladur at bay

If the French foreign minister is "scandalised" by the leaking to *Le Monde* of the row over alleged US espionage in France, that may be only partly because of the damage done to Franco-American relations. As a supporter of Jacques Chirac's presidential candidature, Alain Juppé may share the suspicion that the leak was intended to distract attention from the telephone tapping scandal which has become a serious embarrassment to the rival campaign of prime minister Edouard Balladur.

What is certain is that Mr Balladur is suddenly looking beatable, and shows signs of losing his legendary *songbird*. One opinion poll carried out last weekend showed him neck and neck with Mr Chirac at 21 per cent, just behind the Socialist candidate, Lionel Jospin. Moreover, the same poll showed Mr Chirac a more comfortable winner in the run-off (in which only those who come first and second in the first ballot are allowed to compete). This could be crucial, since the original groundswell of support for Mr Balladur's candidature within the governing majority derived in large part from opinion poll evidence suggesting he was better placed than Mr Chirac to defeat the left.

In short, the outcome of the election, which is still two months away, now looks far less of a foregone conclusion than it did when Mr Balladur declared his candidature a month ago. That has been reflected in the markets, where the franc came under heavy downward pressure this week.

### Clear profile

In so far as this was a knee-jerk reaction to the Socialist candidate's improved showing, it was probably not justified. It is natural that leftwing voters should rally behind the Socialist candidate now that there is one with a reasonably clear profile, if only to ensure that there is a leftwing candidate to vote for in the second ballot. Mr Jospin can reasonably expect to fulfil that ambition, though yesterday's decision by the Radical party to field its own candidate will make it that much more difficult for him. What he cannot seriously expect is to win. All the polls confirm that there is not a leftwing majority in France, as Jacques Delors - ironically the

one Socialist candidate who might have attracted enough centre voters to overcome that difficulty - pointed out when he announced his decision not to run.

It can be argued, however, that the significant cleavage in France is not between left and right but between haves and have-nots.

To be precise, it is between those

who feel confident of benefiting

from economic recovery, and from

closer European integration, and those who fear that market forces

are going to exclude them permanently from the work force, or

oblige them to work for subsistence wages with little prospect of

improvement for themselves or

even their children. This cleavage was already apparent during the Maastricht referendum, when it was essentially the hopeful France that voted Yes, and the anxious, disgruntled France that voted No.

### Reluctant supporter

Mr Balladur was only a reluctant supporter of Maastricht, but as incumbent prime minister for the last two years he has come to be identified with the general direction in which France and Europe are moving. Mr Chirac, having to run against him, has

inevitably appeared more of an

opposition candidate, competing

with more radical rightwing can-

didates, but also implicitly with

the left, for the votes of all those

who feel that change is leaving

them behind, if not trampling

them under foot. Whether he

would in fact pursue very differ-

ent policies from Mr Balladur once

in office is doubtful. But it is natu-

ral for the markets to worry when

he criticises the government for

paying too much attention to

them, and not enough to the battle

against unemployment.

Unemployment is indeed the root of many of France's troubles. The only credible remedy for it is to reduce the cost of labour by

lightening the burden of tax and

social security payments on

employers. But that in turn would

aggravate the budget deficit and

put new strain on the link

between the franc and the D-Mark

- unless combined with other

forms of taxation and/or cuts in

social security entitlements. Nei-

ther of these is exactly a tempting

programme for a candidate who

hopes to be elected.

## Reinforcing Indian reform

The administration of India's prime minister, Mr P. V. Narasimha Rao, is in a sorry state. Having been trounced in three state elections last December, his Congress (I) party faces trouble in six more this month and next. Neither the expulsion from the party of his rival, Mr Arjun Singh, nor an extensive cabinet reshuffle look sufficient to dispel the malaise. Unsurprisingly, investors are voicing doubts about the durability of economic reform. If India is to prove such doubts are misplaced, next month's budget must signal clearly that reform is on track.

Economic liberalisation is hard to pursue in a democracy when its benefits are slow to trickle down. The bulk of India's poor urban voters, and many of its rural ones, have noticed only the rise in fuel and food prices as subsidies have been cut. Significantly, victory accrued in December's Andhra Pradesh election to a former film star who promised to slash the price of rice. But there is broad consensus in India's main political parties that reform should continue. The question is more one of pace and degree.

Part of Mr Rao's trouble is that his faith in reform has always appeared eminently shakeable. That has given his government an air of indecisiveness which may be more to blame for his unpopularity than the reforms themselves. He might do himself and India a great service by working harder to convince voters that future prosperity depends on reform continuing now. Without further deregulation, India can never expect to sustain the kind of growth rates which east Asia enjoys. Moreover, deregulation reduces the possibility of corruption about which so many Indians complain.

### Hung parliament

Congress will only be the obvious loser in next year's general election if there is an obvious winner. The bigger risk is of a hung parliament. It must be tempting to forestall that by sweetening next month's budget with subsidies, but that would be dangerous. Though voters in Andhra Pradesh clearly liked the prospect of cheap rice, the new government there faces the unappetising task of

### Highly desirable

It would be unreasonable now to expect Mr Rao to proceed quickly with labour market reform, necessary though that will become in due course. His government is certainly too weak to make it easier to lay off workers and encourage companies to restructure. Likewise, the full opening of India's markets to imported consumer goods would be highly desirable, but such controversial moves are much easier just after a general election than before. What Mr Rao and Mr Manmohan Singh, his finance minister, need to do is to concentrate in the short run on reforms which can command broad support.

Fortunately, a number of possible measures fall into this category. The government could proceed with divestments of stakes in industry - setting a new timetable for the sale of VSNL, the state overseas telecommunications agency, and Industrial Development Bank of India, both of which have been postponed. Mr Rao could liberalise the insurance market, a move promised in last year's budget. There is also scope for further deregulation of interest rates.

Investor anxiety would certainly be stilled if next month's budget included measures such as these while also keeping the deficit under control. Mr Rao might then appear as a determined leader just at the time when the more extravagant promises made by opposition parties in the state elections were seen to be impossible to deliver.

Change is even in the air in the office. Fresh copies of the Daily Telegraph and the Jerusalem Post are now displayed alongside the West Frankfurt Daily American, the Hubbard City News, and the North Adams Transcript.

Anyway, Black would encounter

some grumbling in the ranks if he suggested relocating somewhere a trifle more upmarket. Chief executive Larry Perrotin, whose view of the back alley where he

lives, such as Scitex, Indigo, Lannet, ECI Telecom and Elscint are at the cutting edge of research and development and are world leaders in their fields. New products in electronic printing, medical equipment, telecommunications, electronics, software and data communications are unveiled almost daily. A wave of technology-based company start-ups is sweeping the country.

Israeli companies such as Scitex, Indigo, Lannet, ECI Telecom and Elscint are at the cutting edge of research and development and are world leaders in their fields. New products in electronic printing, medical equipment, telecommunications, electronics, software and data communications are unveiled almost daily. A wave of technology-based company start-ups is sweeping the country.

Israel is the most competitive country in the world in developing tomorrow's leading-edge technology," says Mr Benny Landa, founder and chief executive of Indigo, which has developed a revolutionary electronic digital offset press for colour printing.

The success of Israeli high technology products is gradually transforming the pattern of the country's exports and is likely to be an important factor in future economic growth. High-tech manufacturing now accounts for half of gross industrial product, against 15 per cent in 1990. Sixty per cent of Israel's industrial exports are high-tech, and last year high-tech exports grew by 14 per cent.

Foreign investors have flocked to the Israeli high-tech sector, although some have suffered in the past from the notorious volatility of share prices in the sector. Fifty Israeli high-tech companies are currently traded on Nasdaq, the US stock market focused on fast-growing companies, with a combined market capitalisation of \$7.2bn.

Another 55 are valued at almost \$8bn on the Tel Aviv stock exchange. Investor interest has been marked by strong flow of venture capital funds looking for ventures to finance, while many US multinationals - including Intel, Microsoft, IBM, Motorola and Digital - have opened factories or research centres.

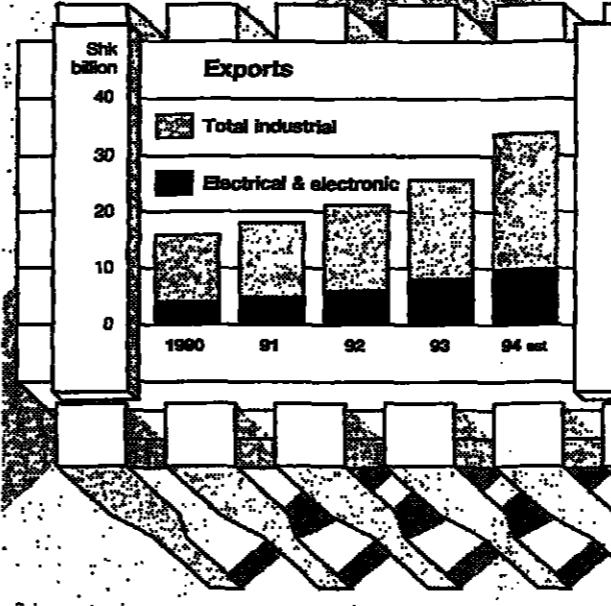
Several factors have fostered the Israeli high-tech revolution: sophisticated research by the armed forces; an excellent education system; the influx of thousands of highly educated Russian engineers and scientists; relatively low costs of production; an entrepreneurial culture; and one of the world's most extensive programmes of government support for R&D.

Israeli military research has perhaps been the greatest single driving force for high-tech investment. The siege mentality from decades of Arab-Israeli conflict produced high quality military products, particularly in telecommunications, and a generation of engineers and innovators. Companies such as Rad Communications, Gilat Satellite, Lannet and 4th Dimension were set up by

Julian Ozanne on how innovation in electronics is changing the pattern of Israel's exports

## High-tech horizons

### Israel: at technology's cutting edge



Source: Manufacturers Association of Israel

people who left the armed forces after years in R&D and converted military technology to civilian use.

The collapse of demand for military products also forced companies such as Tadiran, an electronics maker, to shift to civilian markets.

The wave of Jewish immigrants from the former Soviet Union between 1989 and 1992 provided a new supply of scientists just as the high-tech sector was expanding.

Almost a third of Israel's workforce are engineers, the highest proportion in the world. Israel employs more than 140 scientists and engineers in R&D for every 10,000 people in work, well ahead of the US and Japan, its nearest rivals.

The government, meanwhile, has made the development of industrial technology a priority. It spends almost 3 per cent of gross domestic product on civilian research and development, a rate surpassed only by Switzerland. The state funds about one third of total investment in commercial industrial research and development directly, spending \$317m in 1994.

Investment in high-tech exports per square metre is one hundred times more profitable than investment in subsidising agriculture, said Mr Shuki Gleitman, chief scientist for the Israeli government. Last year he made grants for up to 35 per cent of total investment costs to 15,000 projects involving 800 companies. Companies only repay the money if the project is successful.

Another government initiative is assistance for 28 technological "incubators", advice and assistance centres which between them have overseen 250 R&D projects. The programme was set up to help Russian immigrants hone their business and management skills. Mr Ed Mlavsky, president of the \$27m Gemini Capital Fund which invests in Israeli high-tech companies, has made three of his 10 investments in projects coming out of incubators.

A third programme fostering high-tech commerce has been the US-Israel Binational Research and Development Foundation, with a capital base of \$110m contributed by the Israeli and US governments. It makes grants of up to 50 per cent of R&D expenses to joint technological projects between Israeli and US companies. Recent projects include a joint venture between GTE SpaceNet of the US and Gilat Satellite to

develop a new, economical system for satellite data transmission called SkyStar Advantage.

Indigo first announced its revolutionary E-Print product - which makes short-run colour printing faster and more economical than conventional offset - in 1993. It went public in New York last May, and although it has yet to make a profit the company currently has a market capitalisation of \$1.35bn. Mr Landa says that with Indigo and Scitex, which sell machines to prepare material electronically for printing, Israel has a chance of dominating the high-tech end of the global printing industry.

"Our success is the result of long and deep investment in technological know-how nobody can touch," he says. "We don't see a viable competitor on the horizon."

In medical technology, Elscint, also traded in New York, is a leader in medical diagnostic imaging systems such as ultrasound. In data communications, Lannet, also traded on Nasdaq with a market capitalisation of \$246m, has developed a local area network switch and had sales of \$70m last year, mostly in Europe and the US.

Mr Zohar Zisapel, chief executive of Rad Communications, the parent company of Lannet, says Israel has the opportunity to become a market leader in data communications because the technology changes fast and is not dominated by giant companies. "The biggest companies are worth about \$1bn and Israel can produce companies that size," he says. There has been an explosion of new enterprises all seeking to copy companies like Lannet. Up to 400 start-ups, making heavy use of subsidised capital, are developing products for the telecommunications, computer-to-computer networking and data communications markets. "We are seeing the spirit of Silicon Valley 15 years ago," says Mr Zisapel.

Many of these new companies with market-ready products will be assisted by the rapid growth of Israeli venture capital funds, which have raised \$600m from investors in the past three years. US investors such as Advent, the big venture capital fund, and Fairchild Corp, the high-tech company, have taken stakes in new funds like Gemini and Teuza. "Israel has the highest concentration of technological innovation, entrepreneurship and the potential for new start-ups of any country in the world," says Mr Mlavsky of Gemini.

The greatest limitation is that many of the companies are still exploiting the technological research base developed in the military in the 1980s, and may have difficulties with the next generation of high-tech products.

To overcome this, Israel is trying to encourage new research in promising areas of technology through a programme called Magnet. It encourages the formation of consortia of several companies and at least one research institute or university. But the unwillingness of competing Israeli companies to share information and co-operate, and the lack of good links between universities and industry, remain a formidable obstacle. Another problem could be a shortage of high-tech professionals. Already there is evidence of rising wages which may erode Israel's competitive edge.

There is, however, a consensus among business and investors in the sector that these problems will be overcome and the technological base will continue to develop. "There is a process of regeneration going on continually," said Mr Dov Tadmor, managing director of Discount Investment Corporation, an Israeli holding company which has invested heavily in the high-tech companies. Even if products themselves have a short life-cycle, he says, the technical skills involved in research and development will fuel further advances. "It's self-perpetuating," he says.

OFT, if I feel that further investigation is needed, the industry has to face a full MMC investigation. A unitary authority would have more flexibility in deciding how deeply to dig.

I do not think it is appropriate to involve ministers in all the decisions on the implementation of MMC reports, as happens in the UK at present, because most of the issues are not political. This view is consistent with practice in most other major nations.

Certain kinds of important decisions - for example involving divestment - could however be reserved for ministers, if desired. Our present system benefits from the independence of the MMC and the transparency of the system through the publication of MMC reports. These important benefits need not be lost through a change to a unitary authority.

Bryan Carsberg

The author is director general of fair trading

### PERSONAL VIEW

I should say first that I believe strongly in the benefits of a firm competition policy. Competition promotes efficiency and innovation. Strong competition at home makes companies into stronger competitors overseas. Most importantly, competitive markets are likely to deliver good value for money for consumers.

The practices of different countries on competition policy can be classified according to two main considerations: first, whether they use a prohibition approach or an administrative approach and, secondly, what sort of institutional structure.

The prohibition approach involves a legal prohibition of certain kinds of behaviour - unless an exemption has been obtained - with penalties for engaging in such behaviour. Under the administrative approach, nothing is prohibited initially but questionable practices may be detrimental to consumers but cannot readily be investigated.

In spite of its shortcomings, UK competition law has significant strengths. One of these is in the complex monopoly provisions of the Fair Trading Act. These give the flexibility to investigate widespread practices which may be detrimental to consumers but cannot readily be investigated.

Hot air currents

As if the powers that be at SmithKline Beecham have nothing better to do, they have thought up a new nickname for themselves - SE: the simply better healthcare company. However, given yesterday's \$580m restructuring charge and the various job cuts, SE could just as easily stand for the "slash and burn" healthcare company.

True, the tone of the neighbourhood has recently improved with the arrival of an insurance company across the road. The next-door dry cleaner, which used to double up as an antiques shop, has been done up.

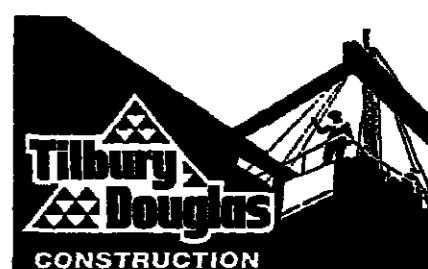


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# FINANCIAL TIMES COMPANIES & MARKETS

Friday February 24 1995



## IN BRIEF

## Siemens builds on early gains

Earnings at Siemens, the German electrical and electronics group, have continued to rise since the first-quarter increase and the group is confident of meeting its targets this year, according to Mr Heinrich von Pierer, chairman. Page 18

**AT&T withdraws from Bell talks**  
AT&T, the US telecoms giant, has broken off talks with the French government over plans to take a stake in Groupe Bell, the computer manufacturer which is being privatised. Page 18

**American Maize agrees Eridania offer**  
The directors of Connecticut-based American Maize Products have agreed to an offer by Eridania Bégin-Say, the French food subsidiary of Montedison of Italy. Page 19

**Two US retailers show falls**  
J.C. Penney and Spiegel, two big US retailers running catalogue businesses as well as stores, saw their share prices slip against a rising stock market yesterday as they reported disappointing fourth-quarter performances. Page 19

**Mayne Nicless progresses**  
Mayne Nicless, the Australian transportation, security services and healthcare group, yesterday announced profits after tax and abnormals in the half-year to January 1 of A\$73.4m (US\$54.1m). Page 20

**Renison launches bid for Pancontinental**  
Renison Goldfields, the Australian mining house in which the international conglomerate Hanson has a 39 per cent stake, has made a hostile offer, said to be worth A\$440m (US\$322m), for Sydney-based Pancontinental Mining. Page 20

**Restructuring continues to bite**  
British Gas reported better-than-expected progress in its radical restructuring to prepare the group for the abolition of its domestic monopoly in 1998. Page 22

**Restructuring pull SB back to £657m**  
A £580m (\$922.2m) restructuring charge and a £216m one-off tax bill left 1994's profits and earnings sharply lower for SmithKline Beecham, the pharmaceuticals and healthcare company. Page 23

**ICI says global recovery has just begun**  
The recovery in the world's chemicals industries has only just begun, said Sir Ronald Hampel, ICI's chief executive yesterday. Page 23

**New stores help boost Swedish retailer**  
Hennes & Mauritz, the Swedish fashion retailer, yesterday reported a 27 per cent rise in pre-tax profits in its 1993-94 financial year, to SKr1.6bn (\$219.6m) from SKr1.25bn a year ago. Page 18

**Physical gold supply gap forecast**  
Physical demand for gold this year and in 1996 will be well ahead of supply, leaving a gap that could only be filled by "prompted disinvestment". Page 29

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## Chief price changes yesterday

FRANKFURT (DAX)			
Alusuisse	+ 40	Siemens	+ 21.7
Alusuisse	+ 25	Elf Sun Oil	+ 22.5
Bay Verdinsbank	+ 40	Elf Sun Oil	+ 21.7
Kaufhof	+ 7.5	Emery Colgate	+ 10.9
Lufthansa	+ 20.5	Telekabel	+ 21.3
MAN	+ 11.8	Telekabel	+ 21.3
Merck-Serono	+ 12	Thyssen	+ 10
Rheas	+ 15.4	Tokio Kai	+ 11.2
Siemens	+ 2	Tokio Kai	+ 11.2
Toy Biz Inc.	+ 2	Unilever	+ 1.2
US Shoe	+ 19.3	Unilever	+ 1.2
Falls	+ 12	Yokohama	+ 1.2
Borden Chem	+ 17.5	Yokohama	+ 1.2
Imperial Chemical	+ 11.8	Yokohama	+ 1.2
London	+ 11.8	Yokohama	+ 1.2
Rheas	+ 26.1	Yokohama	+ 1.2
OGS Group	+ 21	Yokohama	+ 1.2
Ornate Steel	+ 16.4	Yokohama	+ 1.2
Toy Biz Inc.	+ 20.5	Yokohama	+ 1.2
US Shoe	+ 19.3	Yokohama	+ 1.2
Falls	+ 12	Yokohama	+ 1.2
Borden Chem	+ 17.5	Yokohama	+ 1.2
Imperial Chemical	+ 11.8	Yokohama	+ 1.2
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OGS Group	+ 21	Yokohama	+ 1.2
Ornate Steel	+ 16.4	Yokohama	+ 1.2
Toy Biz Inc.	+ 20.5	Yokohama	+ 1.2
US Shoe	+ 19.3	Yokohama	+ 1.2
Falls	+ 12	Yokohama	+ 1.2
Northern Bsc	+ 7.5	Yokohama	+ 1.2
TORONTO (TSX)	+ 7.5	Yokohama	+ 1.2
PAI	+ 12.5	Yokohama	+ 1.2
PSI Energy	+ 20.1	Yokohama	+ 1.2
Merx Corp	+ 12	Yokohama	+ 1.2
Int'l Marine	+ 6.1	Yokohama	+ 1.2
Specialty Eng	+ 25	Yokohama	+ 1.2
Falls	+ 12	Yokohama	+ 1.2
Can Finance	+ 7.5	Yokohama	+ 1.2
Investor	+ 1	Yokohama	+ 1.2
PARIS (PFE)	+ 24	Yokohama	+ 1.2
Rheas	+ 22.2	Yokohama	+ 1.2
AM	+ 6.6	Yokohama	+ 1.2

New York and Toronto prices at 12.30.

## Trafalgar lifts bid but warns on profit

By Peggy Hollinger and Geoff Dyer in London

Trafalgar House yesterday slightly sweetened its £1.2bn (£1.8bn) hostile takeover bid for Northern Electric, the UK regional electricity distributor, but warned its own shareholders to expect a loss in the first half of the current financial year.

In a further twist to a bid which has been dogged by controversy, Trafalgar - whose businesses include Cunard cruise ships - told shareholders at its annual meeting that full-year results would be disappointing.

Northern called on London's Takeover Panel to investigate why Trafalgar had not made its profits position more clear earlier in the bid.

Institutional investors said the outcome was far from certain, given the small increase in the cash offer. "Northern could well escape," said one substantial shareholder. "It is by no means a knock-out bid."

The engineering, hotels and shipping conglomerate increased its cash offer by a marginal £20m to £1.1bn, valuing Northern at £1.25bn. The market had been expecting a cash offer of £1.15bn to

£1.2bn. The cash-and-share offer was also revised and is now worth £1.081. The market was clearly disappointed with the offer, and Northern's shares closed 75p lower at £1.03.

It also emerged yesterday that Swiss Bank Corporation and Robert Fleming, Trafalgar's advisers, could end up owning a substantial stake in their client as a result of the revised offer, which is partly funded by a £70m convertible preference share issue.

Northern was confident its defence package would still sink the increased bid. "The Tyne Bridge is a bridge too far for Trafalgar," said Mr David Morris, chairman of the north-east England-based company. Trafalgar's advisers and its brokers, UBS and Cazenove, have underwritten part of the issue and could be left with about 20

per cent of the enlarged company if Northern shareholders all choose to accept cash. Hong Kong Land, which owns 26 per cent of Trafalgar, has agreed to buy the first £50m of preference shares.

Northern was confident its defence package would still sink the increased bid. "The Tyne Bridge is a bridge too far for Trafalgar," said Mr David Morris, chairman of the north-east England-based company. Trafalgar's advisers and its brokers, UBS and Cazenove, have underwritten part of the issue and could be left with about 20

Trafalgar's profit warning surprised the stock market, in spite of earlier gloomy trading statements and the highly publicised problems with Cunard.

Analysts, who had been predicting half year pre-tax profits of £20m-25m, lowered full-year forecasts from £90m to £85m. Trafalgar's shares fell 1p to 64.4p.

Mr Nigel Rich, Trafalgar's chief executive, told shareholders at the annual meeting that markets will be "beginning to turn, but it will be some time before we see the benefits in engineering". Lex, Page 22. Preference shares at new low, Page 22

## Chemicals and cost reductions lift Shell

By David Lascelles, Resources Editor, in London

The Royal Dutch Shell group reaped the benefits of cost-cutting and a buoyant chemicals market to produce strong results for the final quarter of 1994.

Earnings on a replacement cost basis, which excludes the effects of oil price changes, were 28 per cent higher at £1.1bn (£1.7bn). Non-repeating items of £502m brought the total up to £1.6bn, more than double the 1993 total.

Mr John Jennings, chairman of UK-based Shell Transport and Trading, which constitute 40 per cent of the group, described it as "a fine fourth quarter" which pushed the full-year result to record levels. The final total was £3.9bn, a rise of 24 per cent.

Shell is preparing a final dividend of 15.5p, which will bring the year's total to 27.1p, an increase of 12.5 per cent. Mr Jennings said the increase partly reflected the depreciation of sterling against the guinea.

The result was lifted by a sharp turnaround in the chemical business, where two years of restructuring work enabled Shell to benefit from the strong improvement in petrochemicals prices. A £409m loss in 1993 was turned into a profit of £340m.

Earnings from exploration and production were also up in the fourth quarter, though by a more modest 18 per cent. For the whole year earnings from exploration and production showed a 23 per cent fall because of the softness of oil and gas prices.

At the downstream end, which includes refining and marketing, earnings also came under pressure ending down 12 per cent, excluding non-repeating items.

Mr Jennings said he was encouraged by Shell's cost-cutting progress, but there was still a long way to go before the group achieved a sustainable and acceptable level of profitability, particularly as he did not expect a strong rise in the oil price.

The group will maintain its capital expenditure at about \$10bn-12bn a year, but outlays will concentrate on oil and gas activities now that Shell is near the end of its sale of non-core businesses.

Lex, Page 16. Cost-cutting pays off, Page 23

he was not blackballed by the City and may be back

## INTERNATIONAL COMPANIES AND FINANCE

**Siemens builds on first-term gains**By Andrew Fisher  
in Frankfurt

Earnings at Siemens, the German electrical and electronics group, have continued to rise since the first-quarter increase and the group is confident of meeting its targets this year. Mr Heinrich von Pierer, chairman, said at the annual meeting yesterday.

He said turnover in the first four months was 8 per cent higher at DM35.8bn (\$17.5bn). The order inflow rose 1 per cent to DM29.6bn, but the comparative period of the previous year included several large projects; excluding these, the increase was 4 per cent.

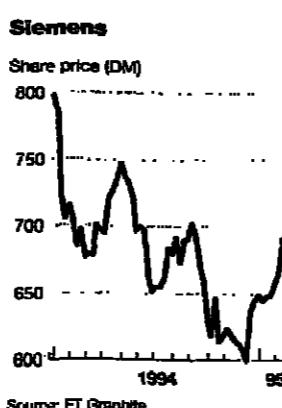
Siemens has already reported an increase of 8 per cent in first-quarter earnings, to DM48m, and forecast a 20 per cent advance for the full

year to September 30.

Mr von Pierer said the positive business trend at home and abroad showed the group was on the way to achieving its goals for turnover of DM90bn and order inflow of DM88bn.

In 1993-94, Siemens' net profits fell 17 per cent to DM1.65bn. However, a profit on the sale of a heart pacemaker subsidiary left final earnings 1 per cent higher at DM1.99bn. Turnover was 4 per cent higher at DM54.6bn, with new orders up 5 per cent at DM58.4bn.

Mr von Pierer said Siemens would step up its cost-cutting and productivity improvement programmes to achieve its target for this year of DM2bn net income without extraordinary profits. Last year's return on capital was 9.4 per cent, including the pacemaker sale profits, but the



medium-term goal is 15 per cent. He said Siemens was benefiting from an upturn in its semiconductor operation - previously, a heavy lossmaker - which was making a considerable contribution to profits.

Siemens Nixdorf, the computer subsidiary, had reduced losses further, despite high restructuring costs and lower market prices, and would make an operating profit this year for the first time.

Overall, Mr von Pierer said the group improved productivity by 6 per cent last year, a saving of DM5.2bn on costs.

However, cutting costs and lifting productivity was not enough. Siemens also had to speed up innovation.

Some DM7.5bn, or 9 per cent of turnover, was being spent on research and development. In the past five years, R&D spending has totalled some DM70bn.

Two-thirds of turnover came from products and systems less than five years old, compared with only half 10 years ago.

**New stores help boost Swedish retailer**By Hugh Carnegy  
in Stockholm

Hennes & Mauritz, the Swedish fashion retailer, yesterday reported a 27 per cent rise in pre-tax profits in its 1993-94 financial year, to SKr1.6bn (\$219.6m) from SKr1.26bn a year ago.

The group, which has expanded rapidly outside Sweden in recent years, said sales rose 20 per cent. Some of the increase was attributed to the 37 new stores added to the network during the review period. H&M now has 357 stores in nine European countries, including Austria where it opened for the first time last year.

Gross sales including value-added tax reached SKr13.5bn in the year to November 30 1994, against SKr11.5bn the year before. Sales net of VAT rose to SKr11.5bn from SKr8.8bn, while operating profits were added at SKr1.7bn from SKr1.35bn.

H&M said 70 per cent of sales were now outside Sweden, with Germany overtaking the company's home country as its biggest single market. It spent SKr500m on developing its store and distribution network last year, and plans to open some 40 new stores in 1995.

The company was a top 10 performer on the Stockholm stock exchange last year, rising 50 per cent. Its formula of selling high-fashion clothing for women, men and children at keen prices has attracted growing attention from domestic and foreign investors.

However, yesterday's result was at the low end of analysts' forecasts and the share price slipped SKr9 to SKr14.

H&M said it was raising its annual dividend to, SKr7.75 from SKr6.

**Special audit clears UBS**

By Ian Rodger in Zurich

Union Bank of Switzerland, which is embroiled in a legal wrangle with its largest shareholder, said a special audit confirmed there were no irregularities in the bank's transactions in its own shares during a proxy battle last autumn.

UBS said its external auditors, AT&T Ernst & Young, were involved in the process.

BK Vision, an investment company controlled by Mr Martin Ebner's BZ banking group, has charged that UBS acted improperly in buying some of its shares.

**SKF chief executive to step down in April**By Christopher Brown-Humes  
in Stockholm

Mr Mauritz Sahlén is stepping down as chief executive of SKF after 10 years at the helm of the world's leading maker of roller bearings.

He will be replaced by Mr Peter Augustsson, SKF's senior vice-president in charge of European operations, at the end of April.

Mr Augustsson, 40, joined SKF last year after 16 years at Volvo, Sweden's flagship car manufacturer. When he left Volvo he was a senior vice-president with special responsibility for the group's highly successful 850 series.

Mr Sahlén, 60, leaves SKF when its fortunes are rapidly improving after three difficult

**Solid sales growth lifts net 20% at Hagemeyer**By Ronald van de Krol  
in Amsterdam

Hagemeyer, the Dutch-based international trading group, posted a 20 per cent increase in net profit before extraordinary items in 1994 and forecast a further, unspecified rise in 1995.

It also announced a two-for-one share split to take effect in May, roughly two years after a similar share split in 1993.

Net profit before extraordinary items rose to FI 147.1m (\$89.2m) from FI 122.6m, and the dividend was raised to FI 3.50 a share from FI 2.24.

Sales totalled FI 4.73bn, an increase of 22.1 per cent. Of this, 9 percentage points were

attributed to the effect of acquisitions and partnerships, such as a big Asian-Pacific joint venture with Cosa Liebermann of Switzerland.

Total net profits rose more than 35 per cent to FI 217.6m, reflecting a net extraordinary gain of FI 70.5m generated mainly by the unravelling of Hagemeyer's agency relationship with Matsushita, the Japanese electronics group, in Singapore.

Most parts of Hagemeyer's three businesses - electro-technical supplies, consumer and professional products and speciality foods - reported sales growth above the average of the past few years. Mr Andrew

Land, chairman, said.

Operating profit margins dropped slightly to 5.1 per cent from 5.3 per cent in 1993.

Mr Land blamed this on the new mix of businesses following the acquisition of Newey & Eyre, the British electrical distributor. Margins in British electrical distribution are lower than in the Netherlands and Germany, Hagemeyer's other two main markets in this sector.

Mr Land said he "wouldn't be surprised" if Hagemeyer bought another distributor of speciality foods in the US this year, as part of its goal of building up a network of state-wide and regional companies there.

**Rudloff named chairman of E Europe packaging group**

By Virginia Marsh in Budapest



Hans-Jörg Rudloff: one of the new shareholders at Cofinec

Cofinec, a central European packaging group owned by western institutional investors, has appointed Mr Hans-Jörg Rudloff, former chairman of Credit Suisse First Boston, as group chairman.

The group also announced yesterday it is to invest US\$25m in a packaging manufacturing plant in Poland.

Mr Stephen Frater, chief executive, said financing for the project, the group's first in Poland, would come from a just-completed capital increase of FI 210m (\$40.9m).

This had doubled the company's capital base and brought in new shareholders.

These include Mr Rudloff; FI 80m's Central European Growth Fund; the European Bank for Reconstruction and Development; and Baring Global Emerging Markets Fund, both managed by Baring

Other Cofinec shareholders include Banque Nationale de Paris, Union des Assurances de Paris and Lehman Brothers.

Mr Frater said the Polish plant, due to be operational by the end of the year, would lift the company's investment in central Europe to \$125m, and the number of employees to 1,700. It will produce packaging primarily for consumer products, food, tobacco and pharmaceutical companies.

The plant will be located near Warsaw, and the Cofinec's fourth such factory in the region. The group runs two packaging companies in Hungary and one in the Czech Republic - all formerly state-owned. It hopes to set up a fifth manufacturing base in western Romania within the next two years.

Around 70 per cent of production is exported, either directly or by clients which include PepsiCo, McDonald's, Unilever and Philip Morris.

**Iberian banks in cross-border deal**

By Tom Burns in Madrid

Nearly 100 bank branches in Spain and Portugal are to change ownership and nationality under an agreement, valued at Pta20bn (\$155m), between Spain's government-controlled Argentaria banking corporation and Caixa Geral de Depositos, the state-owned Portuguese savings bank. The aim is to foster cross-border financial expansion.

The swap, likely to be signed next week, involves Caixa de Banes Simeón buying a 60 per cent stake in Argentaria's subsidiary in the north-western region of Galicia, and Caixa

branch network based in the western region of Extremadura, and Banco Luso Espanol, which has 40 offices and its headquarters in Madrid.

The Caixa, Portugal's leading financial institution, is seeking to build up its Spanish presence to 200 branches.

Argentaria operates 18 offices in Portugal through its Banco Exterior unit, and aims to have a 150-unit Portuguese network within the next two years. It will secure 30 offices in prime urban areas from the Caixa subsidiary Banco Nacional Ultramarino and a further three from the Caixa itself.

**Austrian unit helps lift Strabag turnover 19%**

By Michael Lindemann in Bonn

Strabag, Germany's fifth biggest construction company, saw turnover rise 19 per cent last year to DM6bn (\$4bn), helped by strong results from its Austrian subsidiary which is building the new Vienna-Budapest motorway.

Presenting preliminary figures, the company said it had improved on its 1993 profits of DM40m and would pay a "good" dividend.

The company will increasingly focus on central and eastern Europe, where it expects real annual growth of at least 4 per cent.

However, it still expects 75 per cent of its turnover to be in Germany, much of it in the eastern part of the country.

New orders last year rose 8 per cent to DM5.8bn, up from DM5.4bn, while orders on hand fell 4 per cent to DM3.2bn.

• Henkel, the privately-owned chemicals company, reported a 20 per cent rise in 1994 profits to DM460m, up from DM385m the year before.

Turnover rose by 1 per cent to DM14.1bn while foreign sales advanced 2 per cent to DM9.1bn.

Sales of detergents, which represent 29 per cent of group turnover, fell 5 per cent because of strong competition and exchange rate fluctuations.

Cosmetics, which make up about 10 per cent of overall turnover, only just reached their 1993 sales levels because of strong competition and stagnating consumer demand.

**RESULTS OF RIGHTS OFFER ON LISTED COMPANIES IN SOUTH AFRICA**

Acceptances, together with applications for additional linked units, have been received in respect of 13 840 722 linked units representing 67.7% of the offer.

All applications for additional linked units have been allocated in full.

The balance amounting to 6 607 278 linked units has been taken up by Gold Fields of South Africa Limited, being the underwriter to this offer.

Certificates in respect of shares and options allotted, together with fraction cheques, where applicable, will be posted to the applicants concerned today.

Registered Office:  
75 Fox Street  
Johannesburg  
2001

Transfer Office:

*For the Republic of South Africa:*  
Gold Fields of South Africa Limited  
PO Box 6125  
Mashilltown  
2107

*For the United Kingdom:*  
Gold Fields Corporate Services Limited  
Grenadier House  
Finsbury Square  
London EC2M 7DH

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## NEWS DIGEST

**Toronto-Dominion Bank has strong opening period**

Toronto-Dominion Bank opened the Canadian banks' quarterly reporting season yesterday with a 6.5 per cent rise in first-quarter earnings, writes Bernard Simon in Toronto.

Net income climbed to C\$1.75m (US\$1.278m), or 56 cents a share, in the three months to January 31 from C\$1.65m, or 52 cents, a year earlier.

The improvement was due largely to a narrowing in loan-loss provisions to C\$60m from C\$113m. Net income rose by 7 per cent, with the increase coming mostly from credit fees and credit cards. But net interest income fell by almost 9 per cent, reflecting a sharp narrowing of margins in the wake of higher interest rates.

• National Bank, Canada's sixth biggest, posted net profit of C\$60.6m or 32 cents a share, for the first quarter of fiscal 1995, up 20 per cent from \$50.9m or 27 cents a year earlier, adds Robert Gibbons. Return on average assets edged up to 0.52 per cent from 0.47 per cent.

Loan loss provision was down 10 per cent. Net interest income rose 7 per cent with higher loan and deposit volumes. A drop in brokerage income was partly offset by higher fees, credit card and exchange revenues.

**Fairfax teams with Cox in pay-TV venture**

The Australian Broadcasting Corporation is teaming with John Fairfax, the newspaper publisher, and Cox Communications, one of the largest US cable companies, in a A\$100m (US\$73.7m) joint venture to develop two new pay-TV channels in Australia, writes Nikki Tait in Sydney.

The joint venture, Australian Information Media, will be controlled by the ABC with a 51 per cent stake, and the three partners are to supply combined funding of some A\$100m over three years. The new joint venture company is expected to link with Turner International, which distributes Turner Broadcasting's Cable News Network, to produce a 24-hour news channel.

A second channel will provide children's programming during the day, and a mix of drama, documentaries and general entertainment in the evening.

**Portuguese Marconi valued at Es101.4bn**

Portugal yesterday fixed a value of Es6,500 a share for Companhia Portuguesa de Rádio Marconi, an intercontinental telecommunications operator, prior to its merger with state-owned Portugal Telecom, writes Peter Wise in Lisbon.

The price values the company at Es101.4bn (\$661.3m).

Private shareholders in Marconi, which is 51 per cent state-owned, will be encouraged to exchange their shares for shares in PT when 25 per cent of the utility is privatised in a global offer in May. The offer price for PT has not yet been fixed.

Marconi shares rose Es300 to Es6,800 yesterday before they suspended shortly before trading closed. They had risen from Es4,500 since January 27.

The state's holding in Marconi is to be transferred to PT in April at a nominal value of Es1,000 a share.

**Bank of Cyprus improves by 18%**

Bank of Cyprus, the island's biggest bank, posted net profits of C£17.2m (\$34.4m) last

year, an 18 per cent improvement on the previous year, writes Koen Hoppe in Athens.

The bank said its branch networks in Greece and the UK made an unexpectedly strong contribution to earnings. The Greek network reported operating profits of C£5.5m, a 65 per cent increase over 1993, while the UK network, which mainly serves Greek Cypriot businessmen, raised operating profits to C£2.5m, a 40 per cent gain. Reserves rose by 50 per cent to C£5.5m at the end of 1994, as a result of an asset revaluation and income from its insurance subsidiary, Eurolife.

**Austrian paper group boosts income 53%**

*Mayr-Melnhof  
Schärding (Sch.)*  
Mayr-Melnhof Karton, the Austrian board, packaging and paper group that came to the Vienna bourse last April, has reported a 53 per cent jump in 1994 consolidated net income to Sch1.9m (US\$1.73m). writes Ian Rodger in Zurich. The result is significantly higher than the Sch1.40m forecast at the interim stage, and may repair some of the group's image when it revised down its earnings estimate shortly after its flotation. In a preliminary statement, the directors attributed the earnings surge in part to the 25.6 per cent rise in sales to Sch10.5m, and partly to acquisitions in the folding carton and waste paper division.

**Tough times for Canada's brokers**

Canadian stock brokerage profits slumped late in 1994 and nearly one-third of the total 158 firms showed losses for the full year, writes Robert Gibbons. Industry operating profit overall dropped to C\$1.2bn (US\$875m) in 1994 from \$1.7bn in 1993, and final profit after bonuses was \$421m against \$726m, said the Investment Dealers' Association of Canada.

The poor second-half showing was due to rising interest rates and poor equity markets, and a dearth of new stock issues. The industry had a banner year in 1993 with climbing stock markets and a surge in initial public offerings.

**Constantia sales increase 16%**

Constantia, the Austrian packaging and board group, said in a preliminary statement that its cash flow jumped 30 per cent in 1994 to Sch1.2m (\$1.16m), thanks to higher sales and acquisitions, writes Ian Rodger. Sales advanced 16 per cent to Sch13.5bn, with the Izo board subsidiaries prospering in materials for building and for sporting equipment.

The group also said it had agreed to buy a majority stake in Falco Spanplattenwerk, a leading Hungarian chipboard maker with annual sales of Sch500m.

**Gencor dismisses tax fraud allegations**

Gencor, the South African mining house, said auditor investigations had revealed no tax fraud at the company, as alleged by now dismissed senior executive Mr Trevor Rees, reports Reuter from Johannesburg.

The company said Mr Rees had not appealed against his summary dismissal, and it had been implemented. Gencor said Mr Rees attempted to secure R2m (\$622,000) from the company in return for his agreement not to disclose confidential and "potentially damaging" information.

The new shares will be offered primarily in the UK, but also in North America.

The IPO would set a value on the UK operation and provide a more realistic market valuation of the parent's stock in Canada, Mr Chagnon added.

**AIG lifts income 12% to record \$2.7bn**

By Tony Jackson in New York

American International Group, the US insurance company, lifted fourth-quarter net income 18 per cent to \$758m, and yearly income 12 per cent to a record \$2.7bn.

Mr Maurice Greenberg, chairman, said premiums in domestic property and casualty were up 12 per cent for the year, while rates had been relatively flat in the quarter. The overseas property and casualty business had produced an "outstanding" quarter and year, he said.

Pre-tax profits from general insurance overall were up 17 per cent in the year at \$1.58bn. Profits from life insurance rose 19 per cent to \$865m. Profits in financial services were 3 per cent up to \$405m, in spite of a drop from \$106m in the last quarter.

The previously-published estimate of a \$50m loss from the Kobe earthquake was unchanged. Mr Greenberg said: "Devaluation of the Mexican peso had no material impact on the company."

Realised capital gains were down from \$107m for the year to \$87m.

Excluding capital gains and the effect of accounting changes, net income was up 15 per cent in the year at \$2.1bn, or \$6.69 a share. For the quarter, earnings also rose 15 per cent to \$751m, or \$1.81, on the same basis.

**Videotron's UK unit to raise C\$220m in IPO**

By Robert Gibbons in Montreal

Videotron, Canada's second-biggest cable-TV group, said that an initial public offering by its UK subsidiary would be priced in April and should raise about C\$220m (US\$157m).

Videotron and partner BCE will see their interests in Videotron Holdings decline to 50 per cent and 25 per cent respectively, said Mr Andre Chagnon, founder-chairman of the Videotron group.

Proceeds will go partly to redeem the UK subsidiary's preferred stock, providing C\$75m cash to the parent.

Mr Chagnon said the parent would also show a substantial special gain on dilution from the IPO.

The new shares will be offered primarily in the UK, but also in North America.

The IPO would set a value on the UK operation and provide a more realistic market valuation of the parent's stock in Canada, Mr Chagnon added.

**American Maize agrees Eridania offer**

By Laurie Morse in Chicago

The directors of Connecticut-based American Maize Products have agreed to an offer by Eridania Béghin-Say, the French food subsidiary of Montedison of Italy.

Although the board agreed the deal, valued at \$400m, Mr William Ziegler, American Maize's chairman and a controlling shareholder, is seeking an injunction to stop the merger.

If the merger is completed, it will give Eridania a 10 per cent share of the American corn sweetener market. High fructose corn syrup is the primary sweetener used in colas and other soft drinks in the US, where demand has been growing 4 per cent annually, although it is not widely used in Europe.

Analysts said Eridania's interest in American Maize is similar to the strategy that prompted UK-based Tate & Lyle to acquire A.E. Staley, a big US corn refiner and corn sweetener producer, in 1987. "It helps to be able to source and sell these kinds of products

worldwide," said Mr Dick Elam, an analyst with Kemper Securities.

Eridania's bid of \$40 a share is an improvement on last year's initial offer of \$32. Eridania raised its bid twice: first to \$37 and, after being rebuffed by Mr Ziegler, to \$40. American Maize's share price rose \$2 to \$35 at lunchtime.

The offer is contingent on a number of conditions, including a provision that Eridania obtain control of a majority of shares in each class of American Maize's stock. Although

American Maize is publicly traded, 70 per cent of its shares are owned by two families, which reportedly are feuding. Mr Ziegler owns 55 per cent of the company's Class B shares, which have greater voting power than Class A shares and which control three-quarters of the board's seats.

Mr Ziegler's lawsuit, American Maize said, contends that the board wrongfully approved the merger and stock purchase agreement, and that other aspects of the deal are not legal.

**Horsham has deficit in final quarter**

By Bernard Simon in Toronto

Horsham, the investment holding company controlled by Canadian entrepreneur Mr Peter Munk, benefited handsomely last year from a one-time gain stemming from an acquisition by Barrick Gold, the gold producer in which Horsham is the largest shareholder.

But Horsham incurred a fourth-quarter loss due to narrowing oil refining margins at Clark USA, its wholly-owned oil refiner and distributor.

Earnings for the year were US\$178.7m, or \$1.68 a share, up from \$39.3m, or 39 cents, in 1993. Revenues rose 9.8 per cent to \$2.49bn.

More than three-quarters of net earnings came from a \$1.6m dilution gain accruing to Horsham from shares issued by Barrick for its takeover last summer of Toronto-based Minerals.

The loss for the quarter ended December 31 was \$8.8m, or 8 cents a share, compared with a \$3.4m profit, or 3 cents, a year earlier.

Horsham's interests also include a 46 per cent stake in Trizec, one of North America's biggest property developers, and a German company which is developing a business park on the outskirts of Berlin.

**Two US retailers show falls**

By Richard Tompkins in New York

J.C. Penney and Spiegel, two big US retailers running catalogue businesses as well as stores, saw their share prices slip yesterday as they reported disappointing fourth-quarter

sales.

J.C. Penney saw net income fall to \$428m from \$478m in what it described as "a difficult quarter for the retail industry". Its shares were down \$1 at \$42.50 at midday.

Spiegel saw net profits from \$428m from \$478m in what it described as "a difficult quarter for the retail industry". Its shares were down \$1 at \$42.50 at midday.

The catalogue business, faced with the task of overtaking the comparable quarter's 23 per cent increase in sales, pushed up revenues by only 1.3 per cent. The stores did better, increasing sales by 5.7 per cent.

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## INTERNATIONAL COMPANIES AND FINANCE

## Renison launches bid for Pancontinental

By Nikki Tait  
in Sydney

Renison Goldfields, the Australian mining house in which the international conglomerate Hanson has a 39.6 per cent stake, yesterday made a hostile offer, said to be worth A\$440m (US\$323m), for Sydney-based Pancontinental Mining (Pancon).

The offer, which was firmly rejected by Pancon, was announced as Renison said it planned to spin off its gold mining assets into a new separately-listed company, Goldfields. The proceeds would be used to mount the offer, with a mix of cash and Goldfields shares.

Renison wants to combine Pancon's gold mining operations with the Goldfields assets, while paring away the non-gold mining assets - which take in magnesite, zinc and coal - for consolidation within Renison itself. That would leave Goldfields owning Renison's 25 per cent in the Forgera gold mine in Papua New Guinea, along with Pancon interests in Western Australia, Tasmania and PNG.

Renison said Goldfields would become one of Australia's five biggest miners.

However, Pancon, said the offer was inadequate, highly conditional and formed part of an "unusually complex" restructuring of Renison.

This week has seen heavy buying of Pancon shares. Renison said yesterday that Goldfields held 14.9 per cent of its target's shares.

These notes will then con-

vert on a one-for-one basis into Goldfields shares if the offer for Pancon is successful. If the bid fails, the notes will be redeemed after six months, for A\$1.63 each.

The issue will raise about A\$150m. Renison has said that it will take up the offer in respect of its own entitlement, at a cost of A\$62m, and retain its Goldfields stake thereafter.

If the bid then secured 100 per cent acceptances, Goldfields would be owned 54 per cent by Renison, 28 per cent by Pancon shareholders, and 19 per cent by Renison shareholders. Renison's stake would be more than 10 per cent.

The offer is conditional on a 90 per cent minimum acceptance level, and approval from the Foreign Investment Review Board.

The bid is the most significant move by Renison since Mr Tony Cotton was brought in to sort out the lacklustre mining house.

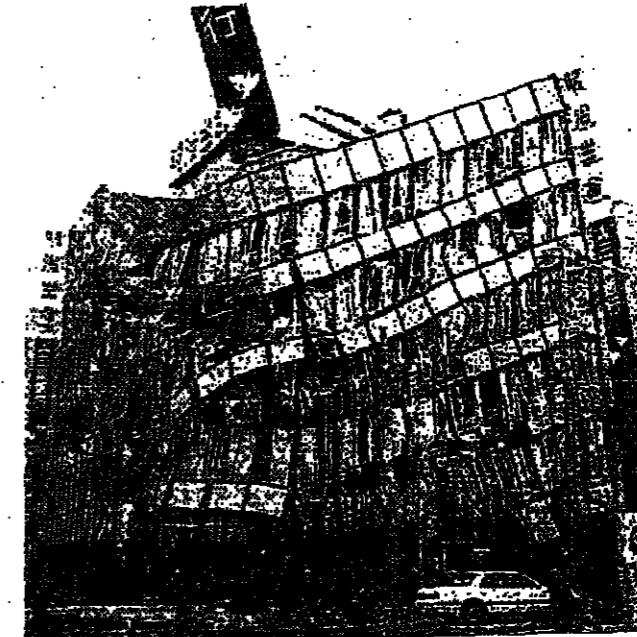
Even before Pancon directors issued their rejection, the deal had been given a poor response on the Australian stock market, where Pancon shares, buoyed recently by bid hopes, fell 14 cents to A\$1.65, and Renison lost 30 cents to A\$4.10.

The fall came in spite of interim results from Renison yesterday which showed an after-tax profit of A\$30.6m in the six months to end-December, compared with a loss of A\$15.3m a year earlier.

Pancon's interim figures, issued earlier this month, showed profits of A\$8.5m after tax, a threefold increase over the year-earlier level.

## Corporate Japan shakes in after-shock of quake

Some companies' losses from the Kobe tragedy may prove competitors' gains, writes William Dawkins



Winners and losers: rebuilding Kobe will be good news for some

Just over 100 listed Japanese companies have reported earthquake damage worth a total Y1.005bn (US\$1.4bn), enough to make a sizeable dent in profits this year and next.

The estimate, compiled by the Nihon Keizai Shinbun newspaper from company reports and stock exchange announcements since the Kobe quake struck just over a month ago, may well be an underestimate, securities analysts warned.

However, it gives the best indication yet of the scale of the damage suffered by corporate Japan, to be outlined in more detail in mid-May, when companies report annual results.

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# Let's talk

## vision

We have a vision for business people all over the world; that better communication will build their business relationships and that they will prosper as a result.

Communication is our business, and we believe it can make a difference to yours.

That's why we have dedicated ourselves to building the outstanding global communications network and a unique portfolio of products

and services to match our customers' needs.

We have set up Concert with our global partner MCI to make fully integrated global communications a reality.

In other words ours is a real network not a patchwork of domestic operations; it means our global customers can benefit from unrivalled flexibility, reliability and quality of service. We are independent

and free from vested interest, leaving us free to recommend the best systems for your needs. And we are open for business now.

We've made it our business to provide the best communications solutions to our customers so that we both continue to prosper.



If you believe in the power of good communication, let's talk. Call us on +44 117 921 7721.

*Global communications*

## COMPANY NEWS: UK

# British Gas turns in £1.24bn

By Robert Corzine and Kevin Brown

British Gas, under fire for failing service levels and rising executive salaries, yesterday reported a pre-tax profit of £1.24bn (£1.97bn) for 1994.

Mr Cedric Brown, chief executive, described the results as "satisfactory" and said underlying operations were strong, although record warm weather at the end of last year reduced expected UK gas sales.

The net profit on an historical cost basis was £737m on turnover of £9.85bn. That compares with a £81m loss in 1993, when the company took a £1.63bn restructuring charge to cover the cost of its radical reorganisation.

Yesterday the company announced a further £150m exceptional charge to cover the cost of re-locating many corporate offices and to help defray the costs of cleaning up old gas manufacturing sites.

Mr Brown said the restructuring was ahead of schedule. A total of 10,000 employees accepted voluntary redundancy last year, while another 8,000 to 10,000 are expected to accept in 1995.

Mr Brown yesterday deflected questions about pay and executive incentive schemes, saying that full details would be published in the company's annual report in April. But the political controversy surrounding the restructuring would only begin to flow through to the bottom line this year.

Mr Brown accepted, however, that the restructuring was proving politically contentious.

"Some services have suffered during the change period," he said. But British Gas will persevere with its reforms, even though some of the changes "are a natural cause of concern" for many customers.

Mr Major said that a privatised British Gas offered greater efficiency and lower prices.

It later emerged that initial concerns over executive pay at British Gas had been reported to the cabinet by Mr Michael Heseltine, trade and industry secretary.

The company reported that competitors have now captured 60 per cent of the com-

mercial and industrial market. British Gas's monopoly over the domestic market is due to be lifted in 1998.

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## Trafalgar's preference trade at year's low

By Peggy Hollinger

Northern Electric lost no time yesterday in pointing out that Trafalgar's preference shares were trading at a low for the year.

Indeed, at a close of 85p, they are below the underwriting price of 88p.

The fact that Swiss Bank Corporation, Robert Fleming, UBS and Cazenove have underwritten 57 per cent of the £735m issue at a premium raised a few eyebrows in the

market.

Some sceptics suggested that there were few institutions prepared to take the shares, and thus the advisers had to shoulder more of the burden than they might have been comfortable with.

SBC lead adviser, is understood to have taken on the biggest exposure of the four, which could end up with 20 per cent of the enlarged group.

It argues that the underwriting price is a sign of its confidence in the client.

Justifying the investment,

Mr Brian Keehan, of SBC, said the convertible preference shares would offer a gross yield of 8.5 per cent, similar to the returns on long-term gilts. "That's a very good return."

He said that such a move would make sense under new gas legislation, which would require the two units to apply for different licences from Ofgas, the industry regulator. But Mr Brown denied that such a step could be the prelude to the possible divestment of the domestic gas distribution business.

Mr Gardner yesterday predicted that much employee uncertainty would be dispelled by the end of the year, when all the remaining workers would know whether they would have a job.

British Gas has created five self-standing business units.

Mr Brown said it had not yet been decided whether to make

TransCo, the gas transportation division and the public gas supply unit, separate legal sub-sidiaries.

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The impact of cost cutting on those unregulated divisions not directly affected by the UK downstream restructuring was also evident.

Operating profits at the exploration and production division, which is expected to

provide a growing proportion of profits to the end of the

decade, were up £37m to £269m.

The division now accounts for 28 per cent of operating profits on a current cost basis, compared with 21 per cent in 1993.

Production, which reached 81m barrels of oil equivalent last year, is expected to almost double towards the end of the decade.

British Gas is keen to see the bulk of the restructuring programme behind it. Much of the recent publicity in the UK about failing service standards stems from the restructuring, which in some divisions has badly hit employee morale and caused serious organisational disruption.

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## Restructuring charge and tax bill hit SB

By Daniel Green

A £580m (£322m) restructuring charge and a £216m one-off tax bill left 1994's profits and earnings sharply lower at SmithKline Beecham, the pharmaceuticals and healthcare company.

Excluding these items, the company's record of underlying sales and profit growth survived last year's US patent expiry of its once biggest-selling product Tagamet, the ulcer drug.

Separately, Mr Jan Leeschly, chief executive, said that the company was not going to bid for Wellcome, the rival drugmaker which is the subject of a hostile bid from Glaxo, the UK's biggest drugs company.

SB's pre-tax profits for the year to December 31 1994 were £257m (£122m), with earnings per share at 27.7p (30.4p).

Mr Alan Spell, finance director, said that excluding the restructuring charge, but including the contributions made by two large acquisitions last year, the pre-tax profit was £1.7bn.

Excluding exceptional charges and the one-off tax charge, earnings per share were 32.3p (31.1p). Sales of continuing operations rose 8 per cent to £5.07bn (£5.83bn).

The restructuring charge is

to pay for reorganisation after the acquisition of Diversified Pharmaceutical Services, a drug distributor, and Sterling Health, the over-the-counter medicines business formerly owned by Eastman Kodak.

Any territories outside Europe and North America which now have more than one local headquarters operations will eventually have only one.

The company will also reduce the number of manufacturing sites from more than 70 now.

The company's three divisions had widely differing fortunes in 1994. Sales in pharmaceuticals rose 4 per cent to £3.5bn, though sales of Tagamet fell 28 per cent to £263m, as a result of the patent expiry.

Sales of another older product, Augmentin, an antibiotic, fell 2 per cent to £736m. These declines in the prescriptions drugs business were more than offset by growth in five newer products.

Europe continued to be difficult in some markets, especially Italy where the government cut many drug prices.

Mr Leeschly said he expected further price controls to be imposed by European countries in 1995, perhaps in France, Europe's second biggest market, the Netherlands and Spain.

See Lex

## Royal Insurance surges to £401m

By Ralph Atkins, Insurance Correspondent

Royal Insurance, the composite insurer announced a jump in pre-tax profits to £401m (£363m) for 1994, underpinning the buoyancy of the sector over the past 12 months. Profits for 1993 were £143m after disposals.

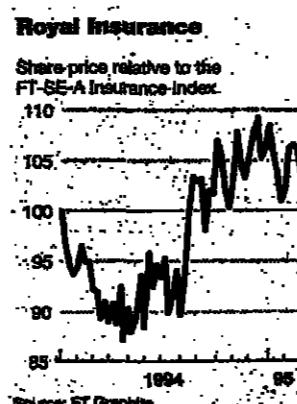
Mr Richard Gamble, chief executive, said trading conditions had become more competitive. But constraints imposed by poor financial market performance on insurance companies' asset bases would limit rate cutting in months ahead, he said. "Why should anyone want to break ranks and lose money?"

He also stressed improvements in management information systems and claims handling since the last peak at the end of the 1980s.

Royal reported a £517m net depreciation in its investment portfolio mainly reflecting bond and share price falls in the UK, US and Canada. The group made a shift in its investment strategy, however, by investing £288m net in UK equities during the year.

Total premium income dipped from £5.13bn to £4.76bn.

The group said rates for its private motor policies had fallen by about 5 per cent over the past year and household policies by about 3 per cent. It



set aside an additional £20m reserves for mortgage indemnity policies which have lost the group £85m since 1991.

In commercial insurance, Royal said rates were flat rather than falling. UK underwriting losses on liability insurance policies - a recent blackspot - fell to £40m (£85m).

Mr Gamble said Royal's international strength would help offset tougher conditions in the UK. The group has focused management resources on boosting the profitability of its US which showed a further improvement in the last three months of 1994. Its US operations were hit by severe weather and catastrophe losses in the first quarter and pre-tax operating profits fell from £28m to £5m.

Chairman's Statement:

## Getting into an everyday habit

David Lascelles on Royal Dutch Shell's drive to bring down costs

Senior executives from all parts of Royal Dutch Shell, gathered in London, are discussing one of the biggest decisions facing the company: how to reorganise the central offices which act as the nerve centre to the Anglo-Dutch company's sprawling empire. In the process, they must ensure that any changes have the support of key personnel whose positions might be affected.

Although the central offices, split between London and The Hague, employ only a small fraction of Shell's staff - about 5,000 out of more than 100,000 - the decision will have a crucial bearing on the structure of Europe's largest oil company. The exercise marks the culmination of a drive by Royal Dutch Shell to bring down its £50bn (£30bn) annual costs and raise its return on capital.

Mr John Jennings, chairman of Shell Transport and Trading, said yesterday that the central offices cost about £500m a year to run. "The ideas that we are kicking around give confidence that we can find a more cost-effective role for the centre." He expected that a decision would be finalised next month.

The review of the centre was launched last September and is being conducted with the help of McKinsey, the management

consultants, though they are said by Shell officials to be acting as "a sounding board" rather than initiators of proposals. The services provided by the centre include technical support, based mainly in The Hague, and finance and marketing.

Some analysts believe the changes could be quite radical. Mr Fergus MacLeod, of NatWest Securities, believes it will be the largest internal shake-up at Shell since the 1960s. He expects Shell to try to streamline its organisation by "clustering" country operations into regional groupings, and by creating a more "global" structure to oversee upstream activities. This would enable Shell to establish better priorities in exploring for and producing oil and gas.

Yesterday's results showed that Shell's drive for greater efficiency and profitability is paying off. The underlying fourth-quarter profit increase of 28 per cent reflected an improvement in several measures of performance.

Unit production costs in the main operating areas are falling. In the upstream business, the cost of producing a barrel of oil has fallen in five years from just over \$6.50 to around \$5. In the downstream area, the cost of refining a barrel of oil has fallen from just over \$3 to

just below. Mr Jennings said: "It is very difficult to do things quickly here. The challenges are enormous, but so are the potential benefits. Every 10 cents we save per barrel equals \$60m in profit before tax."

In its west European refining operations, Shell shed 10 per cent of its staff and achieved savings of £40m. Overall group staff numbers fell by 11,000 to 106,000 and Mr Jennings said: "This trend is not yet past". Last year also saw the completion of Shell's withdrawal from the metals business, with the sale of most of its operations to Gencor of South Africa. The Australian metals business was floated off as a new company, Acacia.

The biggest turnaround, however, came from Shell Oil, the group's long-troubled US subsidiary, where earnings have recovered strongly from a sharp decline in 1991 to reach \$1bn last year. "They have rejuvenated the company," said Mr Jennings. Perhaps the strongest measure of progress was the improvement in return on capital employed, which rose from 7.9 per cent to 10.4 per cent, although this is still some way below the 15 per cent level, which Mr Cor Hekstra, chairman of the Royal Dutch Shell group, says he

wants to earn on existing assets, with 12 per cent on new. Mr Jennings says some parts of the group are already earning these sorts of returns, "but others are not and that's the mountain we're climbing". Cost cutting, he says, must become "part and parcel of everyday activity, not just a one-off".

Part of Shell's difficulty is that its competitors are cutting costs too. All the oil majors

have far-reaching programmes to become more competitive and Shell is, if anything, the laggard. Mr Peter Vogelander, co-ordinator of Shell's fast-improving chemicals business, ascribes some of the improvement to the fact that Shell has cut its costs more than many of its competitors. "But maybe that was because ours were higher to start with." Eventually the market will catch up and Shell will have to sacrifice some of its margins to retain market share, he believes.

The pressure to cut costs will be intensified by flat oil prices, if Shell's view of the oil market is correct. Mr Jennings forecast yesterday that oil prices would remain little changed as far ahead as he could see because, even though demand will increase, there will be over-supply. The market could face disruptions, "but it's difficult to see oil moving out of the \$14-\$20 trading range."

## ICI says global recovery has only just begun

By Motoko Rich and Daniel Green

compared with 1990. After exceptional earnings per share were 26p (17.5p), Mr Alan Spell, finance director, said ICI was committed to rebuilding its dividend cover and added that the company intended to drive its return on assets up to 20 per cent from its current level of 11 per cent.

Group net indebtedness fell by £357m to £1.35bn. Mr Spell said the company was not "embarrassed by the strength of the balance sheet". He said: "We are determined that when we spend our hard-earned cash, the expansion will create value."

Costs and write-offs associated with the restructuring programme, as well as a loss on the flotation of EVC, the PVC producer, took the shine off the group's post-exceptional profits, which were up 13 per cent to £408m from £360m.

Sir Denys Henderson, in his last results presentation as chairman, said the group was helped by improved economic conditions, price increases from the third quarter onwards, continued restructuring benefits and strong cash flows.

## BRITISH GAS PLC 1994 ANNUAL RESULTS

### Chairman's Statement:

#### Results

British Gas had a challenging year in 1994. The current cost operating profit from continuing operations for the year, before exceptional charges, was £1,063 million for 1994 compared with £1,196 million for 1993. The profit for the financial year before exceptional charges was £600 million compared with £649 million for 1993.

Our financial performance was affected by a number of significant factors. The weather in the UK during 1994 was significantly warmer than the average over the past 50 years, which affected our profit materially. The weather benefit in the first nine months of the year was sharply reversed in the fourth quarter resulting in a reduction in operating profit for the year of £135 million compared with 1993.

In the UK gas business, we continued to lose more market share in the industrial and commercial markets for gas, principally as a result of regulatory restraints on British Gas's ability to compete in those markets. There were no price increases in the domestic gas market during the year and therefore, in real terms, prices continued to fall.

Net interest costs fell sharply as a result of the reduction in net borrowings from £4,449 million at 31 December 1993 to £2,013 million, reflecting the disposal of Consumers Gas and Bow Valley, coupled with tight control over expenditure. Historical cost gearing fell from 37% to 21%. Total capital expenditure for 1994 was £1,363 million, compared with £1,828 million for 1993.

We have decided to make some additional exceptional provisions amounting to £195 million which will be charged to 1994's earnings. They relate primarily to the need for additional funds to clean contaminated gas manufacturing sites in the UK and the cost of vacating properties in the London area as we move most of our employees to lower cost sites elsewhere.

There were also a number of accounting policy changes (detailed in the results).

Taking into account the factors in 1994 referred to above, and recognising that the major savings from our restructuring programme will begin in 1995, the financial performance for 1994 is satisfactory.

#### Business Highlights

Our restructuring programme for the UK Gas Business is moving at a fast pace. The major overhaul of all of our business systems and practices supported by new software, the relocation and consolidation of our newly formed business units, the transfer and retraining of many of our employees and a host of other initiatives are all under way. The scale and complexity of this undertaking are immense. In 1994, almost 10,000 of our employees chose voluntary redundancy which substantially exceeded our expectations at this stage.

#### Outlook

We are committed to carrying out the major restructuring of the UK Gas Business and to achieve annual cost reductions in excess of £600 million a year.

These savings will begin to impact from 1995 onwards and will provide us with stable earnings and cash flow from this important part of our business. Improvements in profits and cash flow from our Exploration & Production business should then enable us to meet our dividend aspirations. The exploitation of our skills downstream and the development of opportunities will begin to build the platform for the longer term.

#### Dividend

The Board has decided to maintain the dividend for the year at 14.5p (1993 14.5p) and accordingly is recommending a final dividend of 8.1p (1993 8.1p).

*R. Giordano*

RICHARD V. GIORDANO CHAIRMAN

22 FEBRUARY 1995

	THE RESULTS AT A GLANCE				
	Year ended 31 December		Historical cost		
	Current cost	1994	1993	1994	1993
Turnover	£ 898	10,376	£ 898	10,376	
Operating costs excluding exceptional charges	(£ 516)	(1,650)	(£ 135)	(1,651)	
Restructuring costs	(108)	(23)	(108)	(23)	
Environmental costs	(2)	(2)	(2)	(2)	
Total operating costs	(8,711)	(10,701)	(8,330)	(10,284)	
Operating profit/(loss) (£)	987	(325)	1,368	92	
Profit/(loss) on ordinary activities before taxation	918	(569)	1,245	(215)	
Profit/(loss) for the financial period	410	(534)	737	(180)	
Earnings/(loss) per ordinary share - basic	8.5p	(12.3p)	17.0p	(4.2p)	
- adjusted (18)	13.0p	15.1p	21.4p	23.3p	
Interim dividend per ordinary share	8.4p	8.4p	8.4p	8.4p	
Proposed final dividend per ordinary share	8.1p	8.1p	8.1p	8.1p	
Total dividend per ordinary share	14.5p	14.5p	14.5p	14.5p	

¶ These accounting policy changes, in respect of the replacement of rates, capitalisation of assets and services contract income, together with minor changes in valuation method and a revision of certain assets have been incorporated into these accounts. The impact of the accounting policy changes on the 1993 results is £1.2m in net profit and £0.2m in net loss for the year. The impact of the accounting policy changes in respect of the 1994 results is £0.7m. There is no impact upon 1993 earnings.

¶ Operating profit/(loss) includes results in respect of discontinued operations.

¶ Adjusted earnings per ordinary share have been calculated excluding the exceptional restructuring and environmental charges (£195 million, 1993 £1,651 million) and the associated taxation impact (£3 million, 1993 £30 million).

Capital of the 1994 Fourth Quarter and Full Year Results are available from:

Head of Investor Relations, British Gas plc, 192 Grosvenor Road, London SW1W 4JL. Telephone 0171 611 2000.



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## RECRUITMENT

**JOBS:** some employees are questioning remuneration systems that reward company directors for others' efforts

## Finding fairer ways of sharing the hard-won spoils

**A** lawyer sitting next to me on a recent flight was complaining about his pay. He was very well paid but he felt that he deserved much more than the reward system operated by his partnership allowed.

Like most such partnerships it operated a lockstep system which paid individuals on the basis of how many points they had accumulated in the firm. The points were related to length of service, experience and seniority.

His personal grouse was that he was bringing in a large slice of the money and yet the system meant that others who were doing less than him were enjoying a greater share of the spoils.

He was not, however, complaining too loudly. "One day I'll be able to take life more easily and let the younger ones earn the money like I did," he said.

Such arguments have ranged across all walks of life for years. In Nelson's Navy, the admirals could expect to get the largest purses from any prize ships collected by their captains.

The captains themselves would get a reasonable share and the crews would be cut in too.

There were complaints, but people seemed to understand the system. The Navy had ways of persuading those with stronger objections to think again.

In today's larger companies the rope's end and the press gang are not so readily employed by human resource departments. Where layers of management have been removed and a greater degree of responsibility has been spread among employees, some managers and employees are beginning to question systems which put the biggest share of the reward from their efforts into the hands of the directors.

The biggest problem seems to be that of bonuses. This was confirmed by an Arthur Andersen report, published this week, which said that bonus payments to company chiefs bear little relation to share price performance or dividend payments.

A second finding of the report that the heads of big companies received just about the right amount of basic pay or in some cases too little suggests that it is

bonus systems which need more attention.

To reach its conclusions, Arthur Andersen assumed the role of remuneration committee for UK PLC – separately assessing the pay of the leaders of the FTSE 250 companies. Calculations were made using the Arthur Andersen Complexity and Size methodology.

The method involves four criteria, two covering size and two covering complexity. Assessing complexity, it measures the diversity, sophistication and risk associated with companies' businesses, products and services. It also measures what it calls "degrees of internationality".

For its assessment of size, the method involves a composite of market capitalisation and turnover in addition to a measure of the total number of employees.

Arthur Andersen's remuneration team was particularly pleased by the strong correlation it achieved with the salary rates of the highest paid directors in big companies.

It said that a minority of companies, which it does not name, pay their chiefs far too high a basic salary.

But most of the companies pay salaries either within the expected pay range or below it. Surprisingly, perhaps, given the recent adverse publicity, these included the privatised utility companies.

• Arthur Andersen has just devel-

oped an intriguing share option scheme for Saatchi & Saatchi (not part of the study).

This involves issuing so-called "phantom share options" for senior executives in Saatchi's various subsidiaries – known as network shares at Saatchi. These are businesses that do not have their own quoted shares. The idea of the scheme is to bring the rewards for executives in the different operations into line with the performance of their business. The phantom shares are valued using a calculation to assess the rate of return the market would expect from an investment in one of these companies on a notional capital outlay.

The phantom shares must be held for three years. They can be cashed in in groups of not more than a quarter of the total initial holding, in years four, five, six and seven.

Financing the scheme involves the company establishing an employee share trust for the 500 to 750 executives expected to be participating. The employer pays contributions into the trust, which can purchase ordinary shares in the company or exercise share options granted by the company to the trustees. The trustees can even buy other securities. The intention, however, is to finance the scheme by issuing options in Saatchi shares.

The advantage to Saatchi of what is effectively a way of "warehousing" share options is that executives who leave the company, in most circumstances, will forfeit their phantom shares. A more conventional mechanism has been devised to allow performance-re-

lated share options to be granted to the company's most senior executives or those whose duties are not confined to specific parts of the business.

• A New Year note about the lack of courtesy among company recruiters who often cannot be bothered to acknowledge job applications seems to have stirred some recognition among readers.

One reader, an executive from Everberg, Belgium, who has been seeking work as a sales and marketing director in Europe, said that receiving no reply to job applications is the smallest sin a company can commit.

"I received rejections from open positions I never applied for in the first instance." Companies and selection organisations, he said, were routinely confused when he inquired what had happened to his curriculum vitae. What he calls "a typical German ploy" is to send a letter acknowledging receipt of a CV only to plead complete ignorance of the applicant when he rings in to see how things have progressed three weeks later.

The executive is not universally critical. Notable exceptions among selection firms, he said, have been Boyden International, Korn Ferry, Egon Zehnder and Spencer Stuart. He said: "All these companies not only acknowledge receipt swiftly but if matters take longer than forecast they even get an interim letter out. That is what I call being customer focused."

The executive said he has kept track of all his applications and the manner in which they are treated and has passed on the name of those who have not been helpful to a friend in the human resources department of a large US multinational.

Another reader from Seaford in Sussex, made a similar point. People have long memories, he said, and would not feel inclined to buy the goods and services of companies which had a cavalier approach to recruitment. "After all," he said, "who wants to deal with an organisation that doesn't acknowledge an enquiry?"

Richard Donkin

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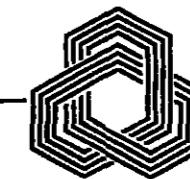
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Candidates are expected to be team players with good inter-personal skills and profit making track record.

In addition, PC skills with Portfolio Management software, and good understanding of spreadsheet and data base applications will be beneficial. The candidates will also be required to assist in the preparation of formal reports on market conditions and appropriate strategies.

The candidates, most likely in their 30's, are expected to be ambitious university graduates, with a minimum 5 years experience in the respective fields of speciality.

Successful candidates will work together with highly qualified and experienced colleagues of different nationalities. They will be offered exciting and rewarding opportunities to participate in the activities of a dynamic group.

The appointment will be for an initial 2 year contract, renewable. In addition to the highly competitive tax free salary, there is a comprehensive benefits package which includes free fully-furnished accommodation, transportation and education allowances, medicare, relocation expenses and a contributory retirement fund.

Applications in the strictest confidence, giving relevant details of personal & career history and a recent passport size photograph may be sent to:

The Administration & Personnel Manager  
Arab Petroleum Investments Corporation, P.O. Box 448,  
Dhahran Airport 31932, Saudi Arabia

## Project Finance Executives & Managers

£25,000 - £45,000 plus bonus & benefits

Price Waterhouse Corporate Finance is a leading global practitioner of Corporate Finance and Privatisation Services with over 600 partners and staff worldwide.

We advise public and private sector clients in over 45 countries on mergers & acquisitions, public company issues, valuations, finance raising and project finance.

Our Project Finance team in London is now 12 strong. It advises in the UK, Europe and South East Asia on a wide range of infrastructure projects and works for both sponsors and bidders. We wish to recruit a small number of high quality

professionals with between one and five years lending or advisory experience in Project Finance.

Career development prospects are outstanding both in the UK and overseas. If you want to join a growing team with a range of interesting mandates please send your CV, with a clear indication of the role you have played in particular projects, to: Charles Macleod,

Recruitment Manager,

Price Waterhouse,  
No.1 London Bridge,  
London SE1 9OL.

**Price Waterhouse**



Corporate Finance

Price Waterhouse is authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business.

## EUROBOND ORIGINATION MANAGER

London

Competitive Salary + Banking Benefits

A leading investment bank seeks a career minded professional to join the Eurobond Origination team. Located on the trading floor, you will have responsibility for covering German, Austrian and Dutch clients.

The ideal candidate will have a successful track record in marketing, with the capability of developing financing proposals for international corporations and banks, and soliciting mandates for public issues.

You will already have gained relevant experience in this field, hold a good degree and speak fluent English and German. While possessing good analytical and numerical skills you will also have the ability to think laterally. Presentation skills, both written and oral, are important.

An attractive remuneration and benefits package is available, commensurate with experience and qualifications.

To apply, please write, enclosing a detailed curriculum vitae and indicating your current remuneration package, to: The Managing Director, Whitney Selection, 17, Buckingham Gate, London SW1E 6LB, quoting reference SW/201.



W H I T N E Y  
S E L E C T I O N

## Prosper WITH THE MARKET LEADER

### Derivatives Consultancy

SunGard Capital Markets is the pre-eminent worldwide provider of integrated trading, risk management and operational control software for the derivatives and securities markets.

Our commitment to maintaining the market standard is underlined by client support services and R&D budgets which annually exceed the turnover of most would-be competitors.

We operate in a tough, challenging environment which offers exceptional career opportunities for anyone with the expertise and energy to keep us, our 700 clients and themselves ahead of the field.

We currently have vacancies for high calibre, self-motivated individuals who are ready for a major career advance in our Consulting Division. A background in either banking, major consulting firms, or financial services software is essential.

Successful candidates will have experience in one or more of the following:

- ◆ Currency, interest rate or debt derivatives
- ◆ Derivatives pricing methodologies
- ◆ Trading/Risk Management
- ◆ Operational Accounting/ Business Analysis
- ◆ Consulting/Project Management
- ◆ Financial Systems Development/Implementation
- ◆ Microsoft/SQL/SYBASE programming skills

Previous experience with The Devon Derivatives System would be an advantage, but not essential.

Candidates must be able to work effectively in a high-pressure, high-reward environment and communicate confidently in

a wide range of situations. SunGard has a fluid, modern approach to management offering real opportunities for outstanding individuals to achieve rapid progress.

Positions offering excellent remuneration packages are available in London, Frankfurt and Zurich. Overseas assignments from any office may be expected.

Write in confidence to:

Jay Brown  
Personnel Manager  
Standard Capital Markets  
10 Devonshire Square  
London EC2M 4TP

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### APPOINTMENTS ADVERTISING

appears in the UK edition every Wednesday & Thursday and in the International edition every Friday.

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### Klesch & Company Limited

As a consequence of continuing growth in the European distressed and illiquid financial markets, we are further expanding our research and investment capabilities by the appointment of a:

### SENIOR EUROPEAN RESEARCH ANALYST

We seek an experienced individual to make a major contribution to our well established information, research and valuation activities.

Reporting directly to the Head of Research, the successful candidate will identify and analyse investment opportunities across the full spectrum of industry sectors, in both the UK and Continental Europe.

The successful candidate will be working in a highly focused entrepreneurial environment and must display considerable initiative and tenacity. Relevant experience may have been gained in a number of City, industry or professional disciplines. A well proven ability to thoroughly dissect complex financial information and to write incisive research documents are prerequisites. Written and spoken proficiency in European languages would be an advantage.

An attractive remuneration package will be available for the right candidate.

To apply, please write, enclosing a detailed C.V., to: Mr R. Jeff Summers, Klesch & Company Limited, 6 Queen Street, Mayfair, London, W1X 7PH.

Member of FIMRA

## CVC CAPITAL PARTNERS

Turning managers into owners all over Europe

Our client is an independent investment advisor dedicated to European management acquisitions and related investments. It is the exclusive investment advisor to Citicorp in Europe and to several other independent funds.

## Management Buy-out Professionals

### Investment Director

An experienced venture capital professional is required to originate, negotiate and close major UK buy-outs. Leading a team, and responsible for your own portfolio, you will be one of CVC's senior UK executives.

The successful candidate will have a high degree of independence in identifying and initiating new investment opportunities whilst enjoying the support and co-operation of colleagues in the London and European offices.

Candidates should have a successful track record and an extensive UK network of contacts.

*These London based positions offer an outstanding opportunity to work within one of venture capital's most prestigious houses. Compensation packages will be attractive and commensurate with experience.*

### Investment Managers

Two key team players are required to support the negotiation, due diligence and reporting process for UK based buy-outs and to assist in portfolio management.

A minimum of three years experience as investor or advisor together with computer modelling expertise is essential.

These positions offer the scope for career enhancement for ambitious candidates with the right combination of skills and character.

*Please respond by fax or letter with full CV, including relevant transaction experience and salary details, to Gail Croston, Ref F701, BMI International, 2 South Audley Street, London W1V 5DQ. Telephone: 0171 495 3906. Fax: 0171 495 6063.*



## BUSINESS ANALYST £40 - 55,000 + Benefits

### The Client

A major International Bank established in London with a commitment to continued expansion in the Securities Market resulting in a growth of in excess of 20% annually.

### The Position

As a newly created role within a rapidly expanding International Bank the position offers immense scope.

Specific responsibilities will include providing analysis of financial reports and analysing customer trends prior to making technical and business representations to board level. Additionally a full involvement in the overall development strategy of the bank will be expected.

The position will involve European based work and future career options are available within marketing, sales or consultancy.

### The Profile

Ideally aged 26 - 32.

MBA (or equivalent) educated.

A minimum of three years in a pressurised consultancy role, analysing and developing business strategies of City / Professional companies.

Must possess an aggressive, self starting attitude and the insight to both promote and implement solutions within extremely tight deadlines.

All applications should be made to Colin Wilson, Managing Director, Elizabeth Hunt & Wilson, on (071) 6061400. Fax: (071) 606 1410. Royex House, Aldermanbury Square, London EC2V

## CHIEF FINANCIAL OFFICER

Pudlowski S.A., Poland

Pudlowski S.A., one of Poland's leading food processing companies, has recently been privatised with the participation of major western financial investors.

A Chief Financial Officer of excellent calibre is now sought to contribute to and drive the company's ambitious expansion program.

As an integral part of the company's senior management team and member of the American Polish management board, the position encompasses all aspects of financial operations including:

- strategic financial planning
- cash and working capital management
- computerized accounting and management information systems implementation
- financial reporting in accordance with both the U.S. GAAP principles and Polish regulations
- development and training of local finance, accounting and MIS staff. The successful candidate will have the following characteristics:

The position is located in Poznan, Poland and presents an exceptional opportunity to play a key role in the restructuring and development of this recently privatised company in the rapidly emerging Polish market. The remuneration specifies are negotiable.

Interested candidates should forward full personal, career and remuneration details to: Ron Kieft, Pudlowski S.A., ul. Fabryczna 7, 63-842 Pudlowski, Poland. Tel: +48-(65) 721940 Fax: +48-(65) 208761

## Newly/ Recently Qualified Accountant

Derivatives  
Middle Office  
Role  
To £40,000 p.a.

+  
Competitive  
Package

Having worked hard over the past few years to secure your Accountancy qualification you will now be keen to capitalise on this in a key development role for our client, a major Global Investment Bank.

A recently defined and rapidly expanding department this 'Middle Office' supports all derivatives regardless of underlying product and covers a wide variety of responsibilities including such tasks as positioning, daily P&Ls, mark to market and systems development (pricing/real time trading).

Your challenge will be to rotate around all aspects of the function providing day to day and project related expertise whilst making one of these issues your primary specialisation in order to facilitate future progression.

You will have experience of auditing Financial Institutions or will have worked within a derivatives based environment and ideally have a strong mathematical/quantitative background.

To initiate further discussions call Clive Donnison or Gillie York on:  
0171-248 6000 (Work) or 0181-769 9803 (Home).

ABACUS FINANCIAL SELECTION



## Ulster Bank Group Treasury

A member of the National Westminster Bank Group

Ulster Bank Group Treasury is a leading provider of treasury services in Ireland. We now wish to make the following appointment: Dublin.

### SPOT FOREIGN EXCHANGE DEALER

The ideal candidate will have at least three to four years experience of trading Spot Foreign Exchange with a proven record in an active trading environment. The candidate must be highly motivated and possess a strong technical background with the ability to work as part of an ambitious team.

The position will provide the successful candidate with excellent career prospects in a challenging environment. Salary and fringe benefits will be attractive and consistent with the remuneration policy of a leading treasury operation.

Applicants should forward a detailed Curriculum Vitae in strict confidence to:

Ms Brenda Dooley,  
Personnel Manager,  
Ulster Bank Group Treasury,  
I.F.S.C. House,  
International Financial Services Centre,  
Dublin 1.

### Europäisches Patentamt European Patent Office Office européen des brevets

The European Patent Office is an international authority whose task is to examine and grant patents on behalf of its 17 Member States. Each year the European Patent Office receives some 70,000 patent applications worldwide. 4,000 people are employed by the Office, working in the three official languages - English, French and German. The EPO's Austrian sub-office, located in Vienna, is seeking a responsible person to fill the position of:

### Head of Publications

The successful candidate should be a university graduate with excellent interpersonal skills. He/she will have experience of printing techniques and electronic product media, or the equivalent. Fluency in one of the official languages and very good knowledge of the other two languages is required.

As head of a multi-specialist department, he/she will be responsible for the production and dissemination of the Office's publications. The development of decisive guidelines, as well as the implementation of crucial decisions are part of the daily tasks. Other pre-requisites include initiating new technologies, improving present processes, financial forecasting and budgeting. He/she will also be responsible for technical questions in an international environment related to publication matters.

Your application should be sent before 15 March 1995 to the

European Patent Office  
Personnel Dept.  
Schottenfeldgasse 29  
A-1072 Vienna

## Portfolio Management

Swiss Re (UK) is one of the major reinsurance companies based in the City of London and is part of the worldwide Swiss Re Group.

We are looking to recruit an experienced Investment Assistant to join our small, professional Investment Department. You will be responsible for managing a specified section of Swiss Re (UK)'s portfolio, currently £355 million. You will assist in reporting on investment performance, including the preparation of statistics, for our Investment Committee and Head Office in Zurich. You will be expected to contribute to the strategy of the department as well as assisting in the administration of running an investment operation.

You will have experience of a wide range of investment instruments, including equities, encompassing all the major markets (with the exception of the Far East). You will also be able to demonstrate knowledge of research methods and the development of the analytical tools used in the management of a portfolio. Good communication skills, both oral and written, will be required along with knowledge of Lotus 123 and, preferably, the Bloomberg Information System. It is expected that you will hold, or be working towards, a relevant professional qualification eg. IMFR.

A competitive salary, dependent upon experience, will be offered together with an excellent benefits package.

To apply, please send your C.V., stating current salary and daytime telephone number to:

Suzan Shutter, Personnel and Training Manager, Swiss Reinsurance Company (UK) Ltd, 71-77 Leadenhall Street, London EC3A 2PO. Fax no. 0171 204 3471.

Please quote reference: 4/1/95.

Closing date: 17th March 1995.

Swiss Re (UK)



## ACCOUNTANCY APPOINTMENTS

## EUROPEAN FINANCE DIRECTOR

Dynamic Software Company

West London

### The Role:

- \* Take responsibility for all financial, administrative and operational functions, including legal, MIS and Human Resources, providing a proactive role to the European Vice-President
- \* Review and enhance management processes and systems in line with business development
- \* Assist in the development of the management team and support staff to achieve corporate goals
- \* Provide novel business ideas to achieve further dynamic European growth.

Preliminary interviews will be held in the week starting 13th March 1995.

Please reply with full details, including recent salary history, to the Managing Director, Mercuri Urval Executive Service, Spencer House, 29 Grove Hill Road, Harrow, Middle, HA1 3BN, quoting ref: HB/12/ARG. Fax No: 0181 861 1978.

Mercuri Urval

Executive Service

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## ACCOUNTANCY APPOINTMENTS

## GROUP TREASURER

## EMPHASIS ON RISK MANAGEMENT

CITY OF LONDON c.£70,000 + SUBSTANTIAL BONUS POTENTIAL + BENEFITS

- Major international financial services group with clients worldwide. During the last two years a new management team has revitalised the group, achieved an impressive turnaround to healthy profit levels and set in place plans for continued improvement. Recently completed extensive business transformation programme designed to maintain competitiveness and customer focus in a particularly demanding marketplace.
- Group Treasurer reports directly to the Group Finance Director. Accountable for all facets of the Treasury operation with emphasis on risk and balance sheet management, including investment strategy. Responsibilities also include cash management, foreign exchange, corporate structure and banking relations.
- The function requires a fresh and innovative approach. Group Treasurer will have freedom to rationalise and extend

existing operations by applying creative strategies and sophisticated risk management tools and will need to develop a deep understanding of the group's financial risks.

- Exceptionally numerate graduate, aged 30-40. Probably an MCT and/or qualified accountant with several years broadly based treasury experience including identifying, understanding and managing risk.
- Energetic, imaginative individual with a tough but diplomatic approach. Influential and persuasive with strong negotiation and project management skills. Self-sufficient and able to balance strategic work with detailed operational activity.
- The position represents an opportunity to make a major impact in the development of a leading treasury function with excellent scope for career progression.

Please apply in writing quoting reference 885  
with full career and salary details to:  
Nigel Bates  
Whitehead Selection Limited  
11 Hill Street, London W1X 8BB  
Tel: 0171 290 2000

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## FINANCE DIRECTORS

## INTERNATIONAL MANUFACTURING GROUP

£2 billion turnover international group engaged in diverse manufacturing and engineering businesses. Maintains a leading position through advanced design and production of specialist elements for products which call on many technologies.

Finance Directors are required for two contrasting divisions, each of which has turnover in the region of £200 million. The positions will entail a considerable degree of strategic input as key elements of the respective Boards.

FINANCE DIRECTOR  
WEST MIDLANDS

c.£70,000 + BONUS + BENEFITS

- Vertically integrated business, leader in its marketplace, decentralised, customer focussed.
- Supported by a Financial Controller, bringing high level financial skills, supporting business decisions especially on European expansion. Strong link to Group Finance.
- Aged 35-45, probably ACA/ACMA. Experience of fast-moving consumer businesses as well as manufacturing. Cash management important. European language skills would be distinctly advantageous. (Ref: 877)

Both positions call for excellent communication skills, persuasive personalities and exceptional levels of drive, allied to commonsense and self reliance.

Please apply in writing quoting the appropriate reference number  
with full career and salary details to:  
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## FINANCE DIRECTOR

## Newly Floated Plc

Hertfordshire  
c.£70,000  
+ car

Formed in the '80s, this young and profitable home entertainment group (T/O £70m) has grown consistently over recent years. A successful flotation last summer moreover, has created a springboard for further strategic development and our client now wishes to reinforce its senior management team with the appointment of a top flight Finance Director.

The job holder will sit on the Main Board and will manage the finance function through three Financial Controllers and fifteen staff. As well as the usual financial reporting and control activities, the brief will encompass treasury and funding, City and sector relationships, strategic planning and the provision of financial support in key business development initiatives.

Candidates should be Chartered Accountants, ideally aged 35-45. They will have a progressive track record in a substantial commercial environment and the experience to head up and motivate a sizeable finance team. A background in leisure or the media would be useful but of more importance are Boardroom credibility, technical strength, and qualities of vision, drive and flexibility.

Please write, in confidence, with full career and salary details, to Paul Carvoso, MSL International Limited, 32 Aybrook Street, London W1M 3JL. Please quote reference 52913.

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## Credit Controller

c.£40,000 + Benefits

West Midlands

High profile role for a top level credit professional, an opportunity to have a real impact on the bottom line in a successful, growing business.

## THE COMPANY

- Subsidiary of major international group. Distribution business turnover in excess of £200 million.
- Large and diverse customer base with ongoing credit issues.
- Effective credit management key to business profitability.

## THE POSITION

- Close interface with senior management and customer to ensure prompt debt recovery whilst maintaining positive customer relationships and facilitating ongoing business.
- Manage credit control process from risk assessment through to collections and bad debt recovery.

Please send full cv, stating salary, ref BP0716, to NBS, Berwick House, 35 Livery Street, Birmingham B3 2PB

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## European Finance Director

West London c.£55,000 + Car + Bonus + Options

as developing pan European policies and programmes aimed at providing a consistent financial basis for all operational activity.

Candidates, aged 35-45, will be graduate qualified accountants with an impressive record of success gained in a fast moving, hi-tech, international environment.

Excellent managerial and communication skills, high levels of drive and a practical, hands-on approach to business problem solving will be essential. Fluency in another European language would be a distinct advantage. Applicants should forward a comprehensive curriculum vitae, quoting ref 222006, to Mark Hurley ACMA, Executive Division, Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LH.

## Michael Page Finance

Specialists in Financial Recruitment  
London Bristol Windsor St Albans Leatherhead Birmingham  
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## Financial Controller

## Division of Major UK Plc

c.£55,000 + Benefits

South East

New controllership role in restructured finance team with increasing international focus.

## THE COMPANY

- £350 million turnover subsidiary of \$8 billion international engineering group.
- A world leader in its field. Ambitious strategy for growth, focusing on international and emerging markets.
- Forging strategic alliances with consortium partners to enhance global positioning.

## THE POSITION

- New role, working closely with Finance Director to drive organisational change.
- Full range of controllership activities. Set new standards of excellence in internal control, systems development and financial administration, both in the UK and overseas.

Please send full cv, stating salary, ref P0822, to NBS, 54 Jermyn Street, London SW1Y 6LX

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THE BRITISH HORSERACING BOARD

## Finance Director

c.£60,000

With the launch of the British Horseracing Board in June 1993, racing has for the first time as its governing authority, a representative, accountable and democratic body, giving the industry an executive role in shaping its own future. The Board's principal objectives include the provision of leadership for racing and the development and maintenance of a financial strategy for the industry.

As the Board's first Finance Director, reporting to the Chief Executive, your prime responsibility will be to provide strategic financial advice to the Board and deliver the systems, planning, budgeting, financial control and reporting which a growing and changing organisation essentially needs. You will head a department, which also oversees the financial performance of the Board's subsidiary, Racecourse Technical Services, and provides financial services to the Jockey Club. There will be every opportunity to have broad commercial involvement in a wide

range of business decision making as part of a tight knit senior management team.

A qualified accountant, you will have had broad commercial experience as head of finance in a tightly controlled business. Technical accounting and systems strengths must be allied to ability as a financial strategist and planner. You must have well developed communication and negotiation skills backed by the personal credibility to allow you to represent the British Horseracing Board at meetings with government and others involved in the industry. An empathy with the industry and its objectives is obviously expected.

Please send full personal and career details, including current remuneration level and daytime telephone number, in confidence to David Owen, Coopers & Lybrand Executive Resourcing Limited, 43 Temple Row, Birmingham B2 5JL quoting reference D606 on both envelope and letter.

# Financial Controller

c.£50,000 + Package

Reporting at Board level with full responsibility for financial and management accounting functions.

**THE COMPANY**

- ◆ Distribution subsidiary of a major international manufacturing group.
- ◆ Established group structure with no external funding requirement.
- ◆ Sound systems and procedures. Strong customer focus in challenging, competitive market sector.

**THE POSITION**

- ◆ Manage accounting, company secretarial, IT and credit functions, delivering consistent, high quality service to the business. 30 staff.
- ◆ Ensure demanding group reporting requirements are met and accurate, timely, commercially useful management information is provided.

Please send full cv, stating salary, ref BP0715, to NBS, Berwick House, 35 Livery Street, Birmingham B3 2PB

 N.B.S.  
N B SELECTION LTD  
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West Midlands

- ◆ Monitor and develop staff to ensure business and group standards are maintained.
- ◆ Chartered Accountant with significant senior level experience gained in a tough industrial environment. Computer literate, ideal age 35-45.
- ◆ Sound commercial appreciation, hands-on approach with planning and organisational skills to manage large team. Confident delegator.
- ◆ Team oriented, professional, able to communicate at all levels and committed to developing staff.

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## SENIOR CORPORATE AUDIT MANAGER

Home Counties

c.£40,000 + car

### High Profile Audit Management and Special Projects Role

Our client is one of Europe's leading aerospace organisations - designing, developing and manufacturing a wide range of high technology products and systems throughout the UK. With more than 60% of its sales to overseas markets, the Company's world class prime contractor strength enables it to deliver to international industry and government customers on a global scale.

- Reporting to the Head of Corporate Audit, you will be responsible for managing and delivering rigorous financial and operational reviews to the business. You will also contribute actively to the development of group audit policies and systems.
- Likely to be a graduate accountant, you will have been qualified for at least five years and will have sound audit management experience in industry or the profession.

You will work individually or within small multi-disciplined teams in the UK and occasionally abroad. This important development role is regarded as a springboard to career progression within the Group. Our client is an equal opportunities employer.

In complete confidence, please write enclosing your CV to Philip Taptidis.

Zealand James & Company, Executive Recruitment Consultants  
Aslett Lane, Aslett, Princes Risborough, Bucks HP27 9LT  
Telephone: 01844 275800. Fax: 01844 275805

London

**£45-£50,000 plus benefits**

and will handle all Company Secretarial matters.

To effectively meet the demands of this role, you will need to be a qualified accountant probably in your forties, with an extensive background in accounting and financial administration and proven experience in the development and maintenance of computer systems. In addition to enthusiasm and a flexible hands-on approach, you should positively appreciate the opportunity to be fully involved in the bottom line.

If you have the qualities we seek, please send your comprehensive CV with salary details, quoting reference 1747, to Joan Coulter (0171 489 6050) at Binder Hamlyn Fry, 20 Old Bailey, London EC4M 7BH.

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Arthur Andersen worldwide organisation

## Computer Audit Managers and Seniors

Exciting Career Opportunities with PW Hong Kong

Price Waterhouse's Computer Audit Department in Hong Kong comprises 15 full-time professional staff providing an extensive range of computer auditing and consultancy services to a diverse portfolio of clients. Business growth has created the need to recruit additional computer audit professionals for both manager and senior positions.

Candidates for manager positions should ideally possess two years' managerial experience in a "Big 6" or large international audit department specialising in computer audit.

Candidates for entry at senior level should have at least two years' experience in computer programming, and previous experience in the audit of computer installations and applications systems is required. Formal and on-the-job training will be provided to further develop your expertise. You should have, or want to pursue professional qualifications in accountancy or information systems

auditing; study and exam assistance will be offered towards obtaining a recognised accounting qualification.

For both positions, technical skills should include familiarity with AS/400, IBM mainframe, and preferably UNIX platforms, with programming languages such as COBOL, RPG or "C". In addition to strong written and oral communication skills, a high degree of drive and self confidence are essential. Cantonese and Mandarin language skills would be a definite advantage.

If you are interested in this exciting opportunity please contact:

John Thompson,  
Price Waterhouse World Firm Services BV,  
Southwark Towers,  
32 London Bridge Street,  
London SE1 9SY.  
Tel: 071 939 2065.

**Price Waterhouse**



Your world of opportunity

Price Waterhouse is authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business.

**KPMG**

## PLC Group Finance Director (Designate)

**Humber**

**Package to £60,000**

Increased sales, profits, capital investment and strong cash flow has resulted in this expansionist group effecting considerable progress over the last 2 years in difficult market conditions. This diversified, profitable listed Group, which has been established for over a century, has a turnover of around £70 million and is engaged in the manufacture of yarn, workwear and holiday caravans and the service and distribution of marine safety products.

After a series of internal promotions the group now wishes to recruit a Finance Director (Designate) to assume responsibility for the continuing financial wellbeing and development of the organisation.

Candidates, who must be qualified accountants - probably ACA/CIMA/ACCA, will be aged 30 to 45 and have had at least 5+ years experience in a senior management position in a company with a reputation for strong financial disciplines.

Applicants will be technically very strong and will be able to contribute to the further development of the group's strategic growth. Familiarity with current accounting, tax and legal requirements in respect of PLCs is essential. Experience of acquisition appraisal would be advantageous.

Applicants must be energetic and ambitious with a strong personality and good communication skills as they must fit into a close knit management team which has already demonstrated its ability to implement successfully a coherent strategy.

If you feel you meet the requirements then please send your CV, quoting ref M/265, to KPMG Selection & Search, 1 The Embankment, Neville Street, Leeds LS1 4DW

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## QUALIFIED ACCOUNTANT - LEISURE INDUSTRY - LONDON

Qualified Accountant - quoted leisure group. High profile leisure group seeks a tough commercially minded accountant to make a positive impact on division undergoing systems and procedural changes. The ability to review and implement new computer systems and procedures, and the desire and stamina for a challenge are prerequisites for this position. Salary £27,000.

Apply with full CV to Box A5042, Financial Times, One Southwark Bridge, London SE1 9HL

## FINANCE DIRECTOR

To £70,000

+ Car  
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## COMMODITIES AND AGRICULTURE

## Physical gold supply gap forecast

By Kenneth Gooding

Physical demand for gold this year and in 1996 will be well ahead of supply, leaving a gap that could only be filled by "prompted" disinvestment, according to Ms Rhona O'Connell, a analyst at T. Hoare & Company, the stockbroker.

"This requires a sharp move in price, or sustained volatility. The worst case would be a sustained period [with the gold market] in the doldrums which might bring out disillusioned liquidation," she suggests in Hoare's *Goldbook* '95.

Ms O'Connell says the gold price is likely to rise to an average of \$405 a troy ounce

this year, from \$384.28 in 1994, and to an average of \$425 next year. Physical gold buyers are now used to price ranges based some \$20 an ounce higher than in 1992 and 1993, she points out, so they should give the market solid support at prices between \$385 and \$375 an ounce.

• Platinum prices this year are likely to range between \$400 and \$450 an ounce, "with the occasional excursion of up to \$20 at either end," according to Ayrton Metals' 1995 Platinum Yearbook. Last year the metal traded between \$380 and \$430, a "remarkably narrow" range.

Ayrton, now part of Standard Bank London, suggests this does not rule out a combination of factors which could at least temporarily push the market well above that level".

On the other hand, rhodium's price might still have some way to fall in spite of dropping from \$850 an ounce to \$550 last year. If the price fell to \$450, car makers - who use the metal in anti-pollution catalysts - would be likely to stockpile rhodium and send the price quickly back to \$600 an ounce.

Palladium was the "star" among precious metals in 1994, rising steadily from \$120 an ounce to \$155, and "1995 looks a good target for this year," Ayrton suggests, "although

it

is not clear whether the market will be able to sustain such a rise. Despite rumours of problems at Norilsk, which produces most of Russia's platinum group metals, Russia had agreed to deliver increased quantities to western customers in 1995, "so it must be assumed that [Russian] stocks are more than adequate for the coming year."

Palladium was the "star" among precious metals in 1994, rising steadily from \$120 an ounce to \$155, and "1995 looks a good target for this year," Ayrton suggests, "although

it

## Drought 'to alter world wheat trade patterns'

By James Harding

Drought in traditional wheat exporting countries has opened up marketing opportunities to other producers to increase sales abroad, the International Wheat Council said in its latest report out yesterday.

The changed pattern of wheat trade for both this year and next is expected to favour US and Latin American producers as Australian and South African harvests were severely depleted by drought.

The IWC's monthly survey of global wheat production had already factored in the effects of drought and yesterday's report estimate by just 1m tonnes to 526m, mainly reflecting a revised estimate for Russia.

The continuing effect of drought on coarse grain production has been more marked, with the 1994-95 forecast at 656m tonnes, down 5m tonnes on a month ago. Drought in South Africa was the main cause of the reduction.

The implications for world trade of drought are becoming increasingly clear.

The Australian Wheat Board said all efforts will be made to meet demand in its traditional markets in Asia and Africa. However, with 1994-95 production expected to be half last year's level at 8.5m tonnes, other suppliers are wondering whether Australia will meet all its foreign commitments.

According to the report, South Africa, with a forecast output of 5.5m tonnes, is not expected to "achieve more than a token presence" in the international market" in 1994-95 trade.

The IWC has observed a slight easing in international prices in the wheat market. It notes that although a tightening of world stocks is forecast, the outlook for 1995-96 supply is good, especially among the northern hemisphere's leading exporters.

already provide tools for managing price risks for those crops.

President Clinton's economic report to Congress, released earlier this month, addressed this aspect of the farm issue specifically. "Risks to farm revenues come from two sources: prices and yields. When both prices and yields are insured, so is the product of the two, farm revenues. Price insurance is now available on private markets in the form of futures and options contracts. Yield insurance, on the other hand, is offered by the Federal Government in the form of subsidised crop insurances," the report said.

The earlier exchange decision to shelve the new products entirely, coming as the US Congress debated a new farm law that could cut away the existing safety net of government price supports, brought an angry response. Farm interests and high-ranking government officials said "area yield" contracts, while experimental, could offer much-needed, private-sector tools to limit dependence on federal subsidies.

The contracts are designed to allow crop insurers, grain elevators, railroads and farm managers to hedge against the variability in size, or yield, of a particular crop in a particular area. The CboT's maize, wheat, oats, and soybean futures

## Crop yield futures plan revived

By Laurie Morse in Chicago

The Chicago Board of Trade, backing off from a decision to abandon plans to offer innovative new futures contracts that would help grain growers manage crop risk, later this year will launch a futures contract aimed at hedging maize yields in Iowa. This pilot programme, if successful, could lead to similar contracts for other commodities.

The earlier exchange decision to shelve the new products entirely, coming as the US Congress debated a new farm law that could cut away the existing safety net of government price supports, brought an angry response. Farm interests and high-ranking government officials said "area yield" contracts, while experimental, could offer much-needed, private-sector tools to limit dependence on federal subsidies.

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the launch might have caused the CboT to miss an important opportunity, said Mr Joseph Dial, a commissioner at the Commodity Futures Trading Commission, the exchange's chief regulator. Timing was crucial, he said, because as Congress began work on the 1995 Farm Bill, there was every sign that the government's role in agriculture was going to diminish.

"This is an opportunity time for the CboT to come forward with a tool that the private sector can offer to agriculture to manage risks," he said. "The psychology is important."

In an unusual letter to Mr Patrick Arbor, the CboT's chairman, Mr Dial said: "The concept behind these unique contracts is on the cutting edge of the new era in agricultural risk transference," and urged Mr Arbor to take the lead in supporting the contracts. The CFTC gave its approval yesterday.

In response to a barrage of letters, the CboT's New Product's Committee had already agreed to reconsider the area yield contracts at a meeting next Monday.

## Cuban nickel output set to rebound

By Pascal Fletcher in Havana

Cuba's production of nickel and cobalt fell by 11 per cent to 26,772 tonnes in 1994, an official at the Ministry of Basic Industry said this week. But output is forecast to bounce by 20 per cent this year, following injections of foreign capital and modernising investments in the industry.

The final 1994 production figure was considerably lower than the original official output forecast of 31,500 tonnes, which some senior Cuban industry officials were still publicly maintaining at the end of last year. That would have been nearly 1,500 tonnes up from 1993 output but still well below the record of 46,592 tonnes recorded in 1989, when the former Soviet Union and its Eastern European allies were the main consumers of

Cuban nickel and cobalt.

The fall-off in Cuban production was triggered by the drying-up of essential industry inputs previously supplied by the Soviet bloc.

Cuba's nickel industry badly needs modernisation and fresh capital. One plant, the Comandante Rene Ramos Latour at Nicaro in eastern Cuba, has been operating for just over 50 years.

The ministry official said the 20 per cent production increase for 1995 was "achievable". He cited recent investments in the industry such as a 1994 agreement with Canada's Sherritt

have an effect this year," he said.

In addition, a \$21m line of credit organised by the Dutch ING Bank in early 1994 was used to help modernise another plant, the Comandante Ernesto Che Guevara at Punta Gorda, where a third of the furnaces received brand new combustion systems.

Another Dutch group involved in commodity trade, Vitol, also participated in this financing for Cuba's nickel sector.

If the 1995 production forecast is realised, Cuba's nickel and cobalt industry will still be producing only around half of its full potential capacity of 65,000 tonnes a year.

A fourth ore processing plant, which was originally being built by a consortium of Soviet bloc allies, is still under construction.

## JOTTER PAD

LIVE CATTLE CME (40,000lb; cents/lb)					
Sett	Day's	High	Low	Open	Vol
Mar	1,047	1,047	1,042	1,042	350
Apr	1,038	1,038	1,034	1,034	7,115
May	1,034	1,034	1,031	1,031	2,255
Jun	1,033	1,033	1,030	1,030	559
Jul	1,033	1,033	1,032	1,032	51
Aug	1,032	1,032	1,030	1,030	17
Sept	1,030	1,030	1,028	1,028	2,722
Oct	1,028	1,028	1,026	1,026	1,200
Nov	1,026	1,026	1,024	1,024	1,150
Dec	1,024	1,024	1,022	1,022	1,150
Total	1,024	1,024	1,022	1,022	7,001

LIVE HOGS CME (40,000lb; cents/lb)					
Sett	Day's	High	Low	Open	Vol
Mar	1,018	1,018	1,015	1,015	17
Apr	1,016	1,016	1,012	1,012	37
May	1,015	1,015	1,012	1,012	3,343
Jun	1,014	1,014	1,011	1,011	1,422
Jul	1,013	1,013	1,010	1,010	207
Aug	1,012	1,012	1,009	1,009	307
Sept	1,011	1,011	1,008	1,008	393
Oct	1,010	1,010	1,007	1,007	393
Nov	1,009	1,009	1,006	1,006	393
Dec	1,008	1,008	1,005	1,005	393
Total	1,008	1,008	1,005	1,005	7,001

LIVE PORK CME (40,000lb; cents/lb)					
Sett	Day's	High	Low	Open	Vol
Feb 22	1,017	1,017	1,014	1,014	225
Mar	1,016	1,016	1,013	1,013	1,201
Apr	1,015	1,015	1,012	1,012	1,260
May	1,014	1,014	1,011	1,011	1,322
Jun	1,013	1,013	1,010	1,010	1,332
Jul	1,012	1,012	1,009	1,009	1,332
Aug	1,011	1,011	1,008	1,008	1,332
Sept	1,010	1,010	1,007	1,007	1,332
Oct	1,009	1,009	1,006	1,006	1,332
Nov	1,008	1,008	1,005	1,005	1,332
Dec	1,007	1,007	1,004	1,004	1,332
Total	1,007	1,007	1,004	1,004	13,322

PORK BELLY CME (40,000lb; cents/lb)					
Sett	Day's	High	Low	Open	Vol
Feb 22	1,017	1,017	1,014	1,014	225
Mar	1,016	1,016	1,013	1,013	1,201
Apr	1,015	1,015	1,012	1,012	1,260
May	1,014	1,014	1,011	1,011	1,322
Jun	1,013	1,013	1,010	1,010	1





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Bank	Notes	Price	+	%
Barings Soc Gen 2nd Pmt	100	100	0	0
B.L.P. Corp Note Corp Pmt	110	110	0	0
Cater Allianz	450	450	0	0
Chase Corp	225	225	0	0
Gerard & Wel.	450	450	0	0
Hambros	125	125	0	0
7/25/01 Cr Pmt	1025	1025	0	0
Joseph L.	50-14	50-14	0	0
King & Shatton	150	150	0	0
McKesson Boston Corp	50	50	0	0
Res Bros	450	450	0	0
Schindlers	450	450	0	0
MV	1515	1515	0	0
Singer & Fried	24-18	24-18	0	0
Union	25	25	0	0
Warburg G.S.C.	100	100	0	0
Wells Fargo	5-14	5-14	0	0

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**BUILDING MATS, & MERCHANTS - Cont.**

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#### **HEALTH CARE - Cont.**

	Notes	Price
Life Sciences	100	125
London Ind.	100	25
SL. Latex	200	45
Motor - GM	100	45
Polartronics		75
Primer House		250
Quality Care Resources		125
Realty		125
Seven Health	500	300
State Development	50	10
State & Regis	100	10
Staplewise	100	10
Stethers		10
Therapies		10
Translators		10
Translators Life Sciences	25	10
UnChem	100	10
United Drug E	100	10
Westcoast Drugs	100	10

HOUSEHOLD GOODS		
	Notes	Price
Airspacng		200
SLP	200	200
States Bros	200	200
Stack P	100	20
Churchill Colors	100	20
Caliber & F	100	20
Cowbell Pier A	100	20
Craigton Nat.	100	20
Delaney		20
Derby		20
Edison Blinds		20
Elbow		20
Fine Decor	100	14
Geoff		20
HPF Int 12	200	20
Joyce		20
Le Creuset Fr.		27
Lumber		27
Mayhew	200	20
Orkin & L	400	20
Patent Zoch		20
A MV		20
Perfume	200	20
Becht & Cates	200	20
5120 Cr Cap		147
Reyes		20
Royal Doulton	100	20
Shredder		20
Stackable Seats		20
Stackable		20
Terry Johns	200	20
Timberline		20
Victoria Carpet		20
Wynona		20
Yellow G Thatch	200	20
Waterford E		20
Wood M		20
Wynona		20

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Planning Budget - <input checked="" type="checkbox"/>	100
Planning High Inc - <input checked="" type="checkbox"/>	100
Warrants	
Planning Indian - <input checked="" type="checkbox"/>	100
Warrants	
Planning Japan - <input checked="" type="checkbox"/>	100
Warrants	
Planning Marc - <input checked="" type="checkbox"/>	100
Warrants	
Planning Metal Rec - <input checked="" type="checkbox"/>	100
Warrants	
Planning France - <input checked="" type="checkbox"/>	100
Foreign & Col Inv - <input checked="" type="checkbox"/>	100
For & Col Inv Mkt - <input checked="" type="checkbox"/>	100
Warrants	
Soc/Co Co 2010 - <input checked="" type="checkbox"/>	100
For & Col Ext - <input checked="" type="checkbox"/>	100
For & Col Inv - <input checked="" type="checkbox"/>	100
For & Col Options - <input checked="" type="checkbox"/>	100
Warrants	
For & Col High - <input checked="" type="checkbox"/>	100
For & Col Inv Corp - <input checked="" type="checkbox"/>	100
Dr. Warrants - <input checked="" type="checkbox"/>	100
For & Col Pad - <input checked="" type="checkbox"/>	100
For & Col PEP - <input checked="" type="checkbox"/>	100
For & Col Prv Eq - <input checked="" type="checkbox"/>	100
For & Col Special/Fund - <input checked="" type="checkbox"/>	100
For & Col US Syst - <input checked="" type="checkbox"/>	100
Warrants	
French Prop - <input checked="" type="checkbox"/>	100
Warrants	
GT Japan - <input checked="" type="checkbox"/>	100
Custodian Em Rec - <input checked="" type="checkbox"/>	100
Warrants	
Cartwright Barn - <input checked="" type="checkbox"/>	100
Warrants	
Cartwright Micro Inv - <input checked="" type="checkbox"/>	100
Cartwright Smaller Corp - <input checked="" type="checkbox"/>	100
Gained Income - <input checked="" type="checkbox"/>	100
German Inv - <input checked="" type="checkbox"/>	100
Warrants	
German Smaller - <input checked="" type="checkbox"/>	100
Warrants	
Glossop Inv - <input checked="" type="checkbox"/>	100
Gained Am Syst/Coin - <input checked="" type="checkbox"/>	100
Gained Envir Attract Inv - <input checked="" type="checkbox"/>	100
Warrants	
Growth Gold Syst Corp - <input checked="" type="checkbox"/>	100
Warrants	
Growth High Inv - <input checked="" type="checkbox"/>	100
Warrants	
Growth Oriental - <input checked="" type="checkbox"/>	100
Growth Strategic Inv - <input checked="" type="checkbox"/>	100
Growth Growth Inv - <input checked="" type="checkbox"/>	100
Warrants	
Growth Strategic Inv - <input checked="" type="checkbox"/>	100
Growth Inv Dev - <input checked="" type="checkbox"/>	100
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## LONDON STOCK EXCHANGE

## MARKET REPORT

## UK stocks led forward by gilts and Wall Street

By Terry Byland,  
UK Stock Market Editor

Widespread gains in UK stocks were extended yesterday when New York markets opened strongly after deeper consideration of Mr Alan Greenspan's Humphrey-Hawkins testimony to the US Senate banking committee. Mr Greenspan's further comment yesterday that the Federal Reserve's actions would "hopefully" contain inflation confirmed the strength of both bond and equity markets.

At the London close, the Dow Jones Industrial Average was nearly 40 points stronger and comfortably clear of the 4,000 barrier

for the first time in its history.

Early gains in UK gilts, and a steeper performance by global currencies, drove the stock market ahead in the first half of the session, and the FT-SE 100-share Index was 23 points up before Wall Street opened. A mixed bag of trading statements from leading blue chip companies gave the market little support overall, however.

At the close of business, the FT-SE 100 Index was standing 29.8 higher at 3,049.3, the best reading of the session. The advance by the index brushed off small losses in ICI, Shell Transport and British Gas, all of which traded heavily on their respective profits news.

The focus on this cluster of blue chip names left the FT-SE Mid 250 index out in the cold, to register a meagre rise of 0.5 points at 3,401.0.

Seas trading volume increased only modestly to 577.9m shares, and around 8.7 per cent of this total came from a single stock - British Gas. The market gave a cool reception to the dividend and profits announcement from British Gas, which was a disappointment from a sector regarded as a reliable source of favourable dividend and earnings trends.

Nor was there much response from shares in ICI and Shell, although Shell's profits in particular were well received. ICI failed to

please with an unchanged dividend, and sector analysts shied off references in both company statements to the outlook for chemical operations in the year ahead.

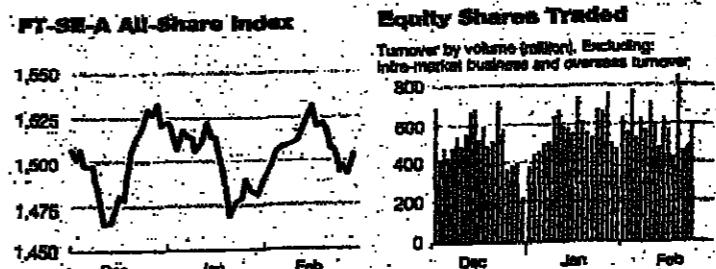
The more speculative area of the stock market was discouraged by new terms from Trafalgar House for Northern Electric; the new bid was lower than the speculators were expecting. Trafalgar's warning of a loss for the first half of this year cast a cloud over the bid's prospects, and Northern's shares fell into line with the new cash alternative.

These somewhat negative developments were balanced by firmness in SmithKline Beecham and Royal

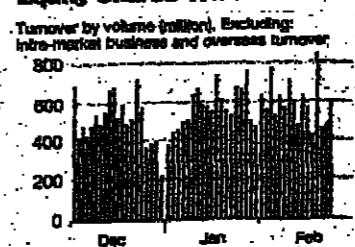
Insurance. But strategists commented on the market's ability to follow Wall Street in spite of less encouraging company news at home.

The advance in the stock market was led by the US-oriented issues. Pharmaceuticals ended firmer both on the SmithKline Beecham results and also the sector's underlying confidence that Glaxo's £300-plus bid for Wellcome is moving towards fruition in the early days of next month. The weight of takeover bid cash input, both actual and prospective, continues to provide a strong underpinning for a UK stock market now less optimistic on corporate earnings and dividends.

## FT-SE-A All-Share Index



## Equity Shares Traded



## Indices and ratios

	Source: FT Graphics	Dec 1994	Jan 1995	Feb 1995	Dec 1994	Jan 1995	Feb 1995
FT-SE 100		3049.3	+29.8		FT Ordinary Index	2314.3	+13.0
FT-SE Mid 250		3401.0	+0.5		FT-SE-A Non Fin's p/c	17.75	(17.34)
FT-SE-A 350		1520.8	+1.6		FT-SE 100 Fut Mar	3032.0	+3.6
FT-SE-A All-Share		1503.71	+10.2	+1.1	10 yr Gilt yield	8.82	(8.73)
			4.14	(4.15)	Long gilt/cash bid ratio	2.10	(2.11)

## Best performing sectors

1 Tobacco	+2.7	
2 Banks, Retail	+2.5	
3 Insurance	+2.5	
4 Pharmaceuticals	+1.5	
5 Media	+1.4	

## Worst performing sectors

1 Gas Distribution	-1.8	
2 Motor Vehicles	-1.0	
3 Electricity	-0.5	
4 Other Ser & Bus	-0.3	
5 Oil, Integrated	-0.2	

## FUTURES AND OPTIONS

FT-SE 100 INDEX FUTURES (LIFFE) £25 per full index point (APT)							
	Open	Sett price	Change	High	Low	Est. vol.	Open int.
Mar	2620.0	2620.0	+0.5	2623.0	2617.0	15487	54761
Apr	3036.0	3036.0	+0.5	3036.5	3036.0	289	13422
May	3080.0	3080.0	+0.5	3082.0	3080.0	0	148
Jun	3400.0	3405.0	-	3400.0	3400.0	50	2353
Jul	3420.0	3425.0	-1.0	3420.0	3420.0	50	650

FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point							
	Open	Sett price	Change	High	Low	Est. vol.	Open int.
Mar	2650	2650	+0.5	2650	2645	0	110
Apr	3080	3080	+0.5	3085	3080	0	215
May	3115	3115	+0.5	3120	3110	137	169
Jun	3255	3255	+0.5	3260	3250	26	183
Jul	3285	3285	+0.5	3290	3280	110	402
Aug	3355	3355	+0.5	3360	3350	105	787
Sep	3475	3475	+0.5	3480	3470	72	155
Oct	3525	3525	+0.5	3530	3520	105	200
Nov	3575	3575	+0.5	3580	3570	122	222

FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point							
	Open	Sett price	Change	High	Low	Est. vol.	Open int.
Mar	2650	2650	+0.5	2650	2645	0	110
Apr	3080	3080	+0.5	3085	3080	0	215
May	3115	3115	+0.5	3120	3110	137	169
Jun	3255	3255	+0.5	3260	3250	26	183
Jul	3285	3285	+0.5	3290	3280	72	155
Aug	3355	3355	+0.5	3360	3350	105	200
Sep	3475	3475	+0.5	3480	3470	72	155
Oct	3525	3525	+0.5	3530	3520	122	222

Data 1994/95. Underly index value. Premiums shown are based on settlement prices.

\* Long dated equity options.

\*\* Long dated equity options.

† Long dated equity options.

‡ Long dated equity options.

§ Long dated equity options.

|| Long dated equity options.

||| Long dated equity options.





## **NYSE COMPOSITE PRICES**

- 1 -

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**NASDAQ NATIONAL MARKET**

January 25

800-1000-800

10-3	77	1-2	125	17	Texas Pac	0.40	22	11	19	18128	784	16-2	1-6
41	41%	1-2	35	51%	TelTel	3.08	9.4	14	5047	3318	3276	3252	1-6
47%	48%	1-2	35	51%	Texel Indu	1.10	35.7	2	2100	3	3	3	1-6
11-2	12	55	48%	70	Textron	1.56	2.8	11	1654	155	545	544	1-6

12	10 <sup>3</sup> <sub>g</sub>	Seligman Sel x	0.88
25 <sup>7</sup> <sub>g</sub>	26 <sup>1</sup> <sub>g</sub>	Seligman Sel	0.22
29	21 <sup>7</sup> <sub>g</sub>	Seligman	0.62

25 <sup>a</sup>	23 <sup>a</sup>	Sequoia	0.88	1.9	14	5	26 <sup>a</sup>	38 <sup>a</sup>	26 <sup>a</sup>	12	24	23
29 <sup>a</sup>	26 <sup>a</sup>	ServCo	0.44	1.5	18	980	28	26 <sup>a</sup>	26 <sup>a</sup>	14	49 <sup>a</sup>	46 <sup>a</sup>

u -

17 <sup>1</sup> / <sub>2</sub>	15 <sup>1</sup> / <sub>2</sub>	SPX	0.40
18 <sup>1</sup> / <sub>2</sub>	12 <sup>1</sup> / <sub>4</sub>	Sed Comp	0.40
20 <sup>1</sup> / <sub>2</sub>	18 <sup>1</sup> / <sub>2</sub>	Std Motor	0.37

175	15%	SPX	0.40	2.5	14	72	182	180	184	186	-1
165	12%	Std Commo	0.40	3.0	5	9	13%	13%	13%	13%	-1
202	16%	Std Motor	0.32	1.5	12	17	20%	20%	20%	20%	-1
54	5%	StandPacU	0.18	1.8	35	78	84	84	84	84	-1
243	21%	StdPrc	0.65	3.2	11	71	21%	21%	21%	21%	-1
329	30%	Standex	0.64	2.0	13	33	33	31	31	31	-1
311	28%	Stammons	1.05	3.8	12	27	28%	28%	28%	28%	-1
407	35%	StamMk	1.40	3.4	14	50	54%	40%	40%	40%	-1
384	31%	StarBanc	1.40	3.0	13	123	14%	42	42	42	-1
223	21%	Starm	0.68	3.0	14	2100	22%	22%	22%	22%	-1
293	23%	Std FedEx	0.68	2.3	7	947	29	29	29	29	-1
64	6%	Stamps	0.34	3.4	12	12	17	7	7	7	-1
141	10%	StarPlastics	0.68	0.7	14	768	11%	11%	11%	11%	-1
122	11%	StarPl	10	53	12	11	11	11	11	11	-1
383	34%	StarPower	40	450	36%	35%	36	36	36	36	-1
511	51%	Stell Fin	0.13	1.9	4	52	82	82	82	82	-1
345	32%	StoneWeb	0.60	1.5	63	75	33%	33	33%	33	-1
242	16%	Stone Cos	0.71	1.0	15	6885	24%	24	24	24	-1
26	23%	Stop Shop	15	633	24%	24%	24%	24%	24%	24%	-1
147	13%	StopEx	0.68	6.0	13	172	14%	14%	14%	14%	-1
21	21%	StopEx	32	102	22%	21%	21%	21%	21%	21%	-1
395	25%	Stowes	11	33	27%	27%	27%	27%	27%	27%	-1
126	10%	Strategic	0.38	3.0	31	305	12%	12%	12%	12%	-1
315	28	Sturm Riger	1.40	4.5	11	118	31%	31	31%	31%	-1
1	1	Sturm Stow	0.30	24.0	0	23	14%	14%	14%	14%	-1
104	10%	Sun Axi	1.05	10.6	13	102	61%	102	102	102	-1
44	3%	Sun Axi B	0.32	5.2	4	68	4%	4%	4%	4%	-1
34	3%	Sun Energy	0.58	132	17	17	4%	4%	4%	4%	-1
431	36	Sunbeam	0.60	1.4	11	885	41%	41%	41%	41%	-1
474	44%	Sundar	1.20	2.8	17	144	46%	46%	46%	46%	-1
81	6%	SunshineP	1.19	17.3	58	7	6%	6%	6%	6%	-1
12	12%	SunShi	573	1%	14	1%	1%	1%	1%	1%	-1
547	47%	Sundt	1.44	2.7	12	438	54	54%	54%	54%	-1
124	10%	Super Food	0.38	3.5	13	67	10%	10%	10%	10%	-1
22	23%	Superior	0.18	0.7	14	105	10%	10%	10%	10%	-1
254	22%	Superval	0.84	37	34	1480	65%	25%	25%	25%	-1
20	20%	Surge Cos	0.15	0.5	21	53	21%	21%	21%	21%	-1
182	17%	Swiss Net	0.27	1.4	24	18%	18%	18%	18%	18%	-1
31	24%	Symbol Tec	18	1319	23%	23%	23%	23%	23%	23%	-1
7	6%	Symc Corp	0.20	2.9	14	7	6%	6%	6%	6%	-1
183	17%	Syntex Fn	0.54	2.8	14	24	19%	19%	19%	19%	-1
231	24%	Syntex	0.44	1.5	22	2724	26%	26%	26%	26%	-1
<b>- T -</b>											
54	5%	TCBY Enter	0.20	3.7	17	44	5%	5%	5%	5%	-1
4112	37%	TCF Financ	1.00	2.5	8	304	40%	40%	40%	40%	-1
75	7%	TCW Cos S	0.04	10.0	100	102	5%	5%	5%	5%	-1
484	39	TEK Corp A	0.43	1.0	1.0	6	42%	42%	42%	42%	-1
23	14%	TEIS Marge	0.05	4.0	12	57	13%	13%	13%	13%	-1
161	13%	TEK	0.56	4.1	10	783	13%	13%	13%	13%	-1
16	14%	TEK Enter	0.65	5.3	8	11	15%	15%	15%	15%	-1
671	61%	TRW	2.00	3.0	13	182	57	56%	56%	56%	-1
225	22%	Telxon Fd	0.02	0.1	300	23%	23%	23%	23%	23%	-1
1024	7%	Telxon	0.45	4.6	24	35	9%	9%	9%	9%	-1
28	24%	UJB Fin	1.16	4.1	11	939	62%	62%	62%	62%	-1
6	5%	URS	9	20	5%	5%	5%	5%	5%	5%	-1
48	42%	USFrac 4.1	4.10	8.5	10	1870	22%	21%	22%	22%	-1
23	19%	USS	1.30	4.4	15	2688	30%	29%	29%	29%	-1
504	49%	US Camp	4.17	8.5	18	49%	49%	49%	49%	49%	-1
1003	87%	UAL	128	94%	98	954	98%	98%	98%	98%	-1
2	1%	UIC Hng	1.68	68%	0	76	1%	1%	1%	1%	-1
21	19%	UIC Corp x	1.38	6.8	17	33	20%	20%	20%	20%	-1
8	6%	UIC Inc	1	24	5%	5%	5%	5%	5%	5%	-1
20	24	UICo	1.80	8.2	15	5103	25%	25%	25%	25%	-1
124	25%	UInd Inc	0.40	1.4	24	1230	12%	12%	12%	12%	-1
745	71%	UIntr	1.86	22	10	9	975%	7	754	7%	-1
334	114%	UInvW	2.75	23	16	563	22%	21%	21%	21%	-1
529	46%	UInwest	1.58	3.0	31	873	51%	51%	51%	51%	-1
205	25%	UInwest	2.75	27	11	740	28%	28%	28%	28%	-1
145	13%	Uion Corp	16	10	14	14	14	14	14	14	-1
45	42%	UInd 3.50	3.50	7.9	2100	44%	44%	44%	44%	44%	-1
57	54%	UInd 4.0	4.50	8.0	20	55	55	55	55	55	-1
381	33%	UInd 4.5	2.44	6.4	12	579	32%	32%	32%	32%	-1
53	45%	UInd 5.0	1.72	3.2	11	1606	55%	55%	55%	55%	-1
242	20%	UIndust	0.82	3.8	9	875	52%	52%	52%	52%	-1
203	18%	UIndust	0.20	1.0	25	195	19%	19%	19%	19%	-1
75	35%	UIndu	0	10	10	10	10%	10%	10%	10%	-1
10	8%	UIndus	2.77	30.41	130	170	94	94	94	94	-1
35	33%	UIndust	11	214	2%	2%	2%	2%	2%	2%	-1
903	35%	UIndust	1.04	2.8	18	374	32%	32%	32%	32%	-1
174	13%	UIndU	0.78	5.7	37	137	13%	13%	13%	13%	-1
193	18%	UIndU	0.20	1.0	24	4	19%	19%	19%	19%	-1
498	42%	UIndus	0.03	0.1	26	6735	44%	44%	44%	44%	-1
334	23%	UIndus	2.75	8.3	10	215	30%	30%	30%	30%	-1
54	4%	UIndust	0.28	5.2	11	93	54%	54%	54%	54%	-1
11	10%	UIndustFin	0.82	7.5	18	10%	10%	10%	10%	10%	-1
14	11%	UIndustFin	16	38	7%	7%	7%	7%	7%	7%	-1
64	4%	UJSC	0.12	1.9	1	2619	56%	56%	56%	56%	-1
152	13%	UJSF	0.20	1.3	6	562	14%	14%	14%	14%	-1
182	15%	UJSF	0.20	1.3	6	333	18%	18%	18%	18%	-1
155	15%	UJSone	6	233	18%	18%	18%	18%	18%	18%	-1
394	33%	UJSU	1.32	3.5	8	236	18%	18%	18%	18%	-1
21	18%	UJSU	0.32	1.7	27	2229	18%	18%	18%	18%	-1
24	18%	USSU	0.08	0.4273	1843	22	21%	21%	21%	21%	-1
351	34%	UStew	2.14	5.6	12	1544	38%	38%	38%	38%	-1
673	62%	UStew	2.00	3.0	14	1233	66%	66%	66%	66%	-1
144	12%	UStew	0.92	6.8	13	45	13%	13%	13%	13%	-1
218	18%	UStew	30	10	20	20%	20%	20%	20%	20%	-1
294	27%	UUni Fonds	0.98	3.2	10	468	150%	150%	150%	150%	-1
165	11%	UUni Hldg	1.68	10.1	10	24	16%	16%	16%	16%	-1
222	16%	UUni Hldr	0.30	2.5	12	12%	12%	12%	12%	12%	-1
224	16%	UUni Hldr	1.00	5.1	33	143	12%	12%	12%	12%	-1
434	37%	UUniM Corp	0.98	2.8	40	213	18%	18%	18%	18%	-1
350	30%	UUpn	1.48	4.4	12	1685	34%	34%	34%	34%	-1
94	8%	UUSFE Inc	0.88	8.8	3	31	9%	9%	9%	9%	-1
165	15%	UXM S	0.68	4.2	14	2336	16%	16%	16%	16%	-1
31	31%	UUSX	1.00	2.9	10	2161	34%	34%	34%	34%	-1
104	8%	UUSX Delt	0.20	2.3	3	2444	34%	34%	34%	34%	-1
54	5%	Wachovia	0.08	1.0	13	200	81%	81%	81%	81%	-1
54	7%	Wachovia	0.20	2.4	7	53	81%	81%	81%	81%	-1
55	51%	Wachovia x	1.58	28	18	133	105%	105%	105%	105%	-1
104	9%	Wachovia	0.40	4.1	11	24	9%	9%	9%	9%	-1
224	25%	Wachovia	1.41	5.1	16	240	27%	27%	27%	27%	-1
143	13%	Wachovia	0.40	2.4	45	97	14%	14%	14%	14%	-1
54	7%	Wachovia	1.12	3.9	35	365	28%	28%	28%	28%	-1
205	25%	Wachovia T	0.60	2.3	1611	1833	26%	26%	26%	26%	-1
223	23%	Wachovia	1.68	1.6	18	78	20%	20%	20%	20%	-1
167	14%	Wachovia	0.60	3.9	22	2084	15%	15%	15%	15%	-1
144	14%	Wachovia	0.10	0.7	17	14	13%	13%	13%	13%	-1
54	7%	Wachovia	1.30	28	90	94	9%	9%	9%	9%	-1
207	28%	Wachovia	1.80	6.2	12	72	22%	22%	22%	22%	-1
405	43%	Wachovia	0.56	1.6	23	24	48%	48%	48%	48%	-1
221	19%	Wachovia	0.28	1.3	18	101	21%	21%	21%	21%	-1
216	19%	Wachovia	0.92	2.4	10	75	21%	21%	21%	21%	-1

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	Frequency				
Condrox	0.20	14	14	28.4	28.4
Con. Marc	0.14	20	4	9.3	9.3
Others	0.01	1	1	2.3	2.3
					Sum
					0.35 11 355.1

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## AMERICA

# Buying spree takes Dow through 4,000

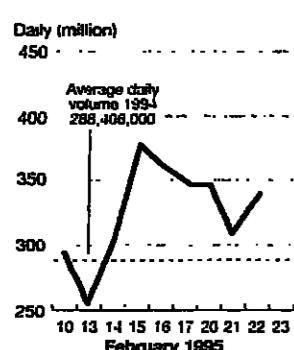
## Wall Street

The Dow Jones Industrial Average broke through the 4,000 barrier yesterday as investors were encouraged by comments from Mr Alan Greenspan, chairman of the Federal Reserve, suggesting that there would be no further round of interest rate rises, writes Lisa Branstet in New York.

Having hit an intraday high of 4,019.81, the Dow slipped back slightly, and at 1pm was ahead 41.48 at 4,014.43.

The more broadly based Standard & Poor's 500 climbed 3.57 to 488.64 and the American

## NYSE volume



Stock Exchange composite rose 1.22 to 449.80. The Nasdaq composite advanced 5.90 to 793.83. Trading volume on the NYSE was 235m shares.

The market had been encouraged on Wednesday by Mr Greenspan's comments to the Senate banking committee when he said that he believed the economy would slow down this year. This was interpreted as a sign that the current round of monetary tightening was complete, or nearly complete. Mr Greenspan reiterated those comments yesterday before the House banking committee.

A soaring bond market added to Wall Street's good mood. In morning trading the long bond rose by nearly half a point, sending the yield down to 7.488 per cent, the first time that the yield has fallen below 7.5 since early September. Both the bond and equity

markets managed to ignore activity in currency trading, where the dollar was again volatile and near Wednesday's low levels against both the D-Mark and the Japanese yen.

In spite of yesterday's initial surge, Lehman Brothers, the US investment house, recommended taking profits and transferring funds into cash.

The bank lowered stock holdings in its model portfolio to 40 per cent from 45, and decreased bond holdings to 30 per cent from 35, while the cash position was raised to 30 per cent from 20 per cent.

Among the strongest sectors were interest rate-sensitive cyclical issues, such as banks and insurance companies. The Morgan Stanley index of cyclical issues gained more than 1 per cent.

Citicorp rose \$1 to \$44.45, JP Morgan climbed \$1 to \$62.75, Chase Manhattan was up \$1 at \$35.75, and Bank of New York gained \$1 at \$33.

American International Group jumped \$22 to \$104.00 after the insurer reported fourth-quarter earnings up 12 per cent from the same period of the previous year.

Several retailers posted declines in spite of the rising market after reporting relatively weak fourth-quarter earnings.

Spiegel lost \$1 at \$89 after the catalogue retailer reported earnings well below analysts' expectations. JC Penney shed \$2 to \$43, and although earnings were slightly ahead of forecasts, the figures were down 2 per cent from the same period of the previous year.

## Canada

Toronto stocks were encouraged by the gains on Wall Street, but dealers noted that volume remained light ahead of the country's federal budget on Monday.

The TSE 300 Composite index was up 30.10 at 4,150.20 by midday. Advancing stocks outpaced declines by 191 to 120, with 205 issues unchanged.

Financial services rose 34.72 or 1 per cent to 3,240.88, metals and minerals put on 30.65 at 3,976.39 and oil and gas firmed 5.86 to 4,015.30.

# Mexico in reverse

Mexico reversed early gains on a bout of mid-morning selling. The IPC index, which had initially risen to 1,717, fell back 48.36 or 2.8 per cent to 1,669.92.

CS First Boston downgraded Mexican banks to hold from buy, noting that high interest rates were likely to cause a liquidity problem for the country's corporate sector this year.

SAO PAULO rallied sharply by 7.4 per cent in heavy late morning trade as attractive prices encouraged domestic and foreign investors to buy

both blue chip and second tier shares. The Bovespa index was up 2.116 at 30,838 at 1pm in turnover of R\$169.3m (\$300.6m).

Brokers said that investors had returned to the market after prices had dropped by some 35 per cent over the last two months.

BUENOS AIRES built on Wednesday's rise, surging by 4.5 per cent in the first minutes of trade. The Merval index was up 10.91 or 3.3 per cent at 341.10 at midday. Traders said the market had been encouraged by rises in the region.

# Johannesburg advances

South African equities were firmer on an improved gold bullion price and stronger world financial markets.

The overall index moved up 24.9 to 5,126.4, industrials put on 24.8 at 6,318.9 and the gold shares index gained 1.1 at 1,579.8. The gold price rose to \$379.40 an ounce.

Among the main movements, Anglo advanced R2.25 to R185.75. De Beers was R1 better at R82 and SAB put on 50 cents at R52.50.

Reinmet was 50 cents firmer at R26 and Malibon up 50 cents at R19.50. Barlow collected 50 cents at R35 and First National 25 cents at R12.25.

Construction shares were traded actively by some dealers in an attempt to bring back individual investors. Sumitomo Construction, the most active issue of the day, climbed Y51 to Y770, while Fudo Construc-

## EUROPE

# Milan ignores bullish signals after mini budget

Italy apart, Wednesday's improved sentiment in the US domestic bond market lifted European sentiment yesterday, and the Dow's upward break through 4,000 gave late closing bourses an additional lift, writes Our Markets Staff.

MILAN got what it had been

waiting for as the government announced details of the mini budget which aimed to cut L20,000m of the 1995 budget deficit.

The reaction from investors was generally negative and the real-time Mibbel index shed 1.19 to 10,021. The Comit, calculated once a day, rose 2.81 to 635.32.

Mr Gwynn Hacche, senior economist at James Capel in London, said that the biggest question mark hanging over the budget was whether or not it was credible. There was also a possibility, he said, that in order to get the budget through parliament Mr Lamerto Dini, the prime minister, might have to come to an agreement behind the scenes with Mr Silvio Berlusconi, leader of Forza Italia, and the former prime minister, under which he would concede to an early general election in return for the latter's support for the

recommendation; and Volkswagen recouped DM10.70 at DM11.20 on short-circuit.

Computer industry stocks offered contrasts, with Comptuer 2000 up DM20 to DM502 on a recovery forecast after a severe 1994/95 setback, but SAP, the software group, down another DM90 to DM1.260 for an 11 per cent drop since last Friday - at which point it had

virtually quadrupled from its 1994 low.

Meanwhile, Bremer Vulkan, the shipbuilder, denied a magazine report that it would show an operating loss for 1994 but, on the day, the damage had been done; the shares fell 2.12 to 12.23.

Turnover rose from DM4.6bn to DM5.4bn, a 20 per cent rise in net profits at Henkel, the chemicals, washing and cleaning products group, left it DM12.20 higher at DM576; Lufthansa put on DM5.50 at DM206 in spite of a James Capel sell recommendation; and Volkswagen recouped DM10.70 at DM11.20 on short-circuit.

Computer industry stocks offered contrasts, with Comptuer 2000 up DM20 to DM502 on a recovery forecast after a severe 1994/95 setback, but SAP, the software group, down another DM90 to DM1.260 for an 11 per cent drop since last Friday - at which point it had

## FT-SE Actuaries Share Indices

Feb 22	Open	10.30	11.00	12.00	13.00	14.00	15.00	Close
FT-SE Stocktrack 100	1300.48	1300.00	1310.17	1311.94	1311.94	1311.23	1311.23	1311.23
FT-SE Stocktrack 200	1370.89	1371.00	1372.19	1374.37	1373.73	1373.73	1373.73	1373.73
See 100 1310.48 200 1371.00 London: 100 - 1300.50 200 - 1370.54								
Feb 22	Feb 21	Feb 20	Feb 19	Feb 18	Feb 17	Feb 16		

water treatment and distribution projects in Asia.

AMSTERDAM's AEX index rose 3.01 to 411.46, with financials strong on bond market gains and publishers up on a perceived undervaluation relative to the market; but other leaders did not fare so well.

Philips retreated FL 1.60 to FL 54. The share price was ambushed in New York following Wednesday's results, on mixed signals from analysts on possible pressure on product margins.

Royal Dutch slipped 50 cents to FL 191.10 as yesterday's 1994 results were seen as positive, but not spectacular; its comments that petrochemicals growth was slowing hit DSM, down 70 cents at FL 133.30; and after it said that it was to form a unit which would invest in

mayer, merely allowed one trader to remark that the shares were overpriced as they lost FL 5.80, or 4 per cent at FL 135.00.

However, there were second thoughts on Unilever. Weak on the company's results, the consumer products group recov-

ered higher by 1.10 to 137.10 at FL 138.00.

BRUSSELS saw UCB, the chemicals and pharmaceuticals group, boosted by news that its US licensee, Pfizer, had received an initial green light from the US FDA to put a UCB allergy treatment on the market. UCB ended BFr23.50 higher at BFr23.90, the Bel-20 index

rose 5.38 to 1,936.41.

COPENHAGEN's KFX index rose 1.09 to 94.62 with Den Danske Bank up DKR20, or 8.4 per cent to DKR231 on 1994 profits which were much lower, but well ahead of expecta-

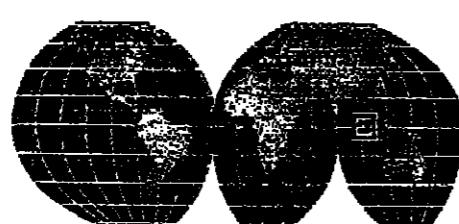
tion.

TEL AVIV dropped 50 cents to 1,910.10 as yesterday's 1994 results were seen as positive, but not spectacular; its comments that petrochemicals growth was slowing hit DSM, down 70 cents at FL 133.30; and after it said that it was to form a unit which would invest in

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the champion to S</p

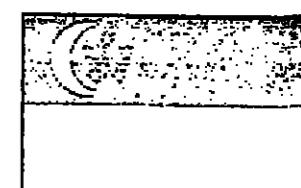
mini budget



FINANCIAL TIMES SURVEY

## SINGAPORE

Friday February 24 1995



### The champion 'must fight to stay on top'

The city state's growth rate in the past 30 years has been almost unsurpassed, yet the island's sense of insecurity borders on paranoia, writes Kieran Cooke

**S**ingapore's leaders have never been shy about broadcasting their country's considerable achievements in the Singapore global vision, the world is at an historic turning point. The economies of East Asia are coming to the fore, the west is in decline.

"The tide is rising for East Asia," says Mr Lee Kuan Yew, Singapore's patriarch and senior minister. "We have learned from the west: from their mistakes as well as their strengths. Soon we shall talk to them on more equal terms."

Singapore sees itself as being very much at the centre of this new world. It will become, say its planners, a centre of excellence in the most dynamic region of the globe. The goal is to become a Switzerland in Asia, full of highly-skilled, highly-paid workers. The island republic's financial institutions will enjoy a worldwide reputation.

Hubris and hyperbole, or a reasonable view of the future? Singapore points to some recent developments to support its views. The island republic has been chosen as the venue for the first meeting of the new World Trade Organisation. Mr Goh Chok Tong, the prime minister, is the architect of a proposed summit between Europe and the countries of East Asia.

As it celebrates 30 years as a republic this year, Singapore can look back on a period of growth surpassed by few countries. Between 1966 and 1990, the economy grew by an average of 8.5 per cent per annum, three times as fast as the US. Last year the economy grew by 10 per cent. In 1993 growth was 9.9 per cent. Forecasts are for

almost double-digit growth again this year.

Singapore has developed into a producer of a wide range of high technology goods. It is the world's leading manufacturer of computer disk drives. It is becoming a centre of the petrochemical and pharmaceutical industries. It is the world's third biggest refining centre, its financial services sector rivals Hong Kong and Tokyo in many areas.

A highly skilled workforce, backed up by good infrastructure and a stable political environment, has resulted in most of the world's multinationals setting up sizeable operations in the island republic. Singapore is sitting on a mountain of savings: with a population of under three million, it now has foreign exchange reserves of about US\$60bn. Singaporeans are the new rich in Asia. "In Perth, Singaporeans are called birds," says Mr Goh. "When they go into shops they go: 'Cheap, cheap'."

Yet despite Singapore's achievements, there is a heavy sense of insecurity, bordering on paranoia, in the city state. Government officials say that the country, though it is wealthy, is economically fragile. It is vulnerable. It needs protecting at all times.

Singapore's economic vision might be based on Switzerland, but its defence posture is more close to that of Israel. The military hold several key posts in government and in state-controlled companies. Singapore has the region's most highly trained and well-equipped armed forces; it budgets 6 per cent of GDP for defence. Singaporeans are constantly

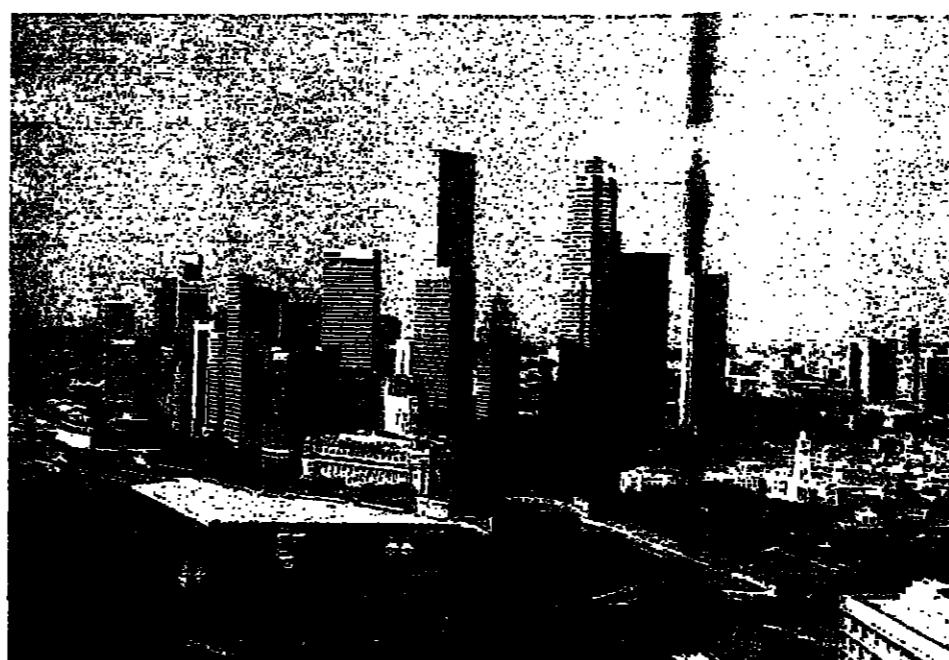
warned of the dangers of complacency, of becoming flabby, of losing their competitive edge. The government says there can be no rest if Singapore is to achieve its goal of joining the "first league" of nations.

"We are doing well, but like a sports champion, our position is never secure," Mr Lee Hsien Loong, son of Mr Lee and deputy prime minister, told a group of students recently. "After winning one tournament, the champion must immediately start training for the next one. He stays on top only so long as he fights to maintain this leading position. Likewise with Singapore... we must always stay ahead."

Government opponents say instilling fear and a sense of insecurity in people is a central part of policy. They complain about a lack of debate: the government, like a petulant headmaster, barks its orders. The people, like obedient pupils, are expected to respond.

But is everything as orderly and well planned as it seems? The government has an uphill struggle persuading people to greater efforts in the name of the general economic good. Singapore is an unashamedly meritocratic society.

Singapore's professional classes might carp at various government restrictions. But they can be bought off with material gains. However, those who do not make the grade can often not afford to share in the benefits of the country's economic growth; they see little hope of buying a car or moving into better housing. Young people do not necessarily share the leadership's view



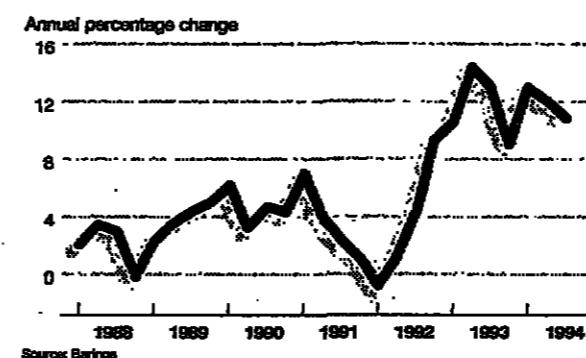
The skyline of Singapore from the sea



Tony Anholt Goh Chok Tong does he call the political shots?

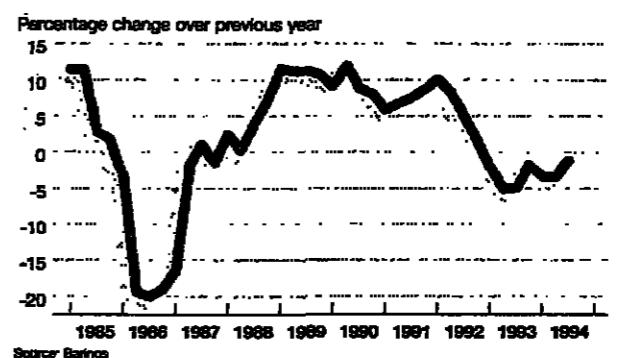
Trevor Horner

#### Productivity in manufacturing



Source: Baring

#### Unit labour costs



Source: Baring

Continued on Page 8

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Singapore's economy, like a well-tuned flying machine, continues to move at breakneck speed. In the cockpit as always, hands firmly on the controls, is the government. Any sign of economic turbulence ahead and adjustments are quickly made.

The economy grew by 10 per cent in 1994. That follows on 9.9 per cent growth in 1993 and 6 per cent the previous year. Most analysts expect growth in the coming year to be at least 9 per cent.

The performance has surprised everyone - including government planners. Growth for 1994 was originally forecast at between 6 and 8 per cent. Government statisticians - who often err on the side of conservatism if not downright pessimism - said inflation would probably rise above 5 per cent in 1994. Inflation last year averaged 3.8 per cent.

Singapore's economic achievements look even more impressive when placed alongside the rather gloomy forecasts made only a few years ago. In the early 1990s it was fashionable to argue that the island republic had gone ex-growth.

The manufacturing sector would slowly evaporate. Exports would decline. A "hol-

lowing out" of the economy was on the way.

Rising labour costs were making Singapore uncompetitive compared to its neighbours. Productivity was falling. Figures showed that all-important foreign investment was moving elsewhere.

Yet the opposite has happened. Investment commitments in the manufacturing sector went up by nearly 50 per cent last year to S\$8.8bn. Of that amount, about S\$4.4bn came from foreign sources. Singapore's position at the centre of the world's most economically dynamic economic region explains a lot of the investment growth.

Among the crucial factors behind this have been the provision of good infrastructure, a stable environment and a pool of skilled labour. Multinational companies (MNCs), mostly involved in electronics and other "high tech" sectors, play a central role in the Singapore economy.

The manufacturing sector would slowly evaporate. Exports would decline. A "hol-

lowing back". The sector grew by 24 per cent last year.

Singapore has succeeded in attracting "top end" investments across a wide spectrum of its industry - from electronics to aerospace, the marine industry to petrochemicals. Companies reliant on relatively unskilled labour might be moving many of their operations offshore but they are retaining and enlarging their capital-intensive, more value-added operations in the island republic.

Investment in more automation and skills in the manufacturing sector has, in turn, caused a big jump in productivity - up about 10 per cent last year. This has enabled Singapore to retain its competitiveness, despite increased costs and the growing strength of the Singapore dollar. Non-oil exports climbed by more than 20 per cent last year.

The electronics sector now accounts for between 50 and 60 per cent of exports. Mr Yeo Cheow Tong, minister of trade

and industry, says export growth figures last year were probably exaggerated by changes in processing brought about by the introduction of a goods and services tax. "We expect an average of between 10 and 12 per cent growth in exports in future" says Mr Yeo. "We don't see the mix of our exports changing that much in the coming years - but they will become more sophisticated, more in the high end area."

The fast-track Singapore economy, spearheaded by manufacturing, is now coping with the problems of success. Per capita incomes have risen to levels of many European countries. Singapore has foreign exchange reserves of nearly US\$60bn - per head of population by far the biggest in the world.

It is not surprising that the Singapore dollar has become one of the world's strongest currencies - rising 10 per cent against the US\$ last year and

### Contribution to GDP



Source: Monetary Authority of Singapore

by about 5 per cent against a basket of other currencies.

But the S\$'s strength is causing concern. So far Singapore's export performance has shown no sign of being hurt. But it might take some time for the effect to make an impact on trade statistics. Other parts of the economy, such as the tourist and retail sectors, are likely to suffer if the S\$ strengthens further.

"We are well aware that we must try to keep the S\$ at a level where it does not have an adverse effect on economic performance, especially on exports," says a monetary official. "At the same time, we operate an open system and cannot stop large amounts of foreign funds parking in S\$."

The exchange rate has been

the traditional tool of economic management, used to curb inflation and costs. But coping with liquidity in the system has proved difficult. Bank lending to individuals rose 47 per cent last year. "Asset inflation" has become a big problem. Property prices have gone up by about 40 per cent over the past 12 months.

To control the number of cars on Singapore's roads, the government operates a quota system - with documents obtained through monthly bidding. A Certificate of Entitlement, the piece of paper that allows you on to the island republic's roads, has driven the price of even the cheapest new car to more than S\$90,000.

In early February the Monetary Authority of Singapore,

the island's de facto central bank, introduced measures which included restrictions on unsecured credit to those with annual incomes of less than S\$80,000. Officials said the aim was to stop Singaporeans borrowing beyond their means. But the perception among lower income groups is likely to be that once again they are being penalised in the name of the general economic well-being of Singapore.

Can Singapore keep its position as one of the world's fastest-growing economies? Skeptics point to recent signs of a fall in productivity. Chronic labour shortages are bound to force up wages. Despite the millions invested in R&D and other facilities, Singapore still lacks the ability to create its own technological base.

If people are skilled, but have had the creativity and enterprise squeezed out of them by an over-protective, intrusive government, Singapore will remain dependent on MNCs and be prey to adverse developments in the region.

Up in the cockpit, the government dismisses the complaints of those in the back of the aeroplane. Over the intercom comes the constantly repeated message: "We must always stay ahead."

### ■ INVESTING OVERSEAS

## Lee's 'Go Regional' directive

ing region by upgrading our contribution as the region's economies industrialise."

To judge by government publicity and the local media, Singapore's regionalisation drive has been a great success. Hardly a day goes by without the announcement of some new project in China, Vietnam, or Burma involving Singaporean companies.

According to the government's department of statistics the value of Singapore companies' investments overseas rose by 25 per cent in 1993 to S\$25bn. But the figures are misleading: many Singapore companies set up holding companies abroad to handle their investment activities. Flows of investment in financial services, a sector in which Singapore is becoming an increasingly important player, are difficult to quantify. Multimillion-dollar dealings overseas

by the Government of Singapore Investment Corporation are equally difficult to gauge. Among GISC's recent investments is a US\$250m stake in a US-led regional infrastructure fund.

However, it is clear that Singapore is taking its regionalisation drive very seriously. There is no shortage of cash: Singapore's 2.5m people are sitting on a mountain of savings, which stand at about 48 per cent of GDP. The country's foreign exchange reserves are around US\$60bn.

Mr Lee says that starting with 2 to 3 per cent of its reserves, Singapore could steadily raise its stake in the region's more stable and higher growth countries. In 15 years, up to 35 per cent of its reserves could be invested overseas.

In the past, Malaysia has been the traditional destina-

tion for overseas investment by Singapore companies. Singapore's own several large manufacturing plants in Malaysia, particularly in the state of Johor, a short drive across the causeway which links the two countries. Singapore money has poured into the Malaysian property sector: many Johor residents are resentful of the way the cash inflow has driven up prices of housing and other items.

In the late 1980s the southern "growth triangle" linking Singapore with Johor and the Riau Islands of Indonesia, a short sea journey from Singapore, came into being. Attention has been focused on the Indonesian island of Batam where Singapore companies have joined up with Indonesia's most powerful commercial concern to develop a 500-hectare industrial estate.

Singapore, faced with rising

labour costs and an acute shortage of land, has been urging companies to shift more of their labour-intensive operations offshore. More than 40 companies, mostly multinationals in the electronics sector, have moved to Batam.

Nearby Bintan island is

being developed as a tourism centre while Karimun, another island in the Riau group, is the site of a new shipyard and petrochemical processing centre.

Over the past two years the emphasis has switched from Indonesia - where investments are still limited apart from the Batam development - to China.

As with much in Singapore, the regionalisation drive is

government directed and controlled. Singapore's economy is dominated by foreign multinationals and cash-rich government-linked companies. It is these government companies and not those in the private sector that are taking the lead in going regional.

Typically, senior government figures act as fixers and salesmen. Mr Lee has used his

high level contacts in China to secure deals for government-linked companies. Mr Goh Chok Tong, the prime minister, has gone to India to facilitate the entry of Singapore government-linked companies into projects, mainly in the south of the country.

Under Singapore's policy of

"constructive engagement" with the military regime in Burma, Mr Goh went to Bangkok in search of deals: Singapore is now the biggest foreign investor in the country.

Government-linked companies such as Keppel and Singapore Telecom are now investing in shipyards and telecommunications around the region. But the main focus of activities is property and

land development. Using expertise gained within Singapore and on Batam, state companies have embarked on a number of ambitious projects to develop industrial parks in China. They are also involved in ventures to develop technology parks in Bangladesh and India.

Singapore companies are among the world's leading hotel owners. These companies, many of which are again government linked, have been busy buying up tourist facilities from Bali to Beijing. Singaporeans are the top foreign buyers of real estate in Australia. Singaporean groups now own some of London's prime

hotels.

There have been problems in

Gordon Cramb reports on a clampdown on the banks

## Lending bubble is deflated

A placard outside a branch of the privatised DBS Bank, advertising personal loans, exhorts: "Live tomorrow's lifestyle today". The ever-vigilant Monetary Authority of Singapore, the quasi-central bank, decided this month that too many people were doing exactly that, and imposed consumer credit curbs.

According to one senior financial official, retail banks in the country were "being too lax in their loans", and the concern was that Singaporeans were shedding their thrifty habits and borrowing beyond their means. Worse, they were doing so to fund consumption rather than fixed investments.

The measures were carefully targeted although jerkily introduced, with an announcement early this month followed by more than a week of clarifications about their timing and scope. They affect car loans, restricting the percentage of the purchase price and the repayment period, and unsecured personal loans to lower and middle income earners.

Those willing to pay Singapore's already penal prices for private vehicle ownership can still borrow a - relatively generous - maximum of 70 per cent of the total outlay over seven years, while borrowers for other non-property purchases must earn at least S\$30,000 a year and the ceiling on their advance will be two months' salary.

The moves are thought to be enough for the moment to deflate a threatened lending bubble while avoiding an impact on the wider economy as an interest rate increase would have done. Singaporean rate movements roughly follow those in the US, but they were not immediately increased in line with the Federal Reserve's half-point boost this month.

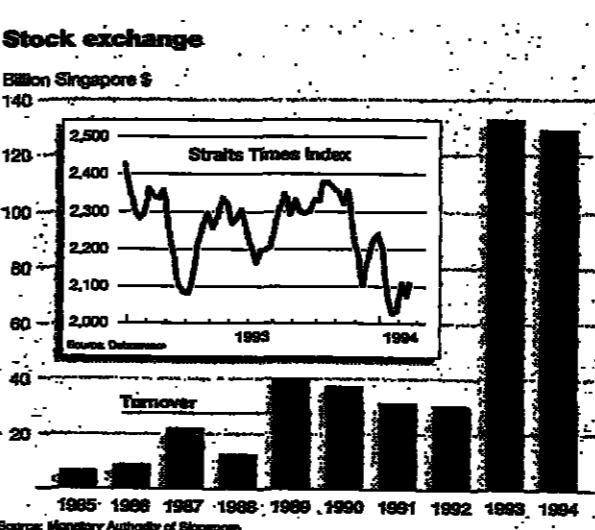
Bank lending to individuals, now the biggest single market, shot up last year while loans to the construction sector were flat and funds provided to manufacturing just nudged higher. Margins have been best in the personal loans business, which has attracted foreign entrants such as Citibank of the US.

The island's big four local banks are expected to report strong profit growth in their

annual results due out early next month, with net profits increasing ranging to 30 per cent or more. But for some of them is the performance thought likely to have been as strong as 1993. Even before the MAS credit clampdown, analysts expected a further deterioration later this year.

As the banking market begins to mature, the big four are seeking new opportunities elsewhere in the region. Indonesia is a target and they were among the first back into Rangoon as Burma opened up. While the Singapore government favours a greater regional presence for the domestic business sector at

### Stock exchange



but only locally based entities can borrow in it. The financial authorities are loth to subject the unit to the vagaries of speculators, and do not want it to become the reserve currency of the Asean region and beyond.

After strengthening against its US counterpart by 10 per cent last year, the Singapore dollar was barely touched by the ripples of Mexico's financial crisis - by contrast, the stock market fell more than 14 per cent before rallying.

Foreign banks operating in the republic have been mounting a case for companies from elsewhere in the region to be allowed to float on the stock exchange through issues denominated in Singapore dollars. The authorities have not ruled this out as a possible future first window to open - but the emerging markets turmoil of the past weeks has, if anything, pushed the idea further into the background.

Still, there is no shortage of foreign currency business. The market in offshore lending continued to recover in 1994, with balance sheets of the so-called Asian currency units up by 8 per cent to US\$118.5bn. Average daily volume in foreign exchange transactions grew by more than a sixth, topping US\$100bn for the first time.

In all currencies except the yen, Singapore has been gaining foreign market share from Tokyo. This has distressed the Japanese financial authorities, but they are said to have done little to ease regulatory constraints and are powerless to bring down the costs of a Tokyo operation.

With a few international banks moving from Hong Kong and Sydney, a long list has opened or expanded dealing rooms in Singapore in the past year. Apart from being slightly closer to European time zones, the island has developed a speciality in handling the exotic currencies of the region.

Dealers with the requisite experience have thus found themselves in a seller's market for their services, and domestic banks are facing higher salary bills to keep the specialists they have trained. That is one more reason why, for the big four, tomorrow's lifestyle may not be as good as today's.

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<input type="checkbox"/> 17-20 May	AIHTEX '95 (1st Asian International Hardware Exposition)
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	SIBEX '95 (The 13th South East Asian International Building & Construction Exposition)
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Kieran Cooke explains why the government appears to be so sensitive to criticism

## The fear of losing political control

ate last year Catherine Lim, a Singapore writer, wrote an article in the local press gently criticising the government of Mr Goh Chok Tong. Ms Lim hinted that Mr Goh, prime minister since 1990, was still overshadowed by his predecessor, Mr Lee Kuan Yew.

Earlier promises made by Mr Goh of a more open, consultative style of government had been abandoned, said Ms Lim. Instead, the old authoritarian style of Mr Lee had returned.

Paranoia is part of the Singapore psyche. Singaporeans have a word for it - "Kiasu" - a Hokkien Chinese dialect term meaning being afraid to lose. There is paranoia about falling behind in the economic race. There is paranoia about what is considered to be the corrod-

Paranoia is part of the Singapore psyche. There is even a word for it

ing influence of many western ideas. And there is paranoia about any sign of losing political control.

Mr Goh's People's Action Party (PAP), in power since Singapore was given self-government in 1959, holds 77 of the 81 seats in parliament. The PAP's influence stretches into almost every facet of Singaporean life.

Yet the reaction that Ms Lim's article provoked from Mr

Goh and his PAP administration was more than of a government teetering on the edge of collapse than that of one of the world's most enduring political machines.

"When my authority is being undermined by wrong observations, I have to correct them, or the view will prevail that I am indeed not in charge of Singapore," said the prime minister.

"Singapore is not America," said Mr Goh's press secretary in a lengthy letter to a local newspaper. "It is small and fragile and needs a strong and fair government to survive."

If its government is continually criticised, vilified and pressured by lobbyists as in America, then the government will lose control. The result will not be more freedom, but confusion, conflict and decline."

The letter went on to say that Singapore's political boundaries - what the golf-playing Mr Goh refers to as "O.B. markers" - would only be enlarged "pragmatically and gradually".

Is Mr Goh's government - and Singapore - as fragile as



Lee Kuan Yew: still announcing the big changes

officials perceive it to be? It would not be surprising if most Singaporeans saw Mr Lee, prime minister from 1959 to 1990 and head of the PAP since the 1960s, as still the dominant political figure.

Mr Lee served as senior minister in Mr Goh's cabinet. Mr Lee Hsien Loong, Mr Lee's eldest son, who very much echoes the tough, no-nonsense style of his father, is deputy prime minister. Mr Lee junior

has made no secret of his willingness to serve in the top job.

When Mr Goh came to office he said he would be his own man. "I intend to be myself and set my own style," he said.

Yet over the years it has been Mr Lee, and not Mr Goh,

Singapore's economic interests. An election in 1991 resulted in the PAP's worst vote tally since 1968. Four opposition MPs were elected to parliament - more than for several years. A further slide in the PAP's popularity was evident in a presidential election in 1993.

There is now talk of Mr Goh holding another election - well ahead of time - in order to try, once again, to strengthen his mandate. Some feel the election could be held before the middle of this year.

On the face of it, the PAP is in a strong position. The economy is expanding at breakneck speed. Per capita incomes are climbing to levels near to Britain and other European countries. Yet people are not content. In a speech in early February Mr Lee Hsien Loong said that recent surveys had shown that more than half those polled felt that their lives had not become better over the past five years. This was amazing, said the deputy prime minister.

Not so, say government critics. They say that Singapore is becoming a more unequal society with an increasingly wealthy elite presiding over a

lower class that finds the cost of everyday life ever harder to bear. The government eschews welfarism as a disease which saps initiative and threatens economic decline.

Many people find it impossible to share in the benefits of a wealthy, economically vibrant society. The cheapest new car in Singapore now costs about \$80,000. Those who want to move to better housing find prices are out of their reach.

In February, in order to stop inflationary pressures building up in the economy, the government brought in curbs on bank lending for the purchase of cars and property.

Those measures - which include restrictions on banks giving unsecured loans to those earning less than \$30,000 a year - are causing further resentment among low wage earners. This could well translate into more opposition votes at the next election.

The opposition is given little coverage in the local media, which in general faithfully reflects government opinion.

Opposition figures face other difficulties. In the course of a contempt case the government brought against the International Herald Tribune earlier this year the Attorney-General said it was common knowledge that government politicians sued opposition figures for damages for defamation when circumstances justified.

"It is also public knowledge in Singapore that following results of such legal proceedings, a number of opposition politicians have been subjected to bankruptcy or adjudged

bankrupt," said the Attorney-General.

Dr Chee Soon Juan, a member of the small opposition Singapore Democratic Party, acknowledges that the PAP has done many good things but says it is caught in a time warp and is out of touch. "People are tired of paternalism and elitism,"

Mr Goh cannot be blamed for the steady slide in the government's popularity reflected in the polls. This was already happening under the stewardship of Mr Lee. The PAP is a secret organisation which still operates on a Leninist style "cadre" system brought in by Mr Lee in the 1950s.

In the run-up to a recent party meeting Mr Tony Tan, a party veteran and a man seen

"The party is in a time warp. People are tired of paternalism and elitism"

as one of the few willing to stand up to Mr Lee, warned of the risk of the party developing "political sclerosis". He said the PAP's thinking and policies were in danger of becoming fossilised.

"If we are not alert to this danger we will wake up one day to find that we have been left behind by a younger electorate whose aspirations and aims are different from those of the party," said Mr Tan.

### ■ OFFICIAL SALARIES

## Goh earns four times as much as Clinton

● Ministerial office ought to be a matter of public service.

The first argument is not addressed, although the prime minister has indicated that he will not take the salary increase due to him.

The second argument is answered by the bold assertion that there are few "suitable" candidates for office, and in a period of relative stability "bringing them into politics becomes even more difficult".

There are three obvious ripostes to this line of argument:

- Existing ministers took their posts at the existing salaries.
- There is plenty of competition for their posts.

**A**s for public service, a value highly esteemed by Confucius, the Chinese philosopher much cited by ministers, the government says it has made provision for the "sacrifice involved in becoming a minister" by setting the new salary benchmark at a one-third discount

to the average earnings of the top four earners in six professions - which amounted to \$812m (\$564,000) in 1992.

The same arguments are applied by the white paper to civil servants, although here they are backed up by statistics on recruitment and retention, and by a recent report from the World Bank.

The report, on the "East Asian miracle", proclaimed that "in bureaucracies, as in nearly everything else, you get what you pay for," and specifically cited Singapore, "which is widely perceived to have the region's most competent and upright bureaucracy, and pays its bureaucrats best".

On retention, the white paper notes that there are fewer administrative grade officers in their 30s than in their 40s, because of a loss of able officials to the private sector in the mid-to-late 30s. According to Mr Tan Boon Huat, a deputy secretary in the prime minister's office, more than half of some age cohorts in this range have been lured by the world outside.

How can the government get away with salary increases on this scale? On the political level, it feels sufficiently secure not to need to appease its critics. And those critics are less vocal than their com-

terparts elsewhere - in part, at least, because the evidence of Singapore's success gives its official class an unusually strong claim to have delivered what the people want in economic terms.

In a regional context, the justification for large salaries as an antidote to bribery and corruption carries greater weight than in western democracies.

Behind the salary issue lies a deeper consideration: the determination of Singapore to retain a traditional ministerial and civil service structure, in which a group of the most able graduates are recruited young into politics and administration and spend the rest of their career there.

Elsewhere, "reinventing government" policies of privatisation, commercialisation and contracting out are steadily undermining established bureaucracies. A "revolving door" is opening wide between the public and private sectors, through which politicians and officials jostle to turn their governmental experience into large salaries.

A decade or so, Singapore may be a good yardstick against which to judge the success of these trends.

Andrew Adonis

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INTERNATIONAL NETWORKING



Education: exam successes are all-important, writes Andrew Adonis

## Children face pressure

No public activity is more vital to Singaporeans than education. While governments worldwide claim its importance, in Singapore parents and students believe in its power with a passion. Success in examinations means prestige, a well-paid job, and a successful life. For a government which takes social engineering for granted, the task is to identify national needs and design the education system accordingly.

Ask a member of the Singaporean elite why education is so important, and two stock responses are forthcoming. First, the Confucian tradition, with its reverence for learning. Secondly, the economic imperative of a small island with no natural resources besides sea and geography, and with only the skills of its people with which to forge a livelihood.

The dedication of parents to conferring these skills starts shortly after birth. Finding a good kindergarten is *de rigueur* for the responsible mother. Kindergartens are private, costing typically S\$100 (US\$6) a month. Their task is to ensure

that young children are well on the way to mastering the "three Rs" - or four, if the obligatory second language (Chinese/English for most Singaporeans) is taken into account - by the time they start primary school at the age of six.

At the primary level, Singapore increasingly resembles Japan in the pressure imposed on children and the army of private tutors employed to occupy the evenings supplementing the school diet. Two pressures are particularly evident: the so-called "PSLE", the national exam taken at the age of 11 or 12, scores in which help to determine choice of secondary school; and, for the large number of "Chinese" parents with English as the mother tongue, the struggle to make their offspring proficient in Mandarin. Parents often take their holidays to coach their children in the run-up to exams.

The secondary system has undergone radical reform since 1988. There are now "independent", "autonomous" and "government" secondary schools. The secondary system has undergone radical reform since 1988. There are now "independent", "autonomous" and "government" secondary schools.

Each receives a roughly similar per capita grant from the ministry of education, and prepare pupils for GCE "N" and "O" level exams set and marked by the Cambridge board in England.

In government and autonomous schools, fees are nominal. The eight independent schools, which are highly selective and sought-after, charge fees to parents of between S\$1,000 (US\$63) and S\$2,000 a year, and use the extra money to provide smaller classes and a broader range of curricular and extra-curricular activities than the other schools. Government scholarships are available to the very able, which reduces discrimination against the less well-off.

It is known as the "20/40/20" policy: A-levels in a "junior college" leading to university for the top 20 per cent; polytechnic leading to a vocational diploma for the next 40 per cent; and technical institutes conferring practical skills on the next 20 per cent. Little is said about the bottom 20 per cent.

In design and intent, it is akin to the German system, upon whose *Fachhochschule* (technical colleges) the polytechnics are modelled. The four polytechnics, providing 48,000 places for 16-19 year-olds, are critical to the system's success.

Unless their diplomas are esteemed by Singaporean industry, a drift towards universities as the sole form of

higher education (as in the UK) is bound to take place. This is particularly so for the more demanding and creative courses, such as information technology, where the entry requirements are as arduous as in the UK.

The polytechnics appear to be succeeding on both scores. Engineering accounts for the

majority of their courses. Competition between them is intense; facilities are mostly excellent; and success in job placement is high.

A visit to Ngee Ann polytechnic, founded 30 years ago but expanded dramatically in the past decade, reveals an institution proud of its status as a "school for industry".

In Singapore producing an over-educated population?

"There is a bit of a danger of too many going on to university," says Mr Lee, the education minister.

"We want to avoid a paper chase, but right now employment prospects are good, and students rightly want to do as well as possible."



By the time children start primary school they are well versed in the three "Rs".

demonstrating intimate links with companies and overseas institutions, and boasting a 95 per cent placement rate.

There are two domestic universities, the National University of Singapore and Nanyang Technological University. If NUS is Singapore's Harvard, NTU is closer to Loughborough University of Technology. Between them they account for some 19 per cent of school leavers, up from barely 4 per cent 15 years ago.

Another 5 per cent or so go to overseas universities, with institutions in Australia, the US and the UK (in that order of popularity) accounting for most students. Price and perceived proximity are in Australia's favour.

In a talk to students not long ago, Mr Lee Kuan Yew, the former prime minister, said that if he "had his time again" he would go to the US, not Cambridge. But a recent survey suggests that British universities remain the most highly esteemed.

Is Singapore producing an over-educated population?

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"We want to avoid a paper chase, but right now employment prospects are good, and students rightly want to do as well as possible."

Singapore Telecom's spherical logo signifies the group's international ambitions. It is not a pretence. Besides a network as modern as any in the world, Singapore Telecom is highly profitable. It has built up a notable portfolio of overseas ventures and is one of the first of Asia's state telecommunications operators to have been privatised.

Usually for a telecoms privatisation, the decision in 1983 to sell 10 per cent of Singapore Telecom's equity was motivated neither by the dictates of the local finance ministry nor by the imperative to raise investment capital. For the company, privatisation was a means to achieving a sharper competitive edge in the run-up to liberalisation and the rise of global telecoms alliances.

For the government, it was the opportunity to launch a Singaporean version of "popular capitalism" by making the shares attractive to a wide public. So wide, in the event, that about nine-tenths of adults who could apply did so, each

securing an allocation worth about S\$1,100, with loyalty bonuses to encourage ownership for at least six years.

The shares are a safe bet. Singapore Telecom retains a monopoly over its core fixed-line business until 2007. Last year the company reported pre-tax profits equal to nearly half its total turnover.

Yet monopoly appears to be breeding neither inertia nor inefficiency. Its profit margins would not be sustainable in a competitive domestic market. But with its customers conveniently located in a small business district and large apartment blocks, and with no rural hinterland to service, Singapore Telecom generates its profits from a low cost and price base.

The annual line rental charge for residential customers is S\$100 (US\$6) a year, barely two-thirds that of British Telecommunications. Local call charges are 1.4 cents about two-thirds of one pence per minute at peak hours, and half that off-peak. In terms of cover-

age, about 45 people in 100 have a phone line in Singapore, a line penetration level close to that in Hong Kong, Japan and Australasia.

Singapore Telecom plausibly claims to have more payphones per head than any other country. It has also surged ahead in mobile communications: the island's 3m people own more than 700,000 pagers, and the penetration of cellular mobile phone, at 7.3 per 100 people, is marginally higher than Hong Kong, among the highest in the world outside Scandinavia.

Mr Andrew Harrington, Asia-Pacific telecoms analyst at Salomon Brothers, says: "Singapore is a prime example of a country which has developed its telecoms network to world competitive standards in a largely closed market,

although even Singapore is finding it necessary to open up in response to the perceived advantages of liberalisation."

Two pressures have driven modernisation: growing domestic demand and the high priority given by the state to infrastructure investment - particularly telecommunications infrastructure, which has long been regarded as critical to the island's future as an Asian hub for multinationals.

For Singapore Telecom, domestic expansion has involved little more than meeting the huge national appetite for communications services. Singaporeans use their phones and pagers incessantly: they do not need glitzy marketing campaigns to tell them "it's good to talk". Pagers are vital teenage fashion accessories, and only

price is preventing mobile phones from following suit.

A telling sign of the strength of underlying demand is the fact that, in contrast to European operators, Singapore Telecom has not subsidised the high price - more than S\$6,000 and recently - of handsets for the new digital cellular (GSM) mobile phone network.

However, in Asia demand for phones has never been enough to ensure their supply, as demonstrated by the inadequate telecoms networks of most of the other "tiger" countries, whose monopoly operators were starved of investment in the 1970s and 1980s. Singapore has been upgrading its network since the mid-1970s as part of a government strategy, settled in

the wake of British withdrawal to secure the country's future as a regional trading hub.

The latest vision statement, "IT 2000", is for Singapore to be an "intelligent island", criss-crossed by a telecommunications superhighway, by the turn of the century. In terms of infrastructure, "IT 2000" is a modest goal. The business district is fully supplied with fibre-optic links, and about one-third of all residential blocks also have fibre telecoms links capable of carrying multimedia services.

The challenge is to turn the capability into reality, beyond the business sector. Pilot projects are about to start with video-on-demand in the home and with networked personal computers in the classroom, ensur-

ing that Singapore is in the vanguard of the development of consumer and educational multimedia services. Singapore Telecom has stakes in two UK cable television and telephone franchises, which it is treating as additional laboratories.

"It is wrong to say that we face no competition," says Mr Koh Boon Hwee, the company's chairman. "Our competition is every other commercial centre in the world, particularly Hong Kong in this region." He regards domestic competition as "inevitable" - starting with mobile services, where new operators are to be licensed from 1997 - but insists that "it will only bring a new dimension to what is already a highly competitive market."

One fact underlines the point: half of the company's revenue comes from international calls, most of them generated by the corporate sector.

For the Telecommunications Authority of Singapore, the regulatory body, overseas competition is the critical factor in pricing. It assesses Singapore

Telecom's tariffs in accordance with a basket of international phone prices which includes Hong Kong and other leading commercial centres.

The company is inevitably a small player by international standards. At S\$3.19bn last year, including the postal service which is part of the group, its turnover was barely one-ninth that of BT. But it is leveraging its cash flow, reputation and geographical position to secure itself a leading role in the region. The group has joined the international alliance - "World Partners" - formed by AT&T, the largest US operator, to provide one-stop cross-border services to multinationals. It is also a founder member of an Asian alliance formed for the same purpose.

On its own account, it has invested more than S\$500m in overseas ventures, mainly mobile communications operations in other Asian countries.

Andrew Adonis

Telecommunications: Singaporeans use their phones and pagers incessantly

## Highly profitable connections

age, about 45 people in 100 have a phone line in Singapore, a line penetration level close to that in Hong Kong, Japan and Australasia. Singapore Telecom plausibly claims to have more payphones per head than any other country. It has also surged ahead in mobile communications: the island's 3m people own more than 700,000 pagers, and the penetration of cellular mobile phone, at 7.3 per 100 people, is marginally higher than Hong Kong, among the highest in the world outside Scandinavia.

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ASIA'S LARGEST NETWORK

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Gordon Crabb on the country's biggest foreign investment project

## Basic capacity to be doubled

Singapore's biggest-ever foreign investment project will take shape over the next two years on a set of islands 3½ km offshore, where a \$3.4 billion second petrochemical complex is being built by a group of local and international partners including Royal Dutch/Shell, Phillips Petroleum and Sumitomo Chemical.

Ground was broken in December for the development, which when added to existing sites on the islands will all but double present capacity in the industry's basics. It will allow the downstream producers involved to enter higher value-added sectors as well as markedly boost their own overall volumes.

The government is reaching into its own deep pockets and, as often in Singapore, its ambitions are ever longer-term. It is putting in \$55m over 35 years in land reclamation to link the facilities on the islands while providing space for further sites which it believes 21st century demands will require.

Such is the scale of that programme that the seven islands just south-west of the financial district will eventually become one - Jurong Island - and their present 1,000-hectare area will treble. This means filling in an ocean acreage nearly four times that which was needed to build Japan's new Kansai airport in Osaka Bay.

It comes at a time when the country's petrochemical manufacturers have squeezed every drop out of their current capacity.

Petrochemical Corporation of Singapore (PCS), the upstream producer, has through upgrades and eliminating bottlenecks lifted output at its 11-year-old plant from the original 300,000 tonnes per annum to 440,000 tpa of ethylene.

When its new naphtha cracker comes on stream, scheduled for the second quarter of 1997, it will deliver another 428,000 tpa of ethylene.

and 214,000 tpa of propylene to add to the current 225,000 tpa.

PCS, jointly owned by Shell and a Sumitomo-led Japanese consortium, will continue to sell nearly all its output to its downstream partners in an unusual integrated arrangement which means that each of the new installations must begin operation at the same time, or benefits will be lost. A capital-intensive industry such as this cannot afford to run below capacity for long, and as a closed complex, "we have to work in a synchronised manner," says Mr Takayuki Okada, PCS managing director.

When the expansion was agreed a year ago, petrochemical product prices were at 10-

in the meantime, the companies will benefit from a local income stream better than it has been for some time. And any downstream partner which completes its plant ahead of schedule can begin production using supplies purchased elsewhere.

The petrochemical industry in Singapore boosted output by a record 20.3 per cent last year, according to figures from the country's Economic Development Board. This partly reflected a contribution from new plants unrelated to the Jurong Island development, such as an aromatics complex opened by Mobil last March.

The EDB, the state industrial agency, says that new invest-

### Petrochemical makers have squeezed every drop from current capacity

ment lows amid global overcapacity brought on in part by commissioning new facilities elsewhere in Asia. Since the second half of 1994, however, an improved world economy and strong regional demand have brought a rally in prices.

The partners in the project thus face the prospect of missing out on what look likely to be two good years during which they will suffer declining overall market share before they can begin deliveries at their enhanced maximum levels.

The partners currently supply half their production to the countries in the Association of South-East Asian Nations, with nearly all the remainder going to other regional markets. Mr Okada says that before going ahead the partners factored in the arrival of extra capacity in Malaysia - where barriers protect the domestic market - as well as Indonesia and Thailand. South Korea has also been expanding output.

But China, which along with other potentially huge markets such as India is a net importer, already takes some 15 per cent

of output from the Singapore complex by value, and demand from there can do little but grow.

Plastics producers see particular promise in China, for everything from bags to injection moulding parts to bottles for drinking water and for daily consumer products such as detergents, shampoos and cosmetics.

As Mr Jerry Jarding, president of Phillips Petroleum Singapore Chemicals (PPSC), puts it: "Procter and Gamble, Johnson and Johnson, they are all moving there. We will follow."

As infrastructure in China and elsewhere develops, plastic pipes will be needed for water, sewage and gas, as well as large storage drums. PPSC, in which the Singapore government has a 30 per cent stake and Sumitomo Chemical 20 per cent, manufactures linear polyethylene from which all these can be made. It is doubling capacity on the island to 400,000 tpa, approaching half the total of 850,000 tpa which Phillips can produce in the US.

"We look at all of Asia as our market," says Mr Jarding. "If that's your playground, what advantage do we have? Logistics - we can be any place in Asia in less than a week. It takes the Koreans two weeks."

Apart from geographical location, Singapore's infrastructure and educated workforce are added plus points, while relatively high labour costs are less of a factor in such a capital-intensive industry. "Singapore is blessed with talented, committed people who give you that extra 10 to 20 per cent. Labour costs are increasing but, if you can offset them through productivity gains, then that's fine."

Another way in which some participants are adding value is by using the extra upstream availability to expand their product range. The Polyolefin Company (Singapore), a Sumitomo-controlled operator in which Shell holds 30 per cent, is for example adding linear low density polyethylene to its portfolio. "Companies can improve their competitiveness by aiming towards different segments," says Mr Okada.

removed in 1978. The Singapore dollar is fully convertible and floats freely against other currencies, with the Monetary Authority of Singapore monitoring its value against a trade-weighted basket of other currencies.

**■ Area, population**

Population (millions)

1980 1990 1991 1992 1993

2.28 2.71 2.73\* 2.82\* 2.87\*

\*Estimates

Population density (per sq km, mid-1993) ..... 4,490.5

Area (sq km) ..... 541.47

1,247.6 sq miles

**■ Exchange rate:**

Currency: Singapore dollar.

Recent exchange rate

(February 8 1995) £1 =

\$S2.2860, US\$1 = \$S1.4550;

Average exchange rate, 1994: £1 = \$S2.3374; US\$1 =

\$S1.5269; Average exchange

rate, 1993: £1 = \$S2.4259;

US\$1 = \$S1.6152.

**■ Languages**

Official languages: English, Mandarin Chinese, Malay, Tamil.

English is the main

administrative language and is

almost universally understood.

Malay is the national language.

Other official languages are

Mandarin and Tamil.

**■ Ethnic groups**

Business: (Mon-Fri):

09.00-15.00; 14.00-17.00; (Sat)

09.00-12.00.

Banking: (Mon-Fri):

10.00-15.00; (Sat) 09.30-11.30.

Government: (Mon-Fri)

08.00-13.00; 14.00-17.00; (Sat)

08.00-13.00.

Shops: 10.00-19.00 (Mon-Sat).

Many stay open later and

some, particularly in tourist

areas, open on Sundays.

**■ Visa requirements**

Passports are required but

Commonwealth citizens and

national of some other

countries - Ireland,

Liechtenstein, Monaco,

Netherlands, Switzerland, San

Marino - do not require visas.

Mid-1993 figures.

**■ Public holidays**

Owing to its multi-ethnic

composition, Singapore

celebrates a wide range of

world religious festivals and

holidays. When a holiday falls

on a Sunday, the following

Monday is a public holiday.

1995: January 1 (New Year's

Day), January 31-February 1

(Chinese New Year), March 2

(Hari Raya Puasa), April 14

(Good Friday), May 1 (Labour

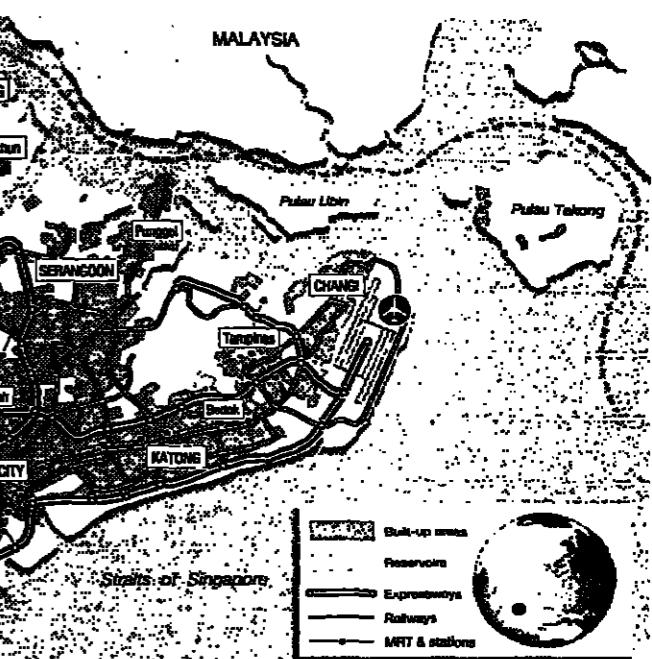
Day), May 9 (Hari Raya Haji),

May 14 (Vesak Day), August 9

(National Day), October 23

(Desapavil), Christmas Day

(December 25).



## Singapore in brief: key facts

**■ Main economic ministries**

Prime Minister's Office: Istana Annex, Istana, Singapore 0923 (tel 2358577; fax 7324627)

Defence: Tanglin Road, Singapore 1024; tel 4741155; telex 21373.

Education: Kay Siang Rd, Singapore 1024; tel 4739111; telex 34366.

Environment: 40 Scots Rd, Environment Bldg, Singapore 0902; tel 7327733; fax 7319456.

Finance: 8 Shenton Way, Treasury Bldg, Singapore 0106; tel 2259911; telex 34371; fax 3209435.

Health: 16 College Road, College of Medicine Bldg, Singapore 0316; tel 2237777; telex 343650; fax 2241677.

Home Affairs: Phoenix Park, Tanglin Road, Singapore 1024; tel 2359111; telex 34365.

Information and the Arts: 460 Alexandra Rd, PSA Bldg, Singapore 0511; tel 2707988; fax 2799765.

National Development: 5 Maxwell Rd 21/22-00, Tower Block, MND Complex, Singapore 0106; tel 2221211; telex 34369; fax 3226254.

Trade and Industry: 8 Shenton Way, Treasury Bldg, Singapore 0106; tel 2259911; telex 24702; fax 3209260.

### BUSINESS GUIDE

## It's unlike Hong Kong

You want to establish a base in the east Asia region. You are frightened by the costs in Hong Kong. You consider Singapore. Here are a few facts, vital and otherwise, that you might discover:

**Location:** Hong Kong is for China watchers, Singapore is for those keen on south-east Asia. So if the main part of your business is likely to be conducted in Thailand, Malaysia, Indonesia or the Philippines, then Singapore, rather than Hong Kong, is the place to be. Developments in the countries of Indochina are also probably followed more closely from Singapore.

**Getting there:** Flights in and out of both Hong Kong and Singapore are frequent but Singapore's Changi, consistently voted the world's top airport, knocks spots off Hong Kong's Kai Tak for comfort and convenience. At holiday times, Singapore also offers a growing number of direct flights to many of the region's tourist destinations, such as Manado in Indonesia, Phuket in Thailand and Langkawi in Malaysia. It is only a short distance from Singapore to Malaysia but the causeway linking the two is often jammed, particularly at weekends.

**Hotels:** Singapore hotel rates have increased substantially. A bed in a standard room on one of Singapore's top hotels, such as the Shangri-La, will cost \$S350 - "plus, plus, plus" (10 per cent service, 3 per cent goods and services tax and 1 per cent government tax). Substantial savings on hotel costs can be made by arranging a corporate discount. Medium level hotels in

Singapore offer more space and better facilities than their counterparts in Hong Kong. Despite increased charges, Singapore hotels are often full, so book well ahead.

**Costs:** The big plus for Singapore is that housing and office rents are about a third of those in Hong Kong. But don't be fooled - a 40 per cent surge in Singapore's property market over the past year has pushed prices to levels which will leave holes in many corporate accounts. A two to three bedroomed apartment in Singapore is likely to cost at least \$S6,000 a month. A house can cost between \$S10,000 and \$S20,000 a month. Office rents in Singapore's central business district are about \$S8 a sq ft, compared to about \$S5 a little over a year ago.

The cost of food is generally lower in Singapore than in Hong Kong though many western items are more expensive. Drink is pricey in Singapore: an ordinary bottle of whisky costs \$S53, a mediocre bottle of wine \$S17, a large bottle of beer \$S5. Singapore, or rather its government, does not approve of smoking. It is banned in many areas. A pack of 20 cigarettes costs about \$S4.60. Schooling in Singapore is not cheap: the International School charges \$S12,000 per year for its middle school pupils, plus a one-off initial payment of \$S2,000 and a refundable deposit of \$S6,000.

**Cars:** Singapore prides itself on the efficiency of its public transport. The underground mass transit system is air-conditioned and spotlessly clean though it covers only a limited area. The bus system

has been considerably improved. Finding taxis can be a problem, particularly at peak hours, weekends or when it rains. So you still need a car.

Be ready for a shock:

Singapore now has the world's

most expensive vehicles.

Import duties and a quota

system designed to limit the

number of cars on the island

republic's roads have pushed

the price of the cheapest car

to nearly \$S100,000. A Jaguar XJS2 costs about \$S320,000 (\$213,000) to put on the road in Singapore. The equivalent model in Britain costs about \$S28,000. An alternative to such capital outlays is leasing: a modest set of wheels costs about \$S1,500 a month.

**Leisure:** Singaporeans have

two main hobbies: shopping

and eating. The many

hundreds of shopping

complexes are usually full of

people - as are the city state's

The country wants to improve its relationships in the region, writes **Manuela Saragosa**

## Asean neighbours try to patch up rows

**S**ingapore has not been hesitant in criticising the US and other western nations, but in its own region it cannot afford the luxury of such openness.

The Association of South-East Asian Nations (Asean) is the pillar on which the republic builds its regional relations, and in an organisation which prides itself in solving problems through consensus, an openly critical stance would not wash well with Asean member states.

"Asean is the core of the regional community and is needed to build those bridges with Laos, Cambodia, Vietnam and Myanmar (Burma)," says a senior Singaporean official.

Within Asean, Singapore has shown a willingness to play a leading role in several areas, including the proposed entry of the countries of Indochina into the organisation. Under a policy of what it describes as "constructive engagement", it is also leading a push for closer ties with Burma.

Throughout last year, senior officials and ministers from Burma made regular visits to Singapore. In addition, several Singaporean countries are stepping up investment in the country including Keppel Group, a partially government-

owned diversified company, which now owns two hotels in Burma and has set up an investment fund in the country.

More recently, Singapore and Malaysia have been keen to show they are patching up differences which have arisen over the years. "I believe that relations between Singapore and Malaysia have moved on to a new level," said Mr Lee Hsien Loong, Singapore's deputy prime minister, during a recent visit to Malaysia. "We are progressively putting behind us the historical baggage which complicated our relations."

Among other things, a defence co-operation treaty has been signed between the two countries, there are plans for a second bridge linking the Malaysian state of Johor to Singapore and there is an agreement jointly to develop the Malayan Railway Land in Singapore.

Singapore has good reason to

seek an improvement in relations with its closest neighbour. Since 1980, annual trade between the two has nearly quadrupled to \$650m from \$130m.

In 1993, Singapore was Malaysia's second largest investor. In addition, Singapore is dependent on Malaysia for the bulk of its water and food supplies.

Asean likes to portray a sense of brotherhood among its members but beneath the veneer of amity lie some tense relationships. Singapore's dealings with Malaysia, for example, have often been strained, with issues of ethnicity and economic competition demanding delicate diplomatic balancing acts.

A number of trade and territorial disputes between the two countries have yet to be settled. There are problems over the ownership of an island. A decade of deliberations between the two parties did not lead anywhere, and the matter has now been referred

to the International Court of Justice in The Hague.

More recently, a row has erupted over licensing arrangements for polypropylene and polyethylene imports which Malaysia introduced last April. Singapore says Malaysia's Approved Permit System for the imports has led to a 40 to 45 per cent fall in its petrochemicals exports to Malaysia.

"We have no idea whether they are doing this just to discriminate against us," says a senior Singaporean official. The World Trade Organisation has been called on to solve the issue.

In the international arena, differences between Malaysia and Singapore have been particularly pronounced on the Apec issue. Leaders of Asia-Pacific countries, including the US, Canada and Japan, gathered in Jakarta in November last year, pledging to achieve free trade in the region over the next 25 years.

Singapore found an unlikely ally in Indonesia's President Suharto in his efforts to push for an early free trade deadline. This common stance on Apec has made relations between the two countries comfortable. For years Indonesia and Singapore were on opposite ends of the free trade scale within Asean. While Singapore has always ranked as the most open Asean economy, Indonesia is still regarded as the most closed and protectionist.

**T**his left Malaysia, which would prefer to see greater regional economic dialogue and co-operation conducted through the East Asia Economic Caucus (Eaec), on the sidelines. Singapore and Malaysia "have agreed to disagree on the matter," says Singapore's Mr Lee Hsien Loong.

Despite Singapore's regular jabs at the US for what it sees as the country's lack of law and order, the republic actively encourages a US presence in south-east Asia. Malaysia, on the other hand, would prefer to see less of the US, an issue which lay at the root of its objections to Apec.

Singapore, however, is conscious of its vulnerable security position and is keen to balance China's potential economic and political dominance in the region with a strong US presence. "It's all about power politics," explains a senior official. "We don't want to see one dominant power in the region."

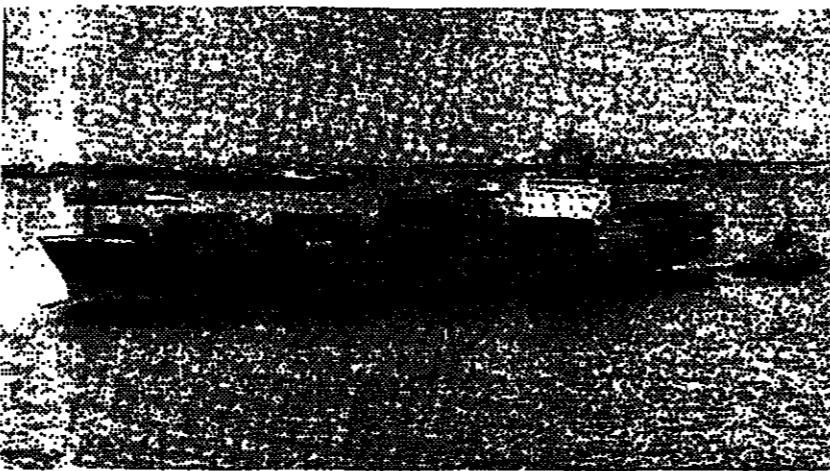
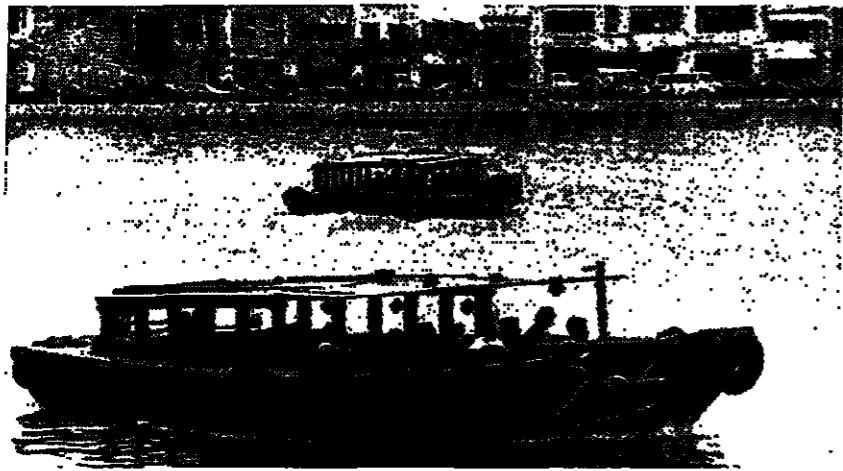
In contrast, Malaysian prime minister Dr Mahathir is far more enthusiastic about China's growing economic power. "South-east Asia should have no fear of a wealthy and strong China," he said during a visit to Beijing in 1993. The size of Singapore's defence budget would indicate that it is worried about someone in the region. On average, it spends about 6 per cent of its

may step down at the next elections in 1998, is of particular concern to Singapore which invests heavily in Indonesia. An outbreak of violent anti-Chinese sentiment in Indonesia, of the kind seen during the labour riots early last year, would be a worry to Singapore which has a predominantly ethnic Chinese population.

One of the biggest projects Singapore and Indonesia have embarked on is the development of the Indonesian island of Batam, which lies 20km south of Singapore. The two parties have invested in an industrial park on the island which caters to many Singaporean and foreign manufacturing companies.

Despite this closeness, relations have to be sensitively managed. When forest fires in Indonesia caused a thick haze to settle over Singapore, disrupting air traffic and causing unprecedented levels of pollution, the island was loath to criticise the Indonesian government publicly.

Indonesia is still seen as the "big brother" in Asean and open criticism among countries who pride themselves in solving problems through consensus is taboo. "We have to tread a fairly fine line," says a Singaporean senior official.



(left) Tour boats on the Singapore River; (centre) Shipping at anchor off Singapore; (right) A cruise liner at the Port of Singapore Authority's Keppel Container Terminal

Photographer: Glyn Goss

Marine industries hope for an upturn but competition is growing

## Shipyards aim to keep busy

**S**ingapore's marine industrialists like to boast that theirs is the island state's only truly home-grown indigenous industry. They point out that the development of Singapore's shipyards mirrors that of Singapore itself, starting when Sir Stamford Raffles established the island as a British trading post in 1819.

The picturesque Chinese junks, Indochinese "wangkangs", European square boats and Indian "lech-letehs" have since been replaced by VLCCs (Very Large Crude Carriers) and smaller tankers which are packed into Singapore's docks, making the island state one of the busiest ports in the world.

However, Singapore's shipyards have not always been so busy. The state's marine industries, which include shiprepair, shipbuilding and rig building, were earmarked "sunset industries" by the government in the recessionary climate of 1986-87.

The industry was kept afloat to a large extent by the fact that many of the oil tankers

which had been at sea since the oil boom of the mid-1970s were due by law to undergo mandatory repair work. Shiprepair, rig and shipbuilding accounted for some 3.2 per cent of 1993's GDP, employing about 22,000 workers.

Spurred along by a reputa-

tion for a quick turnaround

time, shiprepair accounts for

most of the marine industry's

output. Singapore has the

largest repair capacity in

the world with a dry and floating

dock capacity of over 3m dead-

weight tons.

With another batch of the

world's oil tankers due for

repair over the next few years,

Singapore's shipping compa-

nies have been preparing for

an upturn. Some of the biggest

shipyards, including the partly

government-owned Keppel

Shipyard and Jurong Ship

Yard, Singapore Shipbuilding

& Engineering and Pan

United, have invested in addi-

tional dry and floating docks

to meet the expected demand.

Mr Sim Kee Boon, chairman

of the Keppel Group, a diversi-

fied company with the marine

industry as its core business,

is confident that as Asia's

portion of the workers

employed in Singapore's

marine industry is foreign,

mostly Indians, Malaysians,

Indonesians and some from

China.

Industry analysts say the

companies are "highly competi-

tive" but that some serious

challenges lie ahead. Rising

labour costs, a shortage of

labour supply, the develop-

ment of shipyards in neigh-

bouring countries and a

steadily appreciating Singa-

poro dollar which is eroding

the competitiveness of exports

are forcing the industry to

improve its productivity.

In anticipation of an upturn

in shiprepair, the government

decided last year to increase

the labour supply to the indus-

try from a ratio of one local to

two foreign workers to one

local to three foreign workers.

Because of a shortage of

domestic labour, a large pro-

portion of the workers

employed in Singapore's

marine industry is foreign,

mostly Indians, Malaysians,

Indonesians and some from

China.

However, there seems to be

something illogical about the

government's omnipresent

hand in the marine industry.

While increasing productivity

in the industry is its stated

objective, the authorities

charge shipyards \$3200 a

month for every foreign

skilled worker they employ

and \$385 for every unskilled

foreign worker. But in a country

where the shortage of

domestic labour is chronic,

many foreign workers are not

eligible for all of the govern-

ment-funded training schemes.

Singapore's government is

actively encouraging ship-

yards to train their workers

this way, but the costs

involved in training personnel

fall squarely on the shoulders

of the employers. "The differ-

ence between the levy on

skilled and unskilled workers

is getting bigger and bigger,"

says a shipyard director.

Industry sources say the

government has the right

intention but that it is hard

when foreign staff, in which

employers have invested time

and money to provide train-

ing, leave at the end of their

contracts, unlikely to return

again.

Industry analysts are opti-

mistic. They predict freight

rates will top US\$20,000 in the

second half of this year and

that Singapore's shipyards,

leaner and more efficient after

turbulent times, will be well-

placed to take advantage of

the upturn.

The shipyards also capitalise

on Singapore's strategic loca-

tion. But as neighbouring

countries, such as Malaysia

and Indonesia, step up their

efforts to develop a marine

industry, so it is becoming

imperative that Singapore's

shipyards start thinking in

regional terms.

ROWS

A district called Tampines in the north-east of Singapore, with its slabs of pink and cream public housing, looks the same as most residential parts of the island. A mere half-hour ride on the Mass Rapid Transit rail system, it is about as far as one can physically get from the commercial hub of the country in the south.

But Tampines is a testing ground in bringing the benefits of information technology into the daily lives of Singaporeans. Its newly-opened public library bristles with personal computers linked to CD-Rom drives, and a clutch of young people wearing headphones sit at booths manipulating the on-screen displays. And by midyear, families in the local housing blocks will be the first in Singapore to receive cable television, its 30 channels intended as a precursor to a wider multimedia service into the home.

Both initiatives are connected to the government's IT2000 project aimed at creating a wired island within the next five years. The aim is to enhance not only quality of life but competitiveness. It involves building a network to link homes, offices, schools and factories across Singapore and to provide access to and from sites elsewhere in the world.

Since the scheme was announced nearly 3½ years ago

Gordon Cramb on plans for blanket information technology coverage

## The all-wired island

by Mr Goh Chok Tong, the prime minister, countries ranging from the US to Vietnam have unveiled national IT plans. Singapore remains likely to be the first to establish truly nationwide coverage, though, if only because of its small size. A blanket residential hook-up would, for example, involve only 750,000 homes.

Indeed, size is one of the factors underlying the drive. "We see technology as allowing us to enlarge our economic space, overcoming our country's small size," says Mr Koo Kheng Hwa, chief executive of the National Computer Board, the state agency co-ordinating the project. "Using technology will enable us to compete better in the first division of nations - we have resource and manpower constraints, and our costs are rising."

IT2000 seeks to address the costs problem by offering enhanced electronic means for "remote management" where, as has already been happening for a number of years, companies locate only their higher value-added functions in Singapore. Executives based there

would be able more precisely to monitor manufacturing centres sited elsewhere in the region where land and labour outlays are lower. Complex tasks such as product planning, involving design, production and marketing staff, could be conducted down the line.

This may sound like fairly standard futurespeak. But in the last few years Singapore has developed a number of sectoral networks within the island which testify to its ability to deliver technological benefits for business. Under the widest of them, a system known as TradeNet, automated import-export approvals now link some 12,000 companies with 20 government ministries and agencies, and take 15 minutes compared with up to two days previously.

With as much as 95 per cent of shipments processed electronically, the government's estimate of the saving to all users totals \$1bn a year. TradeNet is being expanded in order to speed cargo handling itself, not just the paperwork.

Other networks, such as CoreNet, for the construction and real estate sector, are intended to offer services from land registry particulars

to computerised screening of architectural plans to cut down the usual laborious process of ensuring compliance with building regulations.

Meanwhile, Singapore Telecom, the partially privatised phone utility, intends to have optical fibre laid to all high-rise commercial and residential blocks by 1997. The company will gain a return on the investment by being allowed to offer additional services over the network beyond basic voice and data telephony. The ultimate scope of this is not yet clear, though, and it is likely to find itself in competition in some areas from Singapore CableVision (SCV), which will take coaxial feeders from the Telecom installations to complete the link into each home.

The consortium which will run the cable service includes local media groups and Continental Cablevision, the third largest US cable operator. SCV currently supplies three UHF channels over the air to subscribers who are supplied with a decoder. Its service marks the first break in the monopoly

held by the state-owned Singapore Broadcasting Corporation - satellite dishes are banned for all except a few approved institutions such as banks and embassies.

As dishes get smaller, however, this form of cultural control will eventually become too hard to police, and recent dabblings by Singapore Broadcasting in satellite markets abroad are seen by local analysts as preparations to meet that perceived threat.

Ahead of this, another battle is being fought, which also pits the forces of the free market in information against those of social paternalism. Last year the government licensed an initial two service providers to supply connections for Singaporeans to the Internet, the worldwide computer network with 30m users.

Whether the Internet, unregulated by any external power, can be controlled is debatable. It is non-commercial and contains merely the data which users anywhere see fit to put on it, including scanned pornographic images. While that is frowned upon by most users, the culture of the Net is libertarian and debate about political



Audio equipment galore in Orchard Road, Singapore

chairman, put it in an interview with the local Straits Times daily. "They are going to try to have their cake and eat it too because joining cyberspace is essential to the role they play as a major hub in global commerce. They want to be connected globally, but maintain local values." Leaders would have to "work out this coexistence of two colliding worlds".

Similarly Mr William Gibson, the American author who coined the term cyberspace, wrote after a recent visit to Singapore that "they expect that whole highway of data will flow into and through their city. Yet they also seem to expect that this won't affect them." But what worried him most was that a state with "the look and feel of a very large corporation" might continue to flourish by repressing free expression. "They will have proven that information does not necessarily want to be free."

That large corporation is willing to make information available gratis for those at the keyboards in Tampines Regional Library, as its return will come from a better educated nation "consolidating our competitive position in the knowledge economy of the 21st century," an outline of the project avers. Forms of information deemed dysfunctional are likely, by contrast, to carry the highest possible price.

computer prices and this has hit profit margins at local companies.

Over the past year, Creative Technologies has been actively addressing its profit margin erosion. In the second quarter of the 1995 financial year, the company's net earnings dipped 39.6 per cent to US\$21.6m but its efforts to change its product mix have contributed to an improvement in profit margins. Analysts point out, however, that to maintain acceptable margins the company will need new products.

Despite these concerns, industry analysts argue that Singapore's 20-year lead in the industry is set to continue. A concerted effort to move towards higher technology and higher value-added products, the presence of a large number of electronics multinational corporations and their established network of local equipment manufacturers and suppliers all work in Singapore's favour.

Singapore's economic success story is rooted in the rapid development of its electronics industry - from the first television assembly plant set up just before the city state became a republic in 1963 to its position today as the world's largest exporter of disk drives.

It comes as no surprise therefore that the sector is seen as Singapore's lifeline to continued prosperity. Growth in the electronics industry has averaged 24 per cent annually for the past three years, with output expected to be \$849.3bn last year. It is Singapore's largest manufacturing industry, accounting for about half of total output in 1993 and one-third of total employment.

Although the outlook remains positive, rising labour costs, a shortage of labour, a "price war" within the computer industry, an appreciating Singapore dollar and regional competition mean it is also an industry undergoing transition.

Singapore's higher comparative costs have already prompted several multinational companies, which dominate the electronics industry, to shift their operations to neighbouring countries. In December last year, AT&T laid off 600 of its workers, halving the staff at one of its Singapore telephone handset plants

and relocating production to the industrial park of the Indonesian island of Batam.

Mitsubishi followed soon after, shutting down a TV and car audio production plant in Singapore and moving it to Malaysia.

The relocations are symptoms of a shift to more higher value-added production in Singapore's electronics industry. "If you want to go up the value-added ladder, you must be prepared to give up the lower value-added operations," explains Mr Alex Chan, managing director at Hewlett-Packard in Singapore. "It is a natural progression."

Mr Chan echoes the government's view. Worried that the relocations might result in a hollowing out of the republic's electronics industry, the authorities are now channelling their efforts into transforming Singapore into a hub for high-tech electronics and a centre for research and development in Asia.

A number of R&D institutes have been set up by the government in co-operation with

academics, and foreign and local electronics companies. Hewlett-Packard has an R&D centre in Singapore for all its mobile printers, personal information products and networking software. Apple Computer in Singapore is developing the software for an Asian language recognition system for personal computers.

Investment flows into electronics-related sectors are being spurred along by a strong Japanese yen, which is prompting many Japanese manufacturers to move their higher value-added activities to Singapore. In addition, Singapore's Economic Development Board has set up a US\$675m Clinser Development Fund designed to attract high-tech companies to partner local producers in R&D activities.

Industry sources note, however, that there is a distinct shortage of electronics engineers on the domestic market. Many of the engineers working in the republic are recruited from China, India and the US.

For this reason, some engineers are sceptical about Singapore's prospects as an R&D centre. "This kind of work requires creative thinking but Singapore's education system does not encourage that," says a senior software engineer at a US computer company in Singapore.

The government is keen to reduce the leading position that disk drives occupy in the electronics industry. The manufacture of disk drives is highly cyclical, yet this sub-sector of the industry produces about 22 per cent of its total value.

One of the main areas the government hopes to see expansion in is the semiconductor industry and it is actively encouraging multinationals to invest in wafer technology.

Growth in the industry has been extremely rapid, with output in semiconductors climbing by 61 per cent in 1993, and a further 60 per cent growth estimated for last year. The bulk of the output is dominated by Tech Semiconductor,

Chartered Semiconductor Manufacturing and SGS Thomson Microelectronics.

Those likely to suffer most as the electronics industry shifts to more capital-intensive products are the sub-contractors for multinationals. There are government-funded R&D institutes which are aimed at assisting several local companies to develop technologies to produce highly complex miniature disk drive parts, but the health of local companies is very product-specific.

Creative Technologies, often touted by the government as a prime example of a successful story of Singaporean talent, has secured itself a 65 per cent share of the global market for soundboards, but is almost

completely dependent on this one product.

Those likely to suffer most as the electronics industry shifts to more capital-intensive products are the sub-contractors for multinationals. Over the past 10 to 20 years most of these companies have not needed to focus on marketing by virtue of their activity as assemblers for well-known brand names.

Now, they are vulnerable to the structural changes taking place in the republic's electronics industry. "The industry has evolved to such a stage that having the right technology alone does not guarantee success. You need the marketing and a lot of the smaller

companies do not have the experience," Mr David Toh, investment analyst at Baring Securities points out.

This is occurring in an increasingly competitive global electronics market. Industry analysts point out that technology is constantly changing and being updated while product cycles are getting shorter. "Electronic manufacturers have constantly to upgrade their technology and products to lower costs and stay competitive," says Mr Toh.

A "price war" in the computers sector is also making life a little harder. Big computer makers in the US are undercutting each other on

## THE ARTS

### The censor is 'indispensable'

Ask Mr Alvin Tan, one of Singapore's most prolific theatrical directors, how he relates to the official bodies governing the arts, and his answer, delivered in earnest, is: "Very carefully".

Mr Tan is artistic director of The Necessary Stage, an eight-year-old company which mounts challenging adult drama at city centre venues while also running programmes for schools and local communities. More than half its funding comes from the government's National Arts Council, which also subsidises its studio and office space, so the question is about nothing less than survival.

His company is now trusted enough to be one of a dozen which do not have to submit scripts to the authorities in advance of opening a production. All public entertainments in Singapore need a licence from the police, which will be withheld if words or actions in them are deemed to constitute a threat to public order, security or decency.

Mr Tan accepts he has to work within the constraints. "You think about how it can be done in another way," he says. Not just the government is to be borne in mind: Singapore's majority public opinion is by most measures conservative, and audiences are small enough, anyway. "You can't alienate them - you have to play to your own crowd."

Mr Foo Meng Liang, NAC executive director, invokes a litany of Singaporean anxieties in defending the restrictions. It is a young society, made up of different cultures, races and religions, and is "too fragile, too vulnerable to afford this kind of experimentation. Artists shouldn't go out purposely to provoke." And in a small, densely populated country, "your freedom ends where my nose begins".

In a small, densely populated country, "your freedom ends where my nose begins"

• The Singapore Symphony Orchestra this month marked its 15th anniversary with a gala concert featuring four young Singaporean musicians. Three-quarters of its 50-strong membership are locals, but guest performers from abroad usually dominate the solo spots.

• After an outcry from Singaporean painters and sculptors, the NAC is this year ditching the annual Singapore Art Fair, established in 1986, from the Treasures international visual art and antiques market with which it was merged last year. Local artists felt swamped by the commercial nature of the larger event, which has a turnover higher than that the NAC's entire

pool from which that talent comes is bound to be of lesser dimensions. In any event, "we want to expose our own people to world-class performances. It's also a good opportunity for local artists to rub shoulders with foreign performers."

To take three current instances:

• The Singapore Symphony Orchestra this month marked its 15th anniversary with a gala concert featuring four young Singaporean musicians. Three-quarters of its 50-strong membership are locals, but guest performers from abroad usually dominate the solo spots.

• The issue of imports, making Singapore an arts "hub" as it is in commerce, is in some commentators' eyes part of the same mindset which censors as well as under-invests in local artistic output. Mr Ray Langenbach, a US lecturer in arts at the island's Nanyang Technological University, argued along these lines in an article late last year for Art and Asia Pacific, a quarterly journal published from Sydney but printed in Singapore.

Part of the piece was devoted to a complaint that the Singapore Art Museum, which has no permanent collection, gave shoddy treatment to its occasional highlighting of south-east Asian works. At times, paintings "were packed into the exhibition like sub-tenants in an HDB (public housing) flat".

But he maintained at the same time that "some of the most riveting performances and discussions about art are now happening outside the walls of art schools, galleries and the museum. Art practice has moved into the offices of the government, bureaucracy, police stations, lawyers' offices and courts. With this expropriation, there arises the spectre of Singapore as an emerging foreign art commodities

exchange sans local production. The bureaucrats apparently believe that they can fashion a "global capital of the arts" by sponsoring a minimum of "safe art" at home, while massively showcasing and marketing the artistic creativity of other nations."

Aspiring local artists and musicians in Singapore are likely to run up against their harshest panel of critics-cum-sponsors long before they debut in any venue: their parents. In a scene from Best Foot Forward, a production this month by the local Action Theatre company, a would-be violinist is berated by his mother for not seeking a more lucrative job. Young artists anywhere might identify with this vignette but, as is explored in the play, the island's pursuit of "excellence" as an oft-chanted official mantra is increasingly interpreted by its citizens as financial betterment above all else.

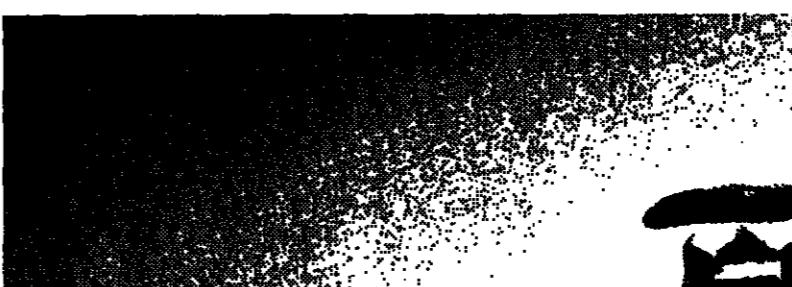
At the Substation the same week, a forum on dance was told that virtually no ballroom students get any family support beyond high school. As one participant put it: "Senior minister Lee Kuan Yew was encouraging entrepreneurs to go to China. We need risk in other areas too. That's where creativity comes from - when you are dealing with uncertainty."

Risk, uncertainty: the stock-in-trade of any artist. But in Singapore these factors seem so high that, in theatre anyway, amateur dramatics prevails. The writers of the Action production are by day an investment banker and an accountant. Even in a longer established company like The Necessary Stage, actors are paid only "a token amount - people come in from work to do it," says Mr Tan.

Newer media such as film receive no state funding to speak of, although the Economic Development Board is seeking to promote the island as a production base for cinema internationally. Staged performance art has meanwhile been crossed off the list as potentially subversive because there is no script for someone in a government office to sit down and read.

Brigadier General George Yeo, arts and information minister, says bluntly that in a multicultural society, "for us, censorship is an indispensable condition for civilization." The line should not be drawn so narrowly as to stifle creativity, and had been relaxed in recent years. But all he will say for the future is that there "may be a tightening in some areas and a loosening in others". Or, as depicted by Mr Tan: "It's two steps forward, one step back. It's also that in society at large."

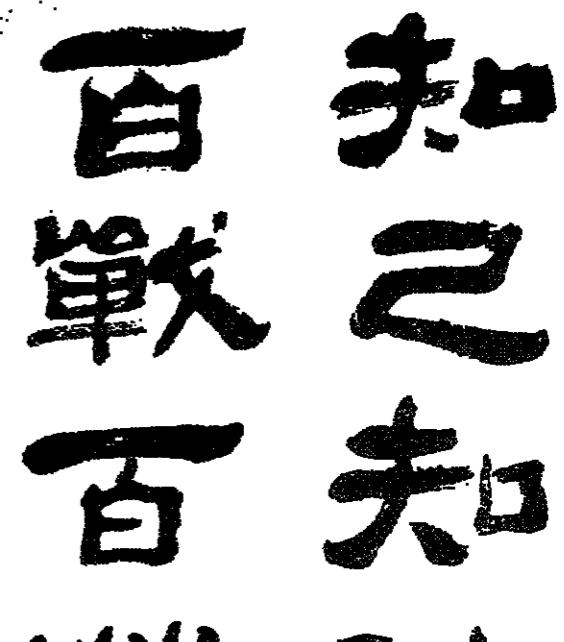
Gordon Cramb



Know thyself, know thy enemy.

Wage a hundred campaigns, win a hundred wars.

Sunzi, Chinese military strategist  
circa 400 - 320 BC



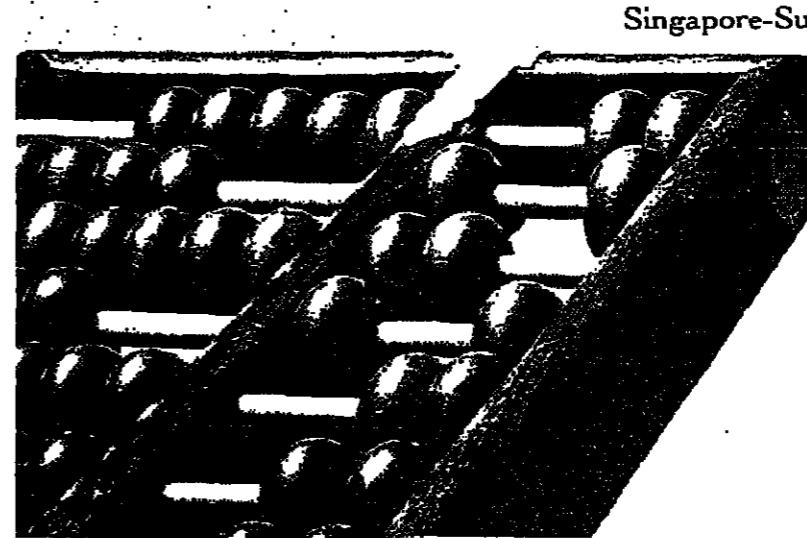
This advice is still valid today. Even in business. Particularly in China.

Do away with the many unknowns. Invest with someone who knows you. And knows China.

China-Singapore Suzhou Industrial Park Development. Developer of the Singapore-Suzhou Township.

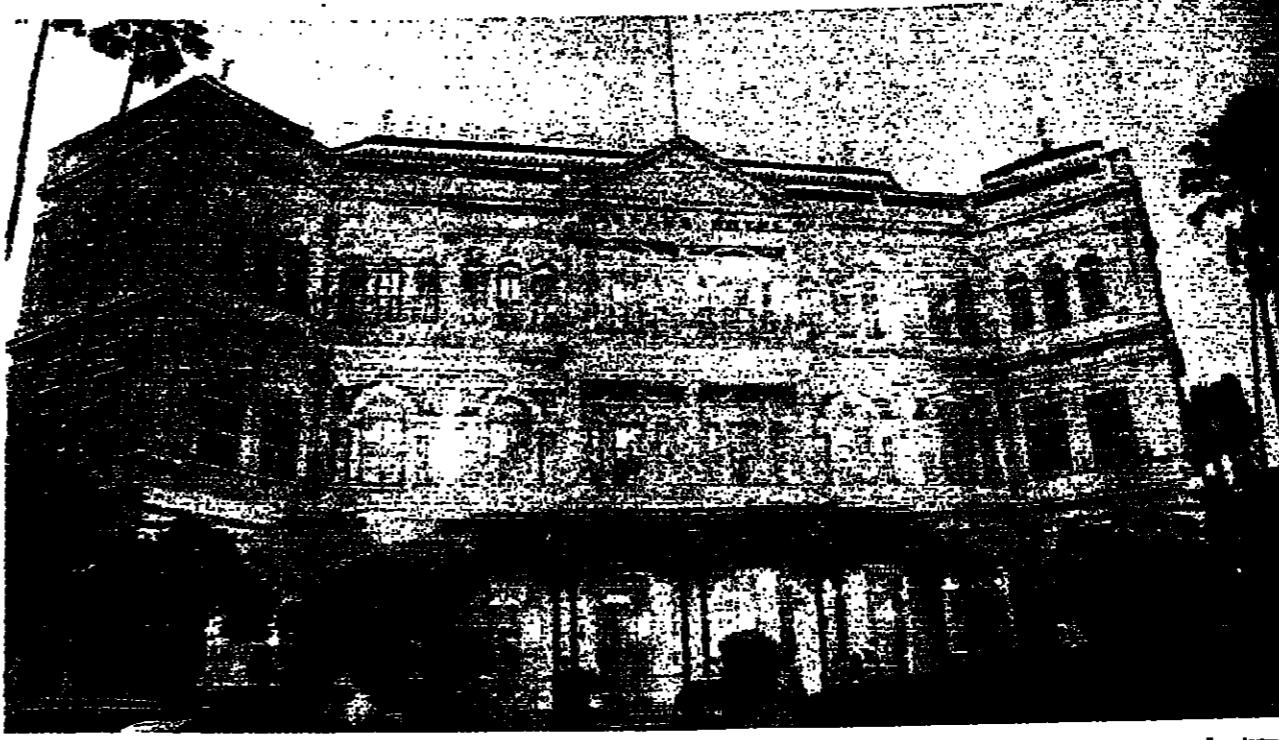


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Members of the Navy march during National Day celebrations last August: Singapore budgets 6 per cent of its gross domestic product for defence



Raffles Hotel in Singapore, one of the most celebrated hotels in the world

Tony Andrews

Andrew Adonis assesses the move to reduce western influence and promote the indigenous culture

## Determined trend towards Asian values

Yet there is no intention to abandon English as the language of education and administration; and there are trends, such as the rise of an iconoclastic theatre fringe, which clearly veer in the pro-western direction.

However, when the Singaporean elite talks about "Asian values", its main concern is not normally with these outward forms. Rather, it is concerned to define itself against western liberalism, claiming the existence of a distinctly different set of underlying societal assumptions to do with behaviour and power.

The Michael Fay affair, ignited by the US reaction to a caning sentence imposed last year on an American youth, crystallised the debate. As one Singapore study of the Fay affair puts it, it was "ultimately about an era of rapid global change which could lead to the emergence of an alternative, if not a challenge, to the model of social and political rights epitomised by the US."

"Asian values", in this context, are a set of precepts

about the importance of family, discipline, community and nation. Beneath a tranquil scene of trees and lakes, the poster dominating the entrance foyer of Singapore's Ministry of Education features the five "shared values" inculcated in all Singaporean schools. These are:

- "Nation before Community and Society above Self."
- "Family as the basic unit of Society."
- "Community support and respect for the individual."
- "Consensus not Conflict."
- "Racial and religious Harmony."

Few in the west would dispute the desirability of any but the first of these home truths. Even the first would not alienate "westerners" as a whole but divide them in different ways. While the left might baulk at "nation before community", Baroness Thatcher - highly esteemed by Mr Lee - famously derided the notion of "society above self".

It is what these "shared values" do not comprise, notably any reference to "rights" or "democracy", which would arouse the western liberal conscience. Yet their status as

core values is not so much a matter of debate between "the west" and "Asia" as a matter of debate within Singapore itself.

Singapore's main English daily newspaper gave prominent billing this month to a remark of India's chief election commissioner: "The public in India regards its democracy as gold, but somebody has put mud in it. Our democracy has become corrupt because our elections have been corrupted. And because our democracy has been corrupted, we have ended up with a culture of cash and criminality."

Not that the government questions the principle of democracy, with its accompaniment of free elections and the rule of law. Mr George Yeo, minister of information, argues that Asia is evolving "new forms of democracy", giving greater emphasis than the west to social obligations and the "strong moral underpinnings" required for democracy to function well. "Democracies which see only rights without obligations eventually destroy themselves."

Such arguments are held to justify a lesser emphasis on

rights, freedom of expression, and the "Westminster model" of continuous partisan attack on those in power, and a greater emphasis on elite leadership, social discipline and accountability through consultation.

The balance nevertheless remains a matter of national debate. A government decision to liberalise cinema censorship was partially rescinded following an outcry from parents angry at the exposure of teenagers to "soft porn". When Singapore's Chief Justice announced last month that he favoured doubling the sentences of sexual offenders where lawyers cross-examined their victims in a way felt by

the judge to be "humiliating", there were immediate protests from the lawyers' association.

Nor is the voice of conventional western liberalism silent. A best-selling anti-government tract published last year by Dr Chee Soon Juan, entitled *Doors to Change*, is dedicated on its title page "to all the political detainees who struggled for democracy and all Singaporeans who long for openness, humanness and justice for our nation". It attacks "the political gargoyle of authoritarianism" and calls for a comprehensive welfare state, citing both Germany and South Korea as countries where extensive state welfare has gone hand-in-hand with

economic success.

The more sophisticated proponents of "Asian values" do not claim that the values themselves are peculiar to Asia, but that they are rooted in a different social reality. As Professor Chan Heng Chee, director of the Singapore International Foundation and a former ambassador to the United Nations, puts it: "The values are universal, but the way these values are acted out in Asia is different." She cites "intense dependency" on the extended family as "a social reality which is vital to the Chinese, and not just a desirable social goal".

Professor Chan refines the argument still further, accept-

ing that in some areas - such as family cohesion - Asians are essentially seeking to maintain standards which were once prevalent in the west, but have withered in recent decades. "Singapore is a late developer. We can go into the supermarket of advanced industrialised countries and choose what we want and don't want."

What do ordinary Singaporeans make of all this? For what it is worth, the busiest day for marriages in Singaporean history was February 14 this year - which happened to be both Valentine's Day and the last day of the Chinese New Year. The television news that night declared it "a double joy for hotels and restaurants, cashing in on all the extra business".

\*Asad Latif, *The Flopping of Singapore: the Michael Fay Affair*.

Kieran Cooke reports on the Suzhou development, near Shanghai

## The Chinese connection

A new Singapore is rising in China. In February 1994 senior officials from Beijing and Singapore signed a wide-ranging agreement to develop a 70 sq km township incorporating industrial parks, residential housing and other facilities in Suzhou, about 80km west of Shanghai.

The new township, often referred to as "Singapore II", is modelled on the developments in Singapore. The total cost of the project is put at US\$20bn. To date, 25 memoranda of understanding have been signed, committing US\$850m to industrial projects in the new township. On site work is continuing round the clock. Singapore II's developers say that by April, less than a year after initial land clearance work began, the first factory will be ready for occupation.

The Suzhou township is the most ambitious scheme so far undertaken in Singapore's regionalisation drive. Eventually, it is planned to settle more than 600,000 in the town, which will have factories, shopping districts, hospitals and schools. In common with other projects both at home and overseas, the Singapore government, rather than the private sector, acts as the main driving force.

In 1992 Deng Xiaoping, the Chinese leader, gave his blessing to Singapore-style government. "Singapore enjoys good social order and is well managed," said Mr Deng. "We should tap on their experience and learn how to manage better."

The Singapore sales machinery, armed with Deng's imprimatur, swung into action. Mr Lee Kuan Yew and other Singapore leaders made a number of well-publicised visits to China. Singapore policy on a number of issues, including the future of Hong Kong, has become closely aligned to China.

Both governments pledged their full support to the Suzhou project in an agreement reached in Beijing early last year. Mr Lee signed on behalf of Singapore. Mr Li Lanqing, China's vice-premier,

signed for China. Also present at the ceremony were Mr Li Peng, the Chinese premier, and Mr Goh Chok Tong, Singapore's prime minister.

"We can let the whole world know that our co-operation in this project has been fruitful," said Mr Li Peng.

The agreement covers two areas. A China-Singapore development company, 35 per cent owned by local authorities in China and 65 per cent by a Singapore-dominated con-

pany, is developing the new Suzhou town. They include Samsung, the South Korean conglomerate, and the Singapore arm of the Salim group, Indonesia's big

market. Land costs about US\$50 a sq metre - considerably less than in Pudong, the economic zone being developed in neighbouring Shanghai. (At one stage Singapore developers were keen on being involved in the Pudong project but pulled out for unspecified reasons.)

Mr Lim says Suzhou will not rival Pudong but support developments in Shanghai. While Pudong will concentrate on trade and financial services, Suzhou will be more industrial. Plans are for Suzhou to produce auto parts to feed Shanghai's growing car industry. Suzhou will also have food processing and pharmaceuticals industries.

There are risks involved in the project. Changes in the Chinese leadership could influence developments in Suzhou. Rivalries between various local groups are always a problem in China.

"Everyone, from the top down in the Chinese leadership, has put on record that this project will be allowed to happen," says Mr Lim. "It is a unique experiment and a national project for the Chinese."

Investors in China complain that business is hampered by an inadequate legal framework. Mr Lim says this is a delicate issue. "We have to teach them how to be more pro-business. In Singapore we have a system which has evolved over 25 years. If they want to telescope development, then the preconditions have to be set. Doing the on-site physical work is relatively easy. But other factors, such as ensuring transparency and a proper legal framework, are more difficult and sensitive."

But while the lack of clear legal guidelines can be a problem, there are some pluses. "There is a flexibility in the system which allows us to continue with our work and not wait for various licences and other documents to be approved," says Mr Lim. "If we did that sort of thing in Singapore, we'd probably be in jail."

Lim Chee Onn: "My best salesman is Lee Kuan Yew"

Sim Kee Boon, chairman of Keppel, spearheading operations

Keppel, the diversified Singapore group that is 35 per cent owned by the government, is spearheading operations. Mr Lim Chee Onn is the Singaporean chairman of the Suzhou development company.

"The government-to-government contacts at the highest level were vital in getting this project off the ground," says Mr Lim. "My best salesman has been Lee Kuan Yew."

Mr Lim says that the international response to the Suzhou township has been very positive. Investors so far committed to the venture include Samsung, three US companies involved in electronics and medical supplies manufacturing, and Lion Nathan, the New Zealand-based company which plans to invest more than US\$200m in a brewery in the township.

The Suzhou township has preferential tax and tariff rates. One hundred per cent foreign ownership is allowed. Manufacturers will also be able to sell into the domestic

## The champion must stay on top

Continued from Page 1

ment's refusal to internationalise the Singapore dollar. Its cash-rich government companies lack the entrepreneurial talent to compete with their more fleet-footed rivals in Hong Kong and Taiwan.

The island has benefited from its position at the heart of the dynamic south-east Asia region. A small dot on the regional map, it treats its neighbours with the utmost defiance. But a succession crisis in Indonesia or Malaysia could affect Singapore's eco-

nomic fortunes.

Singapore has been at the forefront of promoting what it considers to be Asian values. On one hand, this can be interpreted as an attempt to build regional consciousness and establish a common bond between the countries of East Asia. Community before self and the importance of the family are seen as central to Asian values.

But an antipathy towards the west forms another part of the argument. Western governments and the western media

are constantly accused by

Singapore's leaders of trying to impose their will and their values on the island republic. The dark hand of conspiracy, ready to sabotage the country's progress, never seems to be far away.

The government says censorship and other forms of control are necessary to siphon out influences which might destabilise Singapore. Critics say that it is precisely such controls and the government's antagonism to outside ideas which threatens the country's future. Creativity will be lost; mediocrity will be the result.

Though Singapore is one of the world's shipping and service hubs, it remains a parochial, self-absorbed island.

Mr Lee Kuan Yew has no doubt that the world is entering a new era in which the growing economic power of East Asia, with Singapore as one of its focal points, will lead to a decline in western influence. Asian values - which in Mr Lee's view assume a very Chinese identity - will come to the fore.

"Asians will regain their self-confidence," says Mr Lee.

Before you can stand out in Asian markets, you have to blend in.



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